

ANNUAL GENERAL MEETING

Swissôtel Conference Centre, Moscow 21 April 2016

List of Nominees for the AEB Board



Akim, Michael Baldisserotto, Filippo Bantsekina, Olga Biggiogera, Cesare Bruck, Paul Campbell, David Dumetier, Gael Helppolainen, Teemu Kolleeny, Glenn Scott Liberov, Alexander Luepke, Tobias Linares, Antonio Matinpalo, Timo Pegorier, Philippe Preller, Olaf Puzo, Edgars Sakuler, Gerald Svensson, Fredrik Shirokov, Maxim Staertzel, Thomas Tuna, Avsar Sebnem Voskerchyan, Arman





Personal data

Born: 12.08.1964 Citizenship(s): United States/Russian Federation

Education

Michael Akim graduated from the Leningrad Technological Institute Industry in 1986 as Chemical Technology Engineer; in 1991 completed post-graduate studies at the Latvian Academy of Science with PhD in Chemical Engineering; in 2000 graduated from IONA (USA) with an MBA in Marketing.

Michael Akim Vice President ABB

Work Experience

Michael Akim is the Vice President ABB in Russia. In 1992, Mr. Akim moved to the United States where he worked in R&D, Technology and Product Development, at Rexam and subsequently with Champion Corporate Technology Group, which later became part of International Paper Company. In 2000 he joined Troy Chemicals as a Regional Manager, Eastern Europe. He also worked with Fisher International, an industry marketing and management consulting company, as Vice President of Research. In spring of 2006 Mr. Akim joined Emerson Process Management as a Industry Director, Europe. Since 2008 Mr. Akim works in Russian organization of ABB. Mr. Akim's industry experience includes twenty years in various roles from product and technology development to international business development. His career has spanned the globe both in business development and business project management. His technical experience covers a range from product and technology development to manufacturing process improvement, process trouble-shooting, vendor technology and equipment selection, technology transfer, scale-up and implementation. Michael is the Chairperson of AEB Modernization and Innovation WG and Innovation Development FIAC WG; committed to identify areas for modernization and innovation, development of the Russian market, build relationship with Russian authorities: Ministries of Industry, Economic Development, Education and Science, Open Government, respective State Duma Committees, Strategic Initiatives Agency, FIAC, Skolkovo, Rosnano, RVC, RFDI, associations, federal services, etc.



I am asking for your vote to focus on the following priorities:

- Board should protect interests of AEB members, including SMEs, at rapidly changing geopolitical and business environment. Localization and Import substitution has emerged recently as the most important policy priority for the government. It's particularly important to help authorities recognise the impact and prioritise localisation objectives, which requires proper economic analysis. Local markets are too small for "economy of scale", while maintaining the variety of products; localisation requirements are unfeasible, particularly for medium and diversified producers.
- Being responsible for localisation issues at the Board I engaged Minpromtorg, IDF, Ministry of Economic Development, other authorities into the dialog to improve conditions of localisation requirements and SIC; to prepare proper amendments of decrees. The main localisation problem is unfair competition on the market deteriorating by Government decrees #719, #1432, etc. To help achieving required level of local supply, we need to stimulate authorities to implement best European practices on sustainable development, compliance, management, quality control, logistics, improvement of local sub-suppliers. I will do my best to continue achieving conditions, acceptable for AEB members, to establish fair dialogue with authorities, create proper economic conditions for localisation, not political enforcement.
- I am eager to apply my credentials further developing AEB strategy by promoting the European experience on modernisation and innovation, adapting and introducing best practice into Russia, supporting integration into global technological and supply chains, technology transfers in mutual interests of the Russian economy and AEB.
- To boost visibility of AEB members, continuously facilitating AEB participation at various events (KEF, Open Innovation, Sochi, Innoprom, etc.)





Personal data

Born: 13.05.1964 Citizenship(s): Italy

Education

- Graduated from University of Padua, Structural Engineer
- MRICS, LEED AP

Filippo Baldisserotto Managing Partner Italcantieri LLC

Work Experience

Since 1991 Filippo has started with sale and turn-key installation of industrial equipment, land development, design, construction and start-up of industrial facilities in Russia and CIS countries, and in particular:

2004-2007 Real estate investments in Kazakhstan 2009-2010 Brownfield industrial facility for Silgan Holdings, Enem, Adygheya 2010-2011 Greenfield industrial facility for Silgan Holdings, Stupino, Moscow Region 2011-2012 Start-up of production and sales for Silgan Holdings, Stupino, Moscow Region 2013-present Founder and Partner of Stupino 1 Industrial Park, Stupino, Moscow Region 2015-present Expansion works for Silgan Holdings, Stupino, Moscow, Region



Serving as the Chairman of the Real Estate Committee of the Association of the AEB, I have dedicated a lot of time and effort to promote the best international practices in Russian real estate sector.

As a Member of the Board I will bring my experience to all AEB members and, in particular, regarding establishing and effectively promoting relations between AEB member companies and Russian authorities and businesses to favor further growth of Association.





Olga Bantsekina Chief Representative Coleman Services UK Ltd.

Personal data

Born: 02.11.1967 Citizenship(s): Russian

Education

Olga has a diploma in Gene Engineering from the Chemical Department of the Moscow State University n.a. Lomonosov. She has also attended various executive and educational programs on leadership, management, sales, HR, recruitment (CBSD, CCL, Thunderbird, MTI, Manpower, FGI International (USA, RF, China) and others)

Work Experience

Olga Bantsekina is the Chief Representative with Coleman Service UK Ltd. Olga has been leading the company since 2001. She has 20 years of experience in HR, recruitment and HR consulting, 17 of them with Coleman Services. Olga joined Coleman in 1998, soon after the company started its operations in Moscow, as an Account Manager, has been promoted to Business Development Manager, later on - to General Director and to the Chief Representative. Since 1998 the Company has become one of the leaders on the Russian recruitment and HR consulting market. Prior to joining Coleman Olga worked in HR for DialogBank, for Manpower, had experience in managing an FMCG enterprise and a small privately owned IT service company. Olga's AEB experience started in 2002. Olga was the Chair of Recruitment Sub-Committee, Deputy Chair, later – Chair of the HR Committee of the AEB. Since 2012 Olga is the Deputy Chair of the AEB Board. Olga is also a Member of Advisory Board of MIR Institute for Leadership Development (CO, USA), Former Member of Advisory Board, CBSD/Thunderbird (Russia) (2009-2010), Former Member of B20 Russia Taskforce on Job Creation, Employment and Investments in Human Capital (2013), B20 Australia Human Capital Taskforce (2014), B20 Turkey Employment Taskforce (2015).



