



Press release

05 May 2026

The car market shows 10,8% increase in April

According to the AEB Automobile Manufacturers Committee, total sales of new passenger cars and light commercial vehicles in April 2026 amounted to **113,380** units*.

According to data obtained from PPC** the market size in April 2026 was **117,257** units, which is **10,8%** higher than in April last year. In the first four months of 2026, sales of new passenger cars and light commercial vehicles in Russia increased by **3,4%** compared to the same period in 2025, totaling **372,126** units.

Chairman of the Automobile Manufacturers Committee, Alexey Kalitsev comments:

"April generally looks quite positive: sales are showing signs of recovery; however, it is still too early to speak about the formation of a sustained trend.

The current dynamics are largely driven by a combination of factors, including the traditional seasonal pickup in demand during the spring period, as well as the effect of pent-up demand accumulated over previous periods.

At the same time, a number of constraining factors continue to affect the potential for further growth. These include, in particular, the still elevated price levels, limited purchasing power among part of the population, and consumer caution when making major purchasing decisions. Nevertheless, we are observing certain shifts in the market, which we will closely monitor in the coming months."

Note:

*New cars up to 1 year old.

** According to information provided by PPC JSC, on sales of new vehicles based on data on their transfer to owners (analytics@passport-ic.ru).

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