

«The Russian Automotive industry: breakpoint for revival»

23 August 2016
Expocenter, Moscow

This programme is subject to change

23 AUGUST	
09:00-10:00	REGISTRATION, WELCOME COFFEE
10:00-10:10	OPENING REMARKS: Frank Schauff , CEO, Association of European Businesses <i>(confirmed)</i> Michael Johannes , Vice President Messe Frankfurt GmbH, Brand Manager Automechanika <i>(confirmed)</i>
10:10-12:00	PLENARY SESSION. CEO TALK : OUTLOOK ON THE RUSSIAN AUTOMOTIVE INDUSTRY: TRENDS, FORECASTS, PROSPECTS Moderator: Alex Zaguskin , Managing Director, AZ Enterprise, <i>(confirmed)</i> <u>Key topics:</u> <ul style="list-style-type: none"> ▪ <i>State support for the automotive market: how effective are the introduced measures?</i> ▪ <i>Half a year behind: are the plans and forecasts on track for this year?</i> ▪ <i>Has the market reached the bottom? Is there any sign of an upcoming push towards strong growth?</i> ▪ <i>"We are here for the long run": company strategies and plans for the long run in the Russian market</i> <u>Invited speakers:</u> <ul style="list-style-type: none"> ▪ Alexander Morozov, Deputy Minister of Industry and Trade of the RF <i>tbc</i> ▪ Nicolas Maure, President, Avtovaz <i>(confirmed)</i> ▪ Andrey Pankov, CEO, Renault Russia <i>(confirmed)</i> ▪ Kirill Epstein, Director of Automotive components Division, GAZ Group <i>(confirmed)</i> ▪ Massimilano Perri, Business Director, Iveco Russia <i>(confirmed)</i> ▪ Jaron Wiedmaier, General Director, Continental Tires <i>(confirmed)</i>
12:00-12:30	LUNCH, BUSINESS BREAK
12:30-13:30	SESSION 1 - ANALYTICS Moderator: Gleb Stolyarov , Russian Service Correspondent, Thomson Reuters <i>(confirmed)</i> <u>Key topics:</u> <ul style="list-style-type: none"> ▪ <i>Analysis of the Russian automotive industry</i> <ul style="list-style-type: none"> - <i>Passenger cars and commercial vehicles/LCV</i> - <i>Autocomponents market</i> - <i>Flowing and planned changes in regulation of industrial assembly of cars and automobile components for support of the Russian automotive industry</i> - <i>Integrated information and telecommunication solutions for the automotive industry</i> - <i>Managing risks and expenses related to payment of utilization fee by car producers and eco fee by automotive component suppliers: practical issues and recent amendments in legislation.</i> <u>Invited speakers:</u> <ul style="list-style-type: none"> ▪ Sergey Udalov, COO, Autostat <i>(confirmed)</i> ▪ Tatiana Arabadji, Director, Russian Automotive Market Research <i>(confirmed)</i> ▪ Wilhelmina Shavshina, Legal Director, Head of Foreign Trade Regulation at DLA Piper, Deputy Chair of AEB Transport & Customs Committee <i>(confirmed)</i> ▪ Alexey Toskin, Chief Executive Officer, T-Systems CIS <i>(confirmed)</i> ▪ Natalia Aristova, Senior Associate, Law, EY <i>(confirmed)</i>
13:30-13:45	BUSINESS BREAK

