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of European
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Press-release

8 September 2015

August car market decrease is 19,4 %

- Sales of new passenger cars and LCVs in Russia decreased by **19,4 %** in **August 2015**
- Ten bestselling models are locally produced

In **August 2015**, sales of new cars and light commercial vehicles in Russia decreased by **19,4 %** compared to **August 2014** or by **33 348** sold units, and amounted to **138 670** cars, according to the AEB Automobile Manufacturers Committee (AEB AMC).

This year in January—August **1 051 851** cars were sold.

Joerg Schreiber, Chairman of the **AEB Automobile Manufacturers Committee** commented:

“The pace of year-on-year sales decline slowed down further in August, suggesting the market is moving closer to finding some sort of equilibrium at a new, lower level. This may not happen too soon however, as currency fluctuations continue to have an enormous impact on day-to-day consumer behavior and demand for high-value goods like cars. The latest sharp drop in the value of the Ruble is a sure guarantee for the market to see an immediate uplift in sales, only to be followed by a corresponding slump later. So get ready for another ride on the Russian roller coaster!”

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Attachments:

1. New car/LCV sales in Russia by brands for August 2015/2014 and January—July 2015/2014
2. New car/LCV sales in Russia by groups for August 2015/2014 and January—July 2015/2014
3. 25 best sold models of cars in Russia for August 2015/2014 and January—July 2015/2014

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**NEW CAR AND LCV SALES IN RUSSIA BY BRANDS FOR
AUGUST 2015/2014 AND JANUARY–AUGUST 2015/2014**

Data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles.
Note: The ranking is based on monthly results.

BRAND	August			January-August		
	2015	2014	YoY	2015	2014	YoY
Lada	20,174	26,467	-24%	181,804	247,289	-26%
KIA	14,081	13,644	3%	103,642	122,920	-16%
Hyundai*	12,584	13,416	-6%	104,279	117,451	-11%
Renault*	9,918	12,388	-20%	76,951	124,028	-38%
Toyota*	8,892	12,722	-30%	65,568	102,522	-36%
Nissan*	6,907	11,061	-38%	62,666	102,545	-39%
Chevrolet	6,655	7,952	-16%	35,566	81,701	-56%
VW	6,627	8,604	-23%	49,152	84,967	-42%
Ford*	4,527	3,852	18%	21,718	39,670	-45%
GAZ LCV*	4,486	5,177	-13%	32,051	42,475	-25%
Škoda	4,315	6,774	-36%	36,543	55,885	-35%
UAZ	4,037	3,894	4%	28,373	26,454	7%
Mitsubishi	3,224	4,201	-23%	25,089	46,158	-46%
Mazda	2,939	3,705	-21%	17,748	31,249	-43%
Mercedes-Benz	2,929	4,012	-27%	28,823	32,097	-10%
Datsun	2,621	-	-	23,367	-	-
Lexus	2,547	1,617	58%	13,663	11,921	15%
Opel	2,248	4,328	-48%	13,570	42,768	-68%
Audi	2,201	2,601	-15%	16,359	23,167	-29%
BMW	2,190	2,182	0%	18,880	23,917	-21%
Daewoo	1,723	2,443	-29%	13,752	29,303	-53%
Geely	1,431	1,226	17%	6,477	11,897	-46%
Lifan	1,423	1,901	-25%	7,439	13,912	-47%
Land Rover	976	1,567	-38%	7,471	13,653	-45%
Suzuki	952	1,246	-24%	4,244	12,294	-65%
Mercedes-Benz vans*	836	738	13%	4,718	4,589	3%
Subaru	772	1,116	-31%	4,927	10,462	-53%
SsangYong	753	1,643	-54%	4,424	15,487	-71%
Honda	648	1,363	-52%	3,390	13,787	-75%
Peugeot*	642	1,238	-48%	4,007	14,744	-73%
Volvo	611	1,234	-50%	4,460	10,327	-57%
Citroën*	580	1,232	-53%	3,872	13,693	-72%
Porsche	473	290	63%	3,502	2,847	23%

