



Executive education for the energy industry

Energy Delta Institute

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14th AEB HR conference

Moscow, 14 March, 2017

Founding partners

gasunie

GasTerra