Dear AEB Members,

I have been priviledged to serve as the Deputy Chair of the AEB Executive Board for the last two consecutive terms (2012-2016) and am excited about the possibility of serving our organization again.

I am thankful to each of you, who supported me during my many years at the elective positions within our Association.

I need your support again. During these difficult years of crises and uncertainty the AEB has been able to further develop its image as the most respectful and valued business Association in the Russian Federation, as the real voice of European and international business, constantly improving its professional service to the Members.

Being the Board member, I personally feel not only pride for our common accomplishments, but also responsibility for the future of our organisation, especially under the given conditions of the new economical and political reality.

Please select my name as your preference, because:

I am dedicated to the interests of the AEB and its Members

Having lots of energy, expertise, enthusiasm and optimism, I can make things happen

Remaining the first woman on the Board, I shall keep making a difference

Looking forward to your help, Olga Bantsekina





Personal data

Born: Milan 5/2/1966 **Citizenship:** Italian

Education

I'm an engineer graduated from the Polytechnic of Milan University with a degree in electronic. I attended the Master "advanced industrial marketing strategy" by INSEAD in Fontainebleau. I speak English and I can manage business conversations in French, Spanish and Russian languages.

Cesare Biggiogera CEO, Prysmian Group Russia

Work Experience

I started my business activity in Bticino (the Italian branch of Legrand group) as a project engineer and I was one of the key designers and developers of the current most important Italian home automation system. I joined Pirelli group in 1996 and I actively participated in the cable division growth to its spin-off and to the creation of the current Prysmian Group that, with sales of some \in 7,4 billion in 2015, 19,000 employees, 89 plants across 50 countries and 17 R&D centers, is the world leader in energy and telecommunications cables. In December 2004 I was promoted to be a director of new markets development, the export division of Pirelli cables, I managed Middle East and Russia commercial activities and successfully increased the overall export sales business of the group. I started my Russian experience in 2007 with the task to expand production and sales activities of Prysmian Group in Russia. In December 2009, after the acquisition of the Russian Rybinskelektrokabel company I successfully executed an ambitious investment plan of more than 55 ML\$ localising in the RF territory also the production of some high technological cables for the energy transmission and distribution network and for the oil and gas business. This high tech Prysmian Russian business exposed me and the company to frequent interaction with governmental customers and institutions.



My decision to apply to become a candidate for the AEB board is coming from the fact that I would like to play an active role in these important directions:

- promote way of doing business that, despite the sanctions, can improve results via efficiency and competitiveness that in my opinion are the key success factors of European companies in Russia,
- promote the relationship with the small and medium size Russian companies that can play an important role in the recovery and development of the Russian economy,
- represent the voice of the industrial entrepreneurs that face daily difficulties but that are also able to catch up and develop the opportunities,
- promote the relationship between business and culture also in term of investments; I come from a Latin country that is rich in history and culture that, in my opinion, it is not properly "exported",
- promote the cancellation of sanctions that are generating real problems and no advantages both in the European and in the Russian economy compromising the good and important progresses that have been done in the last ten years.

I belong to the association of Italian companies that is strongly supporting my candidature because my working experience in Prysmian gives the advantage to have a perspective of a multinational group composed by medium-sized companies located in different countries that act as a group but with a very flexible and local mentality. Furthermore I think that I'm a very pragmatic person because, beside the managerial career, I come from an Italian family involved in the bakery business where nothing is virtual, you must act and react very fast and you see immediately the consequences of a good or a bad job when you bring out tasty or bad bread.





Personal data

Born: 22.06.1960 Citizenship: Austria

Education

1993 – 1994 Executive Postgraduate Studies (MBA) at the City University Seattle 1978 - 1985 Agricultural Economics Master Degree (Dipl. Ing.) University of Natural Resources Vienna

Paul Bruck Main shareholder OOO Most Service

Work Experience

Since 07/2006 Business Consultant in Russia Companies and activities in Moscow:

- OOO Most Service an accounting outsourcing firm
- OOO Most Management a management and project management firm (MD in 12 firms)
- OOO Balashova Bruck & Partners office center
- Organizer of "RED BULL TRANS-SIBERIAN EXTREME"
- Organizer of "VIENNESE CLASSICS" concerts in Moscow
- Lecturer at the "University of Natural Resources"
- President and founder of Austrian Economic Forum
- 12/1995 06/2006 Managing director of Bruck Technologies GmbH. group
- 04/1993 12/1995 Datalogic International GmbH Vienna– Managing Director
- 11/1991 03/1993 Creditanstalt Bankverein & Prochaska & Cie. GmbH Vienna Managing Director of Agrofer, Joint Venture with Gosagroprom
- 04/1990 10/1991 Datalogic business start of OOO Datascan in Moscow
- 09/1985 03/1990 Dow Chemical Agricultural Chemicals
- 1987-88 "Project Manager" in Moscow



- Knowing Russia and the development of the last 25 years, being deeply involved in the change of business environment and watching unfavorable political developments over the last 2 years, I want to make myself available and get involved as much as possible to improve the relationship between the European Union and the Russian Federation.
- As an Austrian I feel always well accepted and due to my fluency of the Russian language also well appreciated as a partner for business and events organization. Over the years, I have made contacts in politics, diplomacy and business throughout the whole country, many of these I am now happy to call my dear friends.
- I believe also in the special opportunities in the Russian regions, where I have many valuable contacts and friends, all the way from Moscow to Vladivostok.
- This experience, network and the understanding of different mentalities I would like to offer to the board of the AEB in order to improve, or rather normalize the relationship between the European Union countries and the Russian Federation.
- Russia is part of Europe and Europe is not complete without Russia.
- A trustful relationship needs to be established including free trade and free travel.