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Chery	445	1,077	-59%	3,377	11,446	-70%
Infiniti	404	539	-25%	3,703	5,282	-30%
FIAT*	349	519	-33%	2,539	4,760	-47%
VW vans*	325	929	-65%	3,674	8,451	-57%
Jeep	189	630	-70%	1,557	5,090	-69%
Great Wall	168	1,292	-87%	2,797	10,695	-74%
DFM	140	-	-	699	-	-
MINI	129	100	29%	942	1,064	-11%
Brilliance	120	46	161%	635	278	128%
Jaguar	117	127	-8%	644	1,108	-42%
Acura	83	78	6%	492	487	1%
Cadillac	63	60	5%	623	848	-27%
Changan	61	102	-40%	342	665	-49%
Isuzu*	46	57	-19%	387	321	21%
smart	35	32	9%	328	218	50%
Haima	29	76	-62%	164	493	-67%
BAW*	27	68	-60%	213	788	-73%
Alfa Romeo	9	17	-47%	24	54	-56%
JAC	7	45	-84%	127	234	-46%
Foton*	1	48	-98%	14	59	-76%
Chrysler	1	1	0%	28	86	-67%
SEAT	-	101	-	47	1,145	-96%
FAW	-	230	-	-	2,164	-
ZAZ	-	3	-	-	481	-
Luxgen	-	2	-	-	79	-
TagAZ*	-	5	-	-	110	-
Dodge	-	-	-	-	26	-
BYD	-	-	-	-	5	-
Bogdan	-	-	-	-	92	-
Izh	-	-	-	-	19	-
Total	138,670	172,018	-19.4%	1,051,851	1,582,727	-33.5%

1. LCV sales are included into total brand's sales if exist in the product line of the brand (marked with*); reported separately for some brands. LCV<3,5t (with several exceptions reaching highest range of 6t). Some updates concerning LCV data may occur.

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Note: The ranking is based on monthly results.