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<p>13:45-15:15</p>	<p>SESSION 2.1: CURRENT MEASURES AND DIRECTIONS OF GOVERNMENT SUPPORT FOR AUTOMOTIVE SECTOR – OVERVIEW AND PECULIARITIES OF APPLICATION</p> <p><u>Moderator:</u> Alisa Melkonian, Partner, Tax and Legal department, Automotive group, KPMG in Russia and CIS (<i>confirmed</i>)</p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> ▪ <i>Key investor support instruments provided through the Russian Fund of Industrial Development: various forms of financing, state guarantees, etc.</i> ▪ <i>The special investment contract as an instrument aimed at increasing the localisation of production: practical issues and specifics</i> ▪ <i>Overview of key investor support tax measures and issues related to their practical application</i> <p><u>Special guest speaker:</u></p> <ul style="list-style-type: none"> ▪ Andrej Scherbina, Advisor to the Director General for Corporate Communications, Claas Vostok, General Manager of NP UMSE (<i>confirmed</i>) <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> ▪ Ekaterina Suslennikova, Chief specialist of expert and analytical support of industrial policy, Russian Fund of Industrial Development (<i>confirmed</i>) ▪ Yulia Komarova, Finance Director, Hyundai Motor Manufacturing Rus (<i>confirmed</i>) ▪ Natalia Nikitina, Senior Manager, Tax and legal department, Automotive Group, KPMG in Russia and CIS (<i>confirmed</i>) <p>SESSION 2.2: EXPORT: LONG-TERM STRATEGY OR ANTI-CRISIS MEASURE?</p> <p><u>Moderator:</u> Tatiana Kofanova, Director, Automotive Team Leader, Tax & Legal department, Deloitte (<i>confirmed</i>)</p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> ▪ <i>Export of cars from Russia to EEU and other countries in 2015-2016: are the plans carried out? The development strategies of the companies;</i> ▪ <i>Government support measures to export of cars and commercial vehicles. What next?</i> ▪ <i>Key benefits and challenges of export. Practical cases of industry leaders:</i> <ul style="list-style-type: none"> ○ <i>Export of cars to Middle East and Kazakhstan;</i> ○ <i>Export of used trucks to offshore and EEU;</i> ○ <i>Export in the eyes of logistics provider.</i> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> ▪ Georgiy Golenev, Project manager for machine building export, Russian Export center (<i>confirmed</i>) ▪ Vyacheslav Arzhanov, Head of Used Trucks Business, DAIMLER KAMAZ RUS (<i>confirmed</i>) ▪ Alexander Golubev, Head of Sales Support Department, Hyundai Motor Manufacturing Rus (<i>confirmed</i>) ▪ Lidia Nerezenko, Head of National Sales Department, Yusen Logistics Rus (<i>confirmed</i>) ▪ Alexander Ivanov, Vice-President, Russian Automobile Dealers Association (<i>confirmed</i>)
<p>15:15-15:30</p>	<p>COFFEE-BREAK</p>
<p>15:30-16:45</p>	<p>BLOCK 3: LOCALISATION</p> <p><u>Moderator:</u> Alex Zaguskin, Managing Director, AZ Enterprise, (<i>confirmed</i>)</p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> ▪ <i>The impact of the current situation on the implementation of industrial assembly agreements</i> ▪ <i>Localisation challenges in the poor market conditions</i> ▪ <i>New projects and plans for further localisation</i> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> ▪ Venkatram Mamillapalle, Vice-President for Purchasing AVTOVAZ, Regional Purchasing Head, AVTOVAZ RENAULT NISSAN PURCHASING ORGANISATION (<i>confirmed</i>) ▪ Oliver Majewski, Deputy VP Purchasing, Ford Sollers (<i>confirmed</i>) ▪ Juergen Olberding, COO, DAIMLER KAMAZ RUS (<i>confirmed</i>) ▪ Stevan Zivanovic, CEO, Continental Automotive Systems RUS, Head of Powertrain Division and BU Engine Systems Russia (<i>confirmed</i>) ▪ Alexander Gershunovich, Vice President Business Development Russia, Takata

	<p>Corporation (<i>confirmed</i>)</p> <ul style="list-style-type: none"> ▪ Alexander Kychkov, General Director, Visteon Avtopribor Electronics (<i>confirmed</i>) ▪ Andrey Kossov, Commercial Manager Russia, Johnson Matthey, Chairman of the AEB Autocomponents Committee (<i>confirmed</i>)
<p>16:45-18:00</p>	<p>B2B MEETINGS</p> <p>A special session of direct negotiations between car manufacturers and car components producers will be held in the scope of the Forum Programme.</p> <p>Event format: The timetable of meetings is agreed with the forum organisers in advance. Before the event all negotiating parties will get an individual timetable of their meetings. Duration of each meeting: 10 minutes.</p> <p>How that works: We get Executive Officers and Managers of Procurement Departments together. You arrange to see required Buyers in particular time in advance. A timetable of meetings is drawn-up. At the appointed time you come to an individual table. For car components manufacturers it is an opportunity to conduct negotiations on supplies for 1 day at single hall without wasting the time.</p> <p>Confirmed participants:</p> <p>ARNPO Anton Nikolaev, Alliance Localization Manager</p> <p>VISTEON AVTOPRIBOR ELECTRONICS Alexander Kychkov, General Director</p> <p>DAIMLER KAMAZ RUS Mr. Alexey Zelensky – Head of purchasing Mrs. Aisylu Ilyasova – Specialist purchasing (PRIORITY: INTERIOR/EXTERIOR DETAILS, CHASSIS, PLASTIC, NOISE INSULATION, GLASS)</p> <p>CONTINENTAL AUTOMOTIVE SYSTEMS RUS Mr. Stevan Zivanovic, CEO, Head of Powertrain Division and BU Engine Systems Russia</p> <p>PEUGEOT CITROËN RUS Mr. Sergey Chichanov - Purchasing Manager Accessories and Spare Parts</p> <p>FORD SOLLERS Mr. Oliver Majewski - Deputy VP Purchasing</p>

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