David Sydney MacDonald Campbell President BP Exploration Operating Company Limited (Moscow Branch)

Personal data

Born: 3 January 1962 **Citizenship(s):** United Kingdom

Education

Aberdeen University, First Class Honours degree in Engineering Science

Work Experience

David Campbell joined BP in 1984. Between 1984 & 1990, Campbell worked as a Petroleum Engineer in the offshore North Sea and onshore in England. After three years working on the Prudhoe Bay field in the Alaskan Arctic, he completed a secondment with Pemex in Mexico before returning to BP in London as part of the central commercial planning team. After a period in crude oil trading section in London & California, he returned to the Upstream business as Executive Assistant to the Group Vice President. Campbell returned to Aberdeen in 2001 as Leader of the Forties, Montrose & Arbroath fields in the North Sea. In 2003, he joined TNK-BP in Russia at its inception as Business Unit Leader for the Udmurtia Business Unit for two years before a further two years in Siberia leading the company's East Siberia Business. He then returned to the North Sea as Technical Director and Vice President. In August 2009, Campbell was appointed Chief Operating Officer of the new Iraq business. In this role he oversaw BP's investment in the reactivation of the super-giant Rumaila oilfield. In January 2013 Campbell was appointeda Head of the Group Chief Executive's Office in BP corporate headquarters in London. In this role he was responsible for supporting the Chief Executive in the planning and execution of his duties. Campbell was appointed President, BP Russia reporting directly to the Group Chief Executive and based in Moscow in 2014. In this role Campbell is accountable for the leadership and integration of BP's activities and investments in the Russian Federation including its shareholding in Rosneft. David, who comes from Inverness in Scotland, is married with two sons and two daughters.



Since being granted our first license to work in the Soviet Union over 26 years ago BP has witnessed the many changes that have shaped the modern country of Russia. Our company has been actively working here sharing both the great achievements and the difficulties experienced by the country over this period. As one of the biggest foreign investors in Russia this was an adventurous journey – and the lows were always followed by highs.

Today we are all experiencing new challenges due to both a tough macroeconomic environment and a difficult period in Russia – Europe political relations.

I believe that the AEB can play an even greater role helping foreign business to overcome these challenges and pass through to a period of renewed growth and new opportunities.

This can be facilitated by the AEB by setting the following objectives:

Increasing cooperation and partnership with the Government of Russia to further improve the business climate and legislative framework facilitating more foreign investments.

Strengthening the influence of AEB in the contacts between Moscow and Brussels with the goal of restoring Russia - EU dialogue thus allowing economic ties to prosper again.

Expanding the community of AEB members by attracting new companies from different industries and hence building a stronger Association enriched by wider competencies.

Based on the long history of BP presence and investment in Russia and our commitment to its future I humbly offer my own experience of over 30 years in business and six years in Russia to serve the AEB Board in the pursuit of these goals for the benefit of all its members.





Personal data

Born: 25.12.1976 Citizenship(s): France

Education

Graduated from European Transport School in 1999. Graduated from INSEAD, EMBA in 2012.

Work Experience

From 1999 to 2001 – Master Production Schedule Manager, Carrier Corporation.
From 2001 to 2006 – Supply Chain Manager, JTEKT Corporation.
From 2006 to 2008 – Supply Chain Development Manager, Alstom Transport.
From 2009 to 2012 – Production System Director, Transmashholding.
From 2012 to 2014 – Industrial Strategy & Performance Director, Alstom Transport.
From July 2014 to December 2014 – Operation Director Russia, Vossloh Cogifer.
Since December 2014 – General Director, LLC «Vossloh Bahn- und Verkehrstechnik», Regional President Russia, CIS & Mongolia, Vossloh AG.

Gaël Dumetier Regional President Russia & CIS Vossloh AG



All my endeavors will be targeted in the first place at maintaining the results that have already been achieved by the Association of European Business, at a successful realisation of Association's strategic targets and goals and at supporting effective interaction between Russian and European business.





Personal data

Born: 1962 Citizenship(s): Finland

Education M.Sc. (Econ.) Besides Finnish, I speak in Russian, English, Swedish, German and Norwegian.

Teemu Helppolainen Head of Segment, Housing Russia YIT

Work Experience

Since 2013 YIT, Head of Segment, Housing Russia, Member of YIT Management Board 2009–2013 YIT International Construction Services, Senior Vice President, Moscow and Russian Regions
2008–2009 YIT Moscow Region, Senior Vice President
2005–2008 Raisio Nutrition Ltd, Director, Russian and Ukrainian operations
2002–2005 Huurre Group Ltd, Director for the former Soviet Union excl. the Baltics
1999–2001 Paroc Panel System, country director (Germany, Switzerland, Austria)
1995–1999 Partek Insulation Oy Ab, country director (Russia)
1988–1995 Paroc Panel System, sales and marketing director (Finland, Sweden, Soviet Union/Russia)



- YIT has been active in Russia for 55 years our company has been here during the rapid growth and lived through challenging times.
- I have been a Deputy Chairman of AEB Board for since 2014 and motivated to develop further AEB's operations.
- The importance of well-functioning relations between private sector and local authorities have always been important. Today these relations are more important than ever before. AEB can provide assistance to members in creating trust between companies and authorities.
- Increasing co-operation between the AEB committees (cluster and cross-sectoral activities) and between AEB regional committees is on my agenda.
- After working in Russia for 17 years I believe that there still are opportunities for doing successful business but it requires hard work, open mind and skillful people.