Brand / Group	August						January-August					
	% Share			Volume			% Share			Volume		
	2015	2014	YoY	2015	2014	YoY	2015	2014	YoY	2015	2014	YoY
AVTOVAZ-RENAULT-NISSAN	28.9	29.3	(0.4)	40,024	50,455	-20.7%	33.1	30.3	2.8	348,491	479,144	-27.3%
AVTOVAZ	14.5	15.4	(0.9)	20,174	26,467	-23.8%	17.3	15.6	1.7	181,804	247,289	-26.5%
RENAULT	7.2	7.2	0.0	9,918	12,388	-19.9%	7.3	7.8	(0.5)	76,951	124,028	-38.0%
NISSAN	5.0	6.4	(1.4)	6,907	11,061	-37.6%	6.0	6.5	(0.5)	62,666	102,545	-38.9%
INFINITI	0.3	0.3	0.0	404	539	-25.0%	0.4	0.3	0.1	3,703	5,282	-29.9%
Datsun	1.9	-	-	2,621	-	-	2.2	-	-	23,367	-	-
KIA	10.2	7.9	2.3	14,081	13,644	3.2%	9.9	7.8	2.1	103,642	122,920	-15.7%
VW Group	9.7	11.1	(1.4)	13,468	19,009	-29.1%	10.1	11.0	(0.9)	105,775	173,615	-39.1%
VOLKSWAGEN	4.8	5.0	(0.2)	6,627	8,604	-23.0%	4.7	5.4	(0.7)	49,152	84,967	-42.2%
VOLKSWAGEN vans	0.2	0.5	(0.3)	325	929	-65.0%	0.3	0.5	(0.2)	3,674	8,451	-56.5%
AUDI	1.6	1.5	0.1	2,201	2,601	-15.4%	1.6	1.5	0.1	16,359	23,167	-29.4%
SEAT	-	0.1	-	-	101	-	0.0	0.1	(0.1)	47	1,145	-95.9%
ŠKODA	3.1	3.9	(0.8)	4,315	6,774	-36.3%	3.5	3.5	0.0	36,543	55,885	-34.6%
HYUNDAI	9.1	7.8	1.3	12,584	13,416	-6.2%	9.9	7.4	2.5	104,279	117,451	-11.2%
TOYOTA Group	8.2	8.3	(0.1)	11,439	14,339	-20.2%	7.5	7.2	0.3	79,231	114,443	-30.8%
TOYOTA	6.4	7.4	(1.0)	8,892	12,722	-30.1%	6.2	6.5	(0.3)	65,568	102,522	-36.0%
LEXUS	1.8	0.9	0.9	2,547	1,617	57.5%	1.3	0.8	0.5	13,663	11,921	14.6%
GM Group	6.5	7.2	(0.7)	8,966	12,340	-27.3%	4.7	7.9	(3.2)	49,759	125,317	-60.3%
OPEL	1.6	2.5	(0.9)	2,248	4,328	-48.1%	1.3	2.7	(1.4)	13,570	42,768	-68.3%
CHEVROLET	4.8	4.6	0.2	6,655	7,952	-16.3%	3.4	5.2	(1.8)	35,566	81,701	-56.5%
CADILLAC	0.0	0.0	0.0	63	60	5.0%	0.1	0.1	0.0	623	848	-26.5%
FORD	3.3	2.2	1.1	4,527	3,852	17.5%	2.1	2.5	(0.4)	21,718	39,670	-45.3%
GAZ LCV	3.2	3.0	0.2	4,486	5,177	-13.3%	3.0	2.7	0.3	32,051	42,475	-24.5%
UAZ	2.9	2.3	0.6	4,037	3,894	3.7%	2.7	1.7	1.0	28,373	26,454	7.3%
MERCEDES-BENZ	2.7	2.8	(0.1)	3,800	4,782	-20.5%	3.2	2.3	0.9	33,869	36,904	-8.2%
MERCEDES-BENZ	2.1	2.3	(0.2)	2,929	4,012	-27.0%	2.7	2.0	0.7	28,823	32,097	-10.2%
MERCEDES-BENZ vans	0.6	0.4	0.2	836	738	13.3%	0.4	0.3	0.1	4,718	4,589	2.8%
smart	0.0	0.0	0.0	35	32	9.4%	0.0	0.0	0.0	328	218	50.5%
MITSUBISHI	2.3	2.4	(0.1)	3,224	4,201	-23.3%	2.4	2.9	(0.5)	25,089	46,158	-45.6%
MAZDA	2.1	2.2	(0.1)	2,939	3,705	-20.7%	1.7	2.0	(0.3)	17,748	31,249	-43.2%
BMW Group	1.7	1.3	0.4	2,319	2,282	1.6%	1.9	1.6	0.3	19,822	24,981	-20.7%
BMW	1.6	1.3	0.3	2,190	2,182	0.4%	1.8	1.5	0.3	18,880	23,917	-21.1%
MINI	0.1	0.1	0.0	129	100	29.0%	0.1	0.1	0.0	942	1,064	-11.5%
DAEWOO	1.2	1.4	(0.2)	1,723	2,443	-29.5%	1.3	1.9	(0.6)	13,752	29,303	-53.1%
GEELY	1.0	0.7	0.3	1,431	1,226	16.7%	0.6	0.8	(0.2)	6,477	11,897	-45.6%
LIFAN	1.0	1.1	(0.1)	1,423	1,901	-25.1%	0.7	0.9	(0.2)	7,439	13,912	-46.5%
PSA PEUGEOT CITROËN	0.9	1.4	(0.5)	1,222	2,470	-50.5%	0.7	1.8	(1.1)	7,879	28,437	-72.3%
PEUGEOT	0.5	0.7	(0.2)	642	1,238	-48.1%	0.4	0.9	(0.5)	4,007	14,744	-72.8%
CITROËN	0.4	0.7	(0.3)	580	1,232	-52.9%	0.4	0.9	(0.5)	3,872	13,693	-71.7%