Glenn S. Kolleeny Partner Dentons Europe AO

Personal data

Born: 17/10/1954 Citizenship(s): USA

Work Experience

Glenn Kolleeny, partner Dentons Moscow, is one of the leading foreign lawyers resident in Russia. In early 2000, Glenn moved to St Petersburg to head the small St Petersburg office of the legacy Salans firm. Since 2012 Glenn has been resident in Dentons' Moscow office, but also works closely with the Dentons offices in St Petersburg, Kiev, Almaty, Astana, Baku and Tashkent. Glenn also coordinates Dentons' cooperation with leading law firms in Tbilisi, Georgia and Minsk, Belarus, and advises on projects throughout the former Soviet Union. Glenn concentrates on advising major foreign investors in their Russian and CIS investments with a particular focus on mergers and acquisitions, structured trade finance and commodities' trading. Glenn's clients include international and Russian financial institutions, private equity and venture capital funds, international and Russian multinational corporations.

Glenn is prolific author of articles on legal developments in Russia and the former Soviet Union, and is a frequent participant in leading international conferences. Glenn passed the Russian bar exam in 2013 and is now one of very few foreign lawyers fully qualified as advocates in Russia. Glenn was one of the first members of the Executive Committee of the St Petersburg International Business Association (SPIBA) from March, 2000 to December 2009. Glenn was also a founding member of the steering group for the Krasnodar Region of AEB, and for the past 4 years has been a member of the Steering Group for the Northwest Region of AEB.



I submit my candidacy for the AEB Board, since I believe that my experience in Russia with AEB and other foreign lobbying organisations can help to advance the AEB at this critical time. I moved to Russia more than 16 years ago, and have been resident both in Moscow and St. Petersburg. In St Petersburg I headed our office through five years of dynamic growth. From the very start of my life in Russia in 2000, I have been active in supporting the growth of foreign business by assuring a level playing field and an improving investment atmosphere. In 2000 I was elected to the executive committee of St Petersburg International Business Association (SPIBA) and I served in this capacity for 10 years. I also helped to organize the Steering Group of the AEB in Krasnodar and for the last 4 years have helped to build up AEB's Northwestern Region as a member of the Steering Group. I believe that this depth of experience and commitment to Russia is crucial at this time of difficult relations. Because of the events of the last several years, there is a great need rebuild bridges and relationships, and this would be my primary focus.





Dr. Alexander Liberov CFO Siemens LLC

Personal data

Born: 20.02.1974 in St. Petersburg, Russian Federation **Citizenship(s):** Germany

Education

- Master of Science, Marketing and Logistics, State University of Finance and Economics, St. Petersburg, Russian Federation 1991-1996
- PhD degree in Marketing, University of Hamburg, Germany and State University of Finance and Economics, St. Petersburg, Russian Federation 1996 2001

Work Experience

Accomplished Executive with large international experience over 20 years in developing strategies to establish new business, leading complex M&A including close cooperation with governmental authorities and leveraging existing solutions to optimize profitable growth. Alexander Liberov started his career working for the Government of St. Petersburg in the Foreign affairs department in 1994. He joined Siemens in Russia as a commercial sales manager in 1996. Alexander was transferred to Headquarters of Siemens in Germany in 1998 where he continued his international career with Siemens AG. Alexander held several executive, senior management and board positions in finance, M&A, production, logistics, sales and general management for Siemens group companies in Germany, USA, Russian Federation, China, ASEAN-Pacific. Most recently he was CFO of Mobility Division in Asia-Pacific region with business volume responsibility of approximately 1 billion Euro located in Singapore. Effective August 1st, 2015 Alexander Liberov took over Executive management as CFO for Siemens Group in Russian Federation, Belorussia and Central Asia located in Moscow. Alexander is also member of German-Russian political dialogue Baden-Baden and actively engaged in AHK (German commerce chamber) community in Russia.



I am motivated and committed to contribute to promotion of European business in Russian Federation by using my extensive international experience and knowledge of European business culture in combination with very large network and knowledge of Russian political and administrative system, Russian mentality having been grown and worked for government in Russia. In my current working capacity as an Executive and Board member of Siemens in Russia, I am also responsible for collaboration on Executive level with the governments of the 2 major Russian cities - Moscow and St. Petersburg, as well as working closely with Federal and Regional governments. Siemens company has over 160 years history in Russia, enjoys very good reputation with large footprint in R&D, manufacturing, execution of complex infrastructure and energy projects and large sales organization spread across the entire country. Siemens experience in dealing with authorities can be applied towards support and promotion of European business in the current difficult economic environment. If I would be given an opportunity to be elected, I will apply all my experience, knowledge and energy to support AEB and European business for its future growth and expansion in Russian Federation.





Personal data

Born: in 1967 in Bremen - which is located in the northern part of Germany; **Citizenship:** German;

Education

Rechtsanwalt und Fachanwalt für Steuerrecht (Lawyer and certified tax lawyer), State examinations received from the University in Freiburg im Breisgau, Germany, and the Regional Appeal Court (Oberlandesgericht) in Dresden, Germany.

Tobias Luepke Partner, Tax&Law Ernst & Young

Work Experience

Almost 18 years with Arthur Andersen / Ernst & Young in Frankfurt/Main and Moscow as lawyer and tax lawyer with the focus on international tax matters, transactions, (cross border) transactions structuring and commercial tax/legal matters.



Dear AEB Members,

I am nominated by one of the AEB members to run for the AEB board elections as a candidate and I am very happy to do so. For a little more than one year I have been now a member of the AEB Board and assumed the role as the AEB''s Treasurer when Joerg Bongartz relocated to Germany.

The AEB in Russia is THE organisation to represent European companies in the Russian Federation. It is a very powerful voice which also is heard and respected by officials and authorities in the Russian Federation. The AEB as an independent organization is the right platform to represent and facilitate the interests of the European companies in Russia with a deep understanding and insight of Russia. This is now even more important than ever before.

If re-elected to the board I will work to my fullest to represent you, the members, and to be a voice of your interests in the AEB Board. I will fully participate in all the Board activities and the AEB events. I will use all of my experience gained working for and advising many foreign companies and investors coming to Russia while being on the board to make the AEB the strongest business organization looking after foreign companies with investment in Russia.

In my professional life I am a Tax & Law Partner at Ernst & Young in CIS now for more than 10 years. Ernst & Young is a member and sponsor of the AEB since the very beginning and ever since we have been working closely with the AEB on many occasions in Russia.

My family and I live in Moscow and our children go to the Kindergarden/Preschool in Moscow. Besides my professional roles I serve as a board member of the Rotary Club Moskau Humboldt.





Antonio Linares Managing Director Roca in Russia&CIS

Personal data

Born: 13.08.1970 in Barcelona Citizenship(s): Spanish

Education

Antonio is a Civil Engineer specialized in Structural Engineering, with an MBA from FPC-UPC of Barcelona. He has an in-depth knowledge of Finite Element Method, a field he researched extensively and based his research paper on, while at the Institute of Fundamental Technological Research in Warsaw, under the EU program - Tempus Phare. He holds the Officer's Cross of the Order of the Civil Merit of the Kingdom of Spain and is a Maestrante in the Cavalry Order of Castilla.

Work Experience

Antonio Linares is the Country Manager and Managing Director of all the subsidiaries of ROCA in Russia and CIS. Prior to coming to ROCA, he was the Regional Director of one of the Top 10 Spanish construction companies, where he completed several projects in Public Civil Works and Real State. Mr. Linares also has experience in Engineering and Project Management in countries such as Spain, Turkey and Chile, with a specialization in the Cement Industry.

In his role as Country Manager and Managing Director of ROCA in Russia and CIS, he has been in charge of several greenfield projects and acquisitions in Russia. He also has significant experience in all financial, tax and legal matters, as well as in logistics, customs and labor, both in Russia and abroad. In the ten years since the set up of the local ROCA structure in Russia, he has built a team that has more than quadrupled ROCA's performance, making it a leader amongst its peers. Within ROCA he also held different responsibilities in Corporate Development and Marketing.



"I believe that the Board needs to have representation of as many different business cases and sensitivities as possible. I also believe that one of the great advantages of the AEB in front of many single country Business Associations is that the country where our companies come from is not as much important as the similar difficulties that we face with our Businesses in Russia. Consultancy firms, Energy, big Multinationals, but also middle sized multinationals such as ours need to be well represented to make sure that all needs and difficulties are listened to and described with sufficient accuracy. We need Board Members with a hands-on understanding of the difficulties that industry experiences with the lack of skilled labor, with the deficient infrastructure – roads, railways, but also gas, electricity, sewage and water. We need Board Members that know what it is to deal with Regional Administrations, to suffer the many and often contradictory Technical Regulations, to see how Tax Offices have different practices in different places. And we have a great responsibility in developing the mindset of individuals, companies and Administration from short term into middle and long term, from cashing in into building a solid future and a strong reputation".





Timo Matinpalo CEO Accountor Russia & Ukraine

Personal data

Born: 11.04.1963 Citizenship(s): Finnish

Education

Timo Matinpalo has a Master's degree in Engineering from Helsinki University of Technology (Department of Technical Physics) and is fluent in 5 languages (English, Russian, German, Finnish (native) and Swedish) with a basic knowledge of Spanish.

Work Experience

Timo Matinpalo is CEO of Accountor Russia, a leading provider of accounting, payroll and HR services. Accountor Group was established in Finland in 1944 and is now the largest company providing accounting, payroll and HR services in Northern Europe, employing 2,300 professionals in 7 countries. Accountor has been operating in Russia since 1992 and employs 200 professionals in Moscow and St. Petersburg. Timo has been working for leading international companies in Russia for 12 years. Timo started his career in Russia in 1995 as Financial Manager of SFAT, an American-Finnish-Russian joint venture for oil transport. In 1998, Timo joined Neste Oil Plc / Fortum Plc where he worked as a business controller and vice president in Russia, Finland and Germany. In 2006, Timo became CFO and M&A Director for Kone Russia handling numerous M&A projects with Russian partners. Timo has been heading Accountor in Russia, Ukraine and the CIS since 2013. Before working in Russia, Timo gained extensive experience working in financial administration and software development in Finland for companies, such as ABB, Nokia, Kone, Mandatum and Danskebank operating in various fields. Timo is passionate about his boxing and fencing hobbies.



- AEB should be committed to tirelessly distinguish business from politics;
- AEB should be committed to continuously emphasize the importance of cooperation between Europe and Russia regardless of any political developments;
- AEB should be committed to build relationships between Russia and Europe on multiple levels;
- AEB should be committed to actively support European businesses in turning short-term challenges into opportunities;
- AEB should be committed to focus on the long-term continuity of relations between Europe and Russia.
- My mission is to do my utmost to ensure that the above commitments are fulfilled.
- My mission is also to ensure that AEB provides increased value for its members by 1) providing more actual business opportunities for AEB members and 2) making sure that the business interests of European companies do not suffer from politics.
- I will bring with me my solid experience from various industries gained working for multinational companies, as well as setting up and managing joint ventures with strong Russian partners. I believe that the key to success is an active cooperation between Europeans and Russians, a crossroad where I have been doing business since 1995.





Philippe Pegorier President Alstom Russia Ltd.