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JAGUAR LAND ROVER	0.8	1.0	(0.2)	1,093	1,694	-35.5%	0.8	0.9	(0.1)	8,115	14,761	-45.0%
LAND ROVER	0.7	0.9	(0.2)	976	1,567	-37.7%	0.7	0.9	(0.2)	7,471	13,653	-45.3%
JAGUAR	0.1	0.1	0.0	117	127	-7.9%	0.1	0.1	0.0	644	1,108	-41.9%
SSANGYONG	0.5	1.0	(0.5)	753	1,643	-54.2%	0.4	1.0	(0.6)	4,424	15,487	-71.4%
HONDA Group	0.5	0.8	(0.3)	731	1,441	-49.3%	0.4	0.9	(0.5)	3,882	14,274	-72.8%
HONDA	0.5	0.8	(0.3)	648	1,363	-52.5%	0.3	0.9	(0.6)	3,390	13,787	-75.4%
ACURA	0.1	0.0	0.1	83	78	6.4%	0.0	0.0	0.0	492	487	1.0%
SUZUKI	0.7	0.7	0.0	952	1,246	-23.6%	0.4	0.8	(0.4)	4,244	12,294	-65.5%
SUBARU	0.6	0.6	0.0	772	1,116	-30.8%	0.5	0.7	(0.2)	4,927	10,462	-52.9%
CHRYSLER Group	0.4	0.7	(0.3)	548	1,167	-53.0%	0.4	0.6	(0.2)	4,148	10,016	-58.6%
FIAT	0.3	0.3	0.0	349	519	-32.8%	0.2	0.3	(0.1)	2,539	4,760	-46.7%
CHRYSLER	0.0	0.0	0.0	1	1	0.0%	0.0	0.0	0.0	28	86	-67.4%
JEEP	0.1	0.4	(0.3)	189	630	-70.0%	0.1	0.3	(0.2)	1,557	5,090	-69.4%
DODGE	-	-	-	-	-	-	-	0.0	-	-	26	-
ALFA ROMEO	0.0	0.0	0.0	9	17	-47.1%	0.0	0.0	0.0	24	54	-55.6%
VOLVO	0.4	0.7	(0.3)	611	1,234	-50.5%	0.4	0.7	(0.3)	4,460	10,327	-56.8%
PORSCHE	0.3	0.2	0.1	473	290	63.1%	0.3	0.2	0.1	3,502	2,847	23.0%
CHERY	0.3	0.6	(0.3)	445	1,077	-58.7%	0.3	0.7	(0.4)	3,377	11,446	-70.5%
GREAT WALL	0.1	0.8	(0.7)	168	1,292	-87.0%	0.3	0.7	(0.4)	2,797	10,695	-73.8%
DFM	0.1	-	-	140	-	-	0.1	-	-	699	-	-
BRILLIANCE	0.1	0.0	0.1	120	46	160.9%	0.1	0.0	0.1	635	278	128.4%
CHANGAN	0.0	0.1	(0.1)	61	102	-40.2%	0.0	0.0	0.0	342	665	-48.6%
ISUZU	0.0	0.0	0.0	46	57	-19.3%	0.0	0.0	0.0	387	321	20.6%
HAIMA	0.0	0.0	0.0	29	76	-61.8%	0.0	0.0	0.0	164	493	-66.7%
BAW	0.0	0.0	0.0	27	68	-60.3%	0.0	0.0	0.0	213	788	-73.0%
JAC	0.0	0.0	0.0	7	45	-84.4%	0.0	0.0	0.0	127	234	-45.7%
FOTON	0.0	0.0	0.0	1	48	-97.9%	0.0	0.0	0.0	14	59	-76.3%
LUXGEN	-	0.0	-	-	2	-	-	0.0	-	-	79	-
TAGAZ	-	0.0	-	-	5	-	-	0.0	-	-	110	-
FAW	-	0.1	-	-	230	-	-	0.1	-	-	2,164	-
ZAZ	-	0.0	-	-	3	-	-	0.0	-	-	481	-
BYD	-	-	-	-	-	-	-	0.0	-	-	5	-
IZH	-	-	-	-	-	-	-	0.0	-	-	19	-
BOGDAN	-	-	-	-	-	-	-	0.0	-	-	92	-
Total	100.0	100.0		138,670	172,018	-19.4%	100.0	100.0		1,051,851	1,582,727	-33.5%

different from the international classification: brands represented on the Russian market by SOLLERS Group; see also above