Personal data

Born: 22.03.1961 Citizenship(s): France

Education Graduated from KEDGE Bordeaux business school

Work Experience

02/1985-08/1988: Commercial Attaché in Lectra Systèmes, Responsible for the relations with the USSR

08/1988-05/1991: Head of the Transport and high technology Department in the French Embassy in Moscow

05/1991-08 / 1996: Economic and Commercial Counsellor for the French Embassy in Ukraine **09/1996-08/1999:** Deputy Head of the Near and Middle East Department in the Treasury (Ministry of Economy, Industry and Employment of France)

09/1999-04/2004: Deputy Head of the Economic Mission of the French Embassy in Tehran
07/2004-06/2005: Advisor to the Cabinet of François Loos, Minister of Foreign Trade
06 / 2005-06 /2007: Advisor to the Cabinet of Christine Lagarde, Minister of Foreign Trade
09/2007-09/2009: Economic and Commercial Counselor of the Embassy of France in Ukraine
09/2009: Commercial Counsellor at the French Embassy in the Russian Federation
Since January 2011 President of Alstom in Russia, Ukraine and Belarus
In May 2014 was elected as a Chairman of the Association of European Businesses in Russia

On **May 2015** was awarded the plaque on behalf of the Russian Foreign Ministry "For the contribution to international cooperation" by Minister Sergey Lavrov



- The two last years were critical for our association, maybe the most critical in 20 years. The diplomatic crisis between the EU and Russia, the economic and financial crisis changed dramatically the conditions for our business and our investments in the country.
- As Chairman and with the support of my colleagues of the board, I dedicated myself to keep the Association as a bridge between Russia and the EU, to keep and even to increase the contacts with the Russian and the EU authorities, with our Russian partners, to voice and to preserve the interests of our members and finally to preserve and develop our business. As chairman of the Machine Building and Engineering committee, I also established a close cooperation with major Russian companies as RZD, club Dynamo and Skolkovo.
- During these two years, the authority, the influence and the visibility of the AEB was reinforced in Russia but also in Brussels and in the member states. Never before the AEB was so often quoted in the Russian media but also in the international press. The AEB is now invited as speaker to all the major economic forums taking place in the country. High ranking Russian officials came for discussion with us as, such as Minister of Foreign Affairs Lavrov, Minister of Economic Development Ulyukaev, Minister of Labor Topilin and the heads of FMS, FAS... Our 20th anniversary was successfully organised and well attended.
- Despite the crisis, the AEB keeps the same number of members and a stable financial situation.
- I present my candidature to the board to continue this action and, to continue the efforts of modernization of our Association. I think especially about the development of the footprint of the AEB in the social networks and the reform of the member fees fixed now in Euros but witch have, in my opinion, to be fixed in Rouble.





Olaf Preller Partner PwC Russia

Personal data

Born: 1 July 1963 in Thale **Citizenship(s):** Germany

Education

Olaf graduated from the Moscow State University with a degree in Economics in 1990. Olaf is a certified accountant (Wirtschaftspruefer) and a certified tax consultant (Steuerberater).

Work Experience

Olaf Preller is an Audit Partner at PwC Russia and leads the Foreign Desks, a group of dedicated partners and staff focused on servicing the needs of foreign investors in Russia covering a full complement of Assurance, Tax and Advisory services and tailored for country-specific inward investors. Before joining PwC Russia in 2009, Olaf worked in PwC Berlin (1992-2001) and PwC Paris (2002-2008).

In recent years, Olaf has successfully driven and streamlined the efforts of PwC in Russia to become a trusted advisor for all kinds of international clients – from small family owned companies to subsidiaries of large listed entities. He is also an active member of the PwC's global quality review group and has travelled to member firms across Europe, Africa and Asia. His hobbies include travelling (with safaris in Africa being a particular favourite destination), opera and ballet.

Olaf is a German national and fluent in German, Russian, French and English.

Overall, he has spent more than 14 years in Russia. He is married and has two daughters.



Dear AEB Members,

PwC has always played an active role within the AEB, both serving on the board and on a number of committees, particularly the tax committee that I know is valued by many businesses working in Russia. I would personally be very glad to continue this tradition.

I have gained a deep insight of the challenges and opportunities facing AEB businesses through my broad client portfolio of international and Russian clients. Especially in the current economic environment, I feel that I can contribute to the success of the AEB as being "the voice" of the European businesses.

I have been privileged to get to know many of you and work together, and have thoroughly enjoyed living and working in Moscow for many years. These are challenging times, and more than ever it is vital that the views of European investors can be heard – and it is important that all Board members truly listen to the views and needs of members. If afforded the opportunity to serve on the Board, I would seek to ensure that appropriate focus was then given to those areas of importance to business and seek proactive and innovative ways to share experiences and to facilitate discussion or change where appropriate. Particularly, strengthening networks both within the business community and with the relevant authorities is vital.

I appreciate your support and look forward to the opportunity to represent your interests.





Edgars Puzo CEO Atos Russia, Baltic States, Kazakhstan

Personal data

Born: Riga, Latvia Citizenship(s): Latvia

Education Munich Business School MBA, General Management Riga Technical University Master of Engineering, Microelectronics

Work Experience

Accomplished, innovative, and results-driven senior general management professional with over 19 years (8 years in Russia) of frontline experience leading regional and country operations, successfully establishing new outsourcing functions, and coordinating multiple regional cluster operations simultaneously. Held full P&L and operating responsibility with 1000+employees for Atos Russia, Kazakhstan and Baltics. Secure positions with Procter and Gamble, PwC, IBM and Siemens. Setup strategic long term partnership with Russian government officials and companies. Developed and care for strong ties with universities. Leverage exceptional communication skills to build and nurture strong internal and external relationships across all levels. Held IoD Certificate in Company Direction (Cert IoD), Institute of Directors.



- To promote the interests of AEB members in all areas of business activity in Russia, with special focus on Protection of Investment, Data Protection Issues, Import Substitution, Technology Transfer and Localization of products and services.
- In the current geopolitical and economic environment, I would like to build a platform for debates and lobbying on the most significant issues of economic and social development between AEB members and governmental authorities. This working environment area has to bring into consideration position of AEB members via proposals for changing legislation and making it transparent. As well as, it should be a place to work with governmental authorities to guarantee favorable investment climate and removing obstacles for competition on the local market.
- In addition, to further develop exchange of experience between AEB members on upcoming topics in challenging environment in Russia. As well as, to promote cooperation of its committees and working groups, by combing their knowledge and expertise. To provide a place for AEB members for active work with social media in order to represent AEB members' position to the public and exchange views.





Gerald Sakuler Individual member

Personal data

Born: 11.04.1960 in Steyr, Austria **Citizenship(s):** Austria

Education

1977 College in Waidhofen, Austria 1990 University of Linz, graduate as Expert in Export Business 2007 Member of Austrian Strategic Community

Work Experience

- 1983-1989 Baghdad, Iraq, Representative of Company Bene
- 1990 Start of Business in CEE and Russia as Business development manager, Bene
- 2003 to date Board member of the AEB, several times Deputy Chairman and Treasurer
- 2008 to date Lectures at Alpine Club in MGU
- 2006 Expansion of Business to several CIS countries, Head of all CIS operations
- 2011 to date Board member of the Russian Sustainable Architecture and Building Council
- 2012 Expat of the Year Award winner of the Austrian Chamber of Commerce
- 2013 to date President of the Austrian Business Club in Russia
- 2014 Deutsche Gesellschaft fuer Nachhaltiges Bauen Sustainable Building Registered Professional
- 2015 to date responsible in the Board of the AEB for the COMMON ECONOMIC SPACE project of EU and Russia/Eurasian Union from Lisbon to Vladivostok and for Membership issues



Being currently the longest serving Board member I find it worthwhile to mention that Board Elections are elections of persons and their programs and not related to the nationality or to a Committee.

After 25 years work for an employer I am now own entrepreneur and free in my boardwork from any advise by the HQ and act to the best of my cross-cultural businessmen experience. AEB Staff will confirm with (more or less) pleasure that I am a very precise working Board member and my achievements are also program for the next period:

During the time of my Board service the AEB became the best business representation for the European Businesses in Russia. My permanent attention to the financial stability of the AEB is nowadays the main asset.

My boardwork is the EU/Russia-Eurasian Union Common Economic Space Project and so I support the positive development of the EU-Russia relations. Certainly realistic but persistent and confident in all official meetings. This project stands for prosperity and piece on the European Continent.

Giving Your vote to me You express Your support of this project and I certainly grant the continuous best support of the European Businesses.





Personal data

Born: 9 September 1976 **Citizenship(s):** Sweden

Education

LL.M. (Lund University, 2001) Erasmus studies (University of Westminster, London) Swedish Armed Forces

Work Experience

Fredrik Svensson Partner Mannheimer Swartling

Partner, Mannheimer Swartling, 2010-Secondment (6 months), European Investment Bank, Luxemburg, 2003-2004 Associate, Mannheimer Swartling, 2001-2009 (Stockholm, Malmö and Moscow)

Fredrik Svensson is resident law firm partner in Moscow and has devoted a substantial part of his career working on matters relating to the Nordic countries, Russia, Ukraine (and other CIS countries) and the Baltic countries. Prior to moving to Moscow, Fredrik worked in the firm's Stockholm and Malmö office. His specialisation is general transactional work and banking & finance. Fredrik is often engaged early in the process and regularly takes part in the strategic discussions that lead up to an investment or financing. Fredrik has also substantial experience in the field of compliance work and has led investigations regarding potential corruption- or sanctions-related violations as well as defences against "corporate raids" etc. He is today an advisor to a number of large Nordic and European companies and banks and is often engaged as speaker regarding investments, financings and corporate governance issues relating to in particular Russia and CIS.



If elected as a board member for the AEB, I would strive to achieve the following:

- A more transparent and less bureaucratic AEB
- Enhance the cooperation and dialogue between the AEB and the Russian government
- Use AEB as a tool to improve the image of the Russian Federation in Europe
- A more active AEB that takes a firm stand for its members and acts as a troubleshooter in times of trouble of an AEB member
- An AEB that interacts more with Russian business organisations and businesses in order to gain contacts for its members





Maxim Shirokov CEO E.ON Russia

Personal data

Born: 03.06.1966 Citizenship(s): Russian Federation

Education

- Graduated from Moscow Military Institute of the Ministry of Defense majoring in Oriental Studies;
- Master of Business Administration(MBA) in economics and marketing, Pacific Coast University, USA;
- Diploma in strategic planning, London Business School, United Kingdom

Work Experience

- Since 1992 occupied various positions in commercial structures
- CEO, President, Member of the Board of directors, URALKALI (Berezneki, the Perm Region, Russia)
- CEO of Dneprospetsstal Zaporozhe, Ukraine)
- CEO of RUSAGRO OIL (Moscow), CEO of RUSAGRO Management
- CEO of Vostok-Sevice-Workwear Group
- CEO of UST LUGA Company JSC
- CEO of E.On Russia JSC



Being elected as the AEB Board member, Mr. Shirokov will put his full energy and strengths to promote further AEB Russia as a professional and independent platform to serve as an effective resource for sharing best business practices and uniting efforts in solving business issues to the benefit of European companies represented in Russia and Russian economy overall. This is becoming even more important in the current political and economic environment. Mr. Shirokov will support development of European-Russian business relationship and promote Russia as an attractive market with guaranteed return of investments despite European sanctions against Russia in front of European Union and European business. He will also take a lead in developing favorable business environment in Russia, especially in the such strategic area as energy and oil/gas. To achieve these objectives, Mr. Shirokov will utilize E.ON Russia's experience being the biggest investor and the most efficient company of the Russian energy sector as well as E.ON/Uniper family experience of establishing and developing business in 13 countries. Mr. Shirokov will represent interests of the energy sector in identifying areas for legislation development, introduce changes to legislation and promote it through the Association as a joint effort of its members. At this position Maxim Shirokov will concentrate on improving the overall quality of membership benefits for participating companies will also support cross country, multicultural and cross functional relationship between AEB members.