SOLLERS Group	3.5	3.3	0.2	4,836	5,594	-13.6%	3.2	2.7	0.5	33,184	42,262	-21.5%
ISUZU	0.0	0.0	0.0	46	57	-19.3%	0.0	0.0	0.0	387	321	20.6%
SSANGYONG	0.5	1.0	(0.5)	753	1,643	-54.2%	0.4	1.0	(0.6)	4,424	15,487	-71.4%
UAZ	2.9	2.3	0.6	4,037	3,894	3.7%	2.7	1.7	1.0	28,373	26,454	7.3%

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25 BEST SOLD MODELS OF CARS IN RUSSIA FOR AUGUST 2015/2014 AND JANUARY–AUGUST 2015/2014

Data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles.
Note: The ranking is based on monthly results.

#	MODEL	BRAND	August		
			2015	2014	YoY
1	Solaris	Hyundai	10581	9086	1,495
2	Granta	Lada	9070	11860	(2,790)
3	New Rio	KIA	8989	5999	2,990
4	Logan	Renault	3654	4390	(736)
5	Duster	Renault	3496	4376	(880)
6	Largus	Lada	3418	3554	(136)
7	Polo	VW	3234	3979	(745)
8	Niva	Chevrolet	3059	2562	497
9	Almera	Nissan	2997	3822	(825)
10	Kalina	Lada	2716	4273	(1,557)
11	Sandero	Renault	2452	2452	0
12	4x4	Lada	2393	2716	(323)
13	RAV 4	Toyota	2378	2709	(331)
14	Camry	Toyota	2352	2729	(377)
15	Outlander	Mitsubishi	2200	1207	993
16	CX-5	Mazda	2152	1790	362
17	Octavia A7	Skoda	2025	2663	(638)
18	on-DO	Datsun	2010	-	-
19	Cruze	Chevrolet	1983	2039	(56)
20	New Cee'd	KIA	1916	2536	(620)
21	Priora	Lada	1885	3354	(1,469)
22	Patriot	UAZ	1754	1963	(209)
23	LC Prado	Toyota	1738	1312	426
24	Sportage	KIA	1701	2022	(321)
25	Rapid	Skoda	1590	2430	(840)

#	MODEL	BRAND	January-August		
			2015	2014	YoY
1	Granta	Lada	81748	95154	(13,406)
2	Solaris	Hyundai	74534	74438	96
3	New Rio	KIA	60828	60032	796
4	Logan	Renault	27702	34725	(7,023)
5	Polo	VW	27540	40505	(12,965)
6	Duster	Renault	26834	51137	(24,303)
7	Kalina	Lada	26446	44175	(17,729)
8	Largus	Lada	25785	43272	(17,487)
9	4x4	Lada	24294	23997	297
10	Camry	Toyota	21140	22038	(898)
11	RAV 4	Toyota	19861	24077	(4,216)
12	Niva	Chevrolet	19491	26106	(6,615)
13	Sandero	Renault	18927	23865	(4,938)
14	Priora	Lada	18853	31636	(12,783)
15	Almera	Nissan	18237	31157	(12,920)
16	on-DO	Datsun	17599	-	-
17	Rapid	Skoda	15675	9278	6,397
18	Octavia A7	Skoda	14770	24714	(9,944)
19	X-Trail	Nissan	13606	14535	(929)
20	New Cee'd	KIA	13268	18629	(5,361)
21	ix35	Hyundai	12840	22602	(9,762)
22	Sportage	KIA	12661	18527	(5,866)
23	Patriot	UAZ	11636	11020	616
24	CX-5	Mazda	11610	15047	(3,437)
25	Outlander	Mitsubishi	10367	14752	(4,385)

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