Dr. Thomas Staertzel Managing Director/CEO Porsche Russland Porsche Centre Moscow

Personal data

Born: 14.07.1960 Citizenship: German

Education

1989 - Thesis (Dr. phil.) at University Leipzig 1979-1984 Studies Arabic Science, Macroeconomy & Sociology at University Leipzig

Work Experience

Since 2009 MD & CEO Porsche Russland & Porsche Center Moscow 2000-2009 President & Managing Director Porsche Latin America, Miami 1995-2000 Regional Manager Middle East/Pacific & Latin America t Porsche AG, Stuttgart 1991-1995 Regional Manager UK/Japan/Middle East/Eastern Europe at Junghans Uhren GmbH, Schramberg 1986-1991 Research Assistant at University Leipzig



Dear AEB Members,

The current business, economic and political situation in Russia and the geopolitical landscape require that the AEB Board takes a long-term view but remains flexible and capable to respond in the short term.

We all understand the challenges of conducting business in Russia, and now is the time to keep reasoned responses and reactions, and to remain proactive in the interests of AEB member businesses, even as the outside situation may seem less predictable.

With almost seven years of experience in the Russian automotive industry and with more than 20 years of experience in the automotive business in general I well prepared to understand the landscape that we need to maneuver. Since 2009 I work for Porsche in Russia to successfully development the Porsche brand and business in the Russian Federation and I have been a member of the AEB' Automobile Manufacturers Committee (AMC) during this period.

Having this business experience and participating with the AMC I would like to take my involvement one step further to the AEB Board to support the European businesses operating in Russia. It would be an honor to support the AEB by having the opportunity to serve on the AEB Board of Directors.





Personal data

Born: 1971 Citizenship(s): Turkish

Education

She graduated from Istanbul University Istanbul Medical Faculty.

Şebnem Avşar Tuna Corporate Vice President BACIS Novo Nordisk

Work Experience

She started her career in Santa Farma Pharmaceutical Company based in Istanbul, Turkey as Medical Advisor in Medical Department at 1999. On year 2000 she joined Novo Nordisk, World Diabetes Leader Company, in Turkey. Between 2000-2004, she worked as Medical Manager and had major responsibilities in strategic products registration and launch processes. After she has been promoted to Medical Director position in January 2004, she has involved mainly in Public Affairs, Market Access, Pricing tasks as well. By January 2010 she has been promoted as General Manager for Novo Nordisk Turkey where she has actively worked on all business targets to be achieved as well being the company representative in front of public officials for pricing, reimbursement, government affairs related projects as well as corporate sustainability and responsibility activities. She has actively worked for NGOs during her General Manager job as Board member for AIFD (Research Based Pharmaceutical Companies Association) in Turkey as well. She has been the Vice Chair of the Association where she had led the regulatory and health policy committee for this association for 3 years in between 2012-2015. She got her international assignment to Business Area CIS in Novo Nordisk which includes Russia and CIS countries as Corporate Vice President based in Moscow-Russia. She is covering 11 countries business and government relations responsibilities together with her team from Moscow.



I have a vast experience on pharmaceutical business in different departments as well as different countries. Pharmaceutical sector can be used as an example for other sectors as well in public affairs, pricing, impact on policy making, CSR activities and media/PR/communication as being a highly regulated sector also.

Also with my experience of Vice Chair in another Pharmaceutical Association Board, I am quite experenced to work in Boards, able to get responsibilities for different projects within the Association and I believe can add value to Healthcare committee with resource allocation.

Looking forward to have opportunity to work with the Board of AEB.





Arman Voskerchyan CEO Philips Russia, Belarus, South Caucasus & Central Asia

Personal data

Born: 19 June 1968 Citizenship(s): Russia

Education

Arman Voskerchyan was born in 1968, in Armenia. He graduated from the Yerevan State Medical University with pediatrics degree. He started post-graduate studies and also worked as an anesthesiologist at the Filatov children's hospital in Moscow. In 1998, he presented his Ph.D. Anesthesiology and Reanimatology thesis at Russian State Medical University. In 2005, Arman Voskerchyan earned his Executive MBA degree from the Harvard Business School.

Work Experience

Since 1998, Arman has worked for Johnson & Johnson LLC. He consistently occupied management positions for the company's business development in Russia and the CIS countries. In 2005, he became Strategic Planning Director for the company's medical devices and diagnostics division (MD&D). In 2006, Arman Voskerchyan was named Director for Business Development for one of the leading medical business divisions of the company – Ethicon (surgical instruments, equipment and materials) for the Europe, Middle East and Africa region. Since 2007, Arman has been the General Director of Johnson & Johnson LLC for Russia and the CIS and the Managing Director of its MD&D division. Arman Voskerchyan was one of the founders of IMEDA - Association of International Medical Devices Manufacturers, the leading industry association in Russia in the area of medical devices and healthcare. He actively participated as one of the authors of the Association's Code of Ethics, which sets high standards of transparency in the medical equipment industry. In 2008 he became the Chairman of IMEDA's Board of Directors. In 2018-2012 Arman co-chaired HealthCare committee in American Chamber of Commerce. In 2013, Mr. Voskerchyan was appointed Senior Vice President, Healthcare Sector Leader of Philips Russia, Ukraine, Belarus & Central Asia. On February 1, 2015 Arman Voskerchyan became CEO Philips Russia, Belarus, South Caucasus & Central Asia, as well as Senior Vice President of the company, retaining the position of the head of the Healthcare sector.



What targets would candidate like to achieve as a Board member up to 200 words Greetings to all AEB member companies!

There is no doubt AEB is one of the very few platforms which allow us all coming from so many diverse industries to have an open and comprehensive dialogue on the most pressing issues of doing business in Russia. In today's political and macroeconomic context, the AEB's role becomes ever increasing.

My objectives to join AEB Board are:

- keep up and further strengthen AEB role on business and economic landscape;
- solidify one strong universal voice for all member companies regardless of their size of business;
- speak up and become visible on the many topics of concern we all share as foreign business in Russia.
- and finally and more importantly, bring closer AEB/member companies and Russian authorities to better solve business issues regardless of the external situation.

I commit my experience, network, time and effort to achieve these. I commit renewed and increased support of my team members at Philips to specific committees and working groups of interest. I appreciate your support and your vote no matter who you'll vote for. With AEB we're all doing one thing – creating favorable regulatory and economic environment for the businesses we're entrusted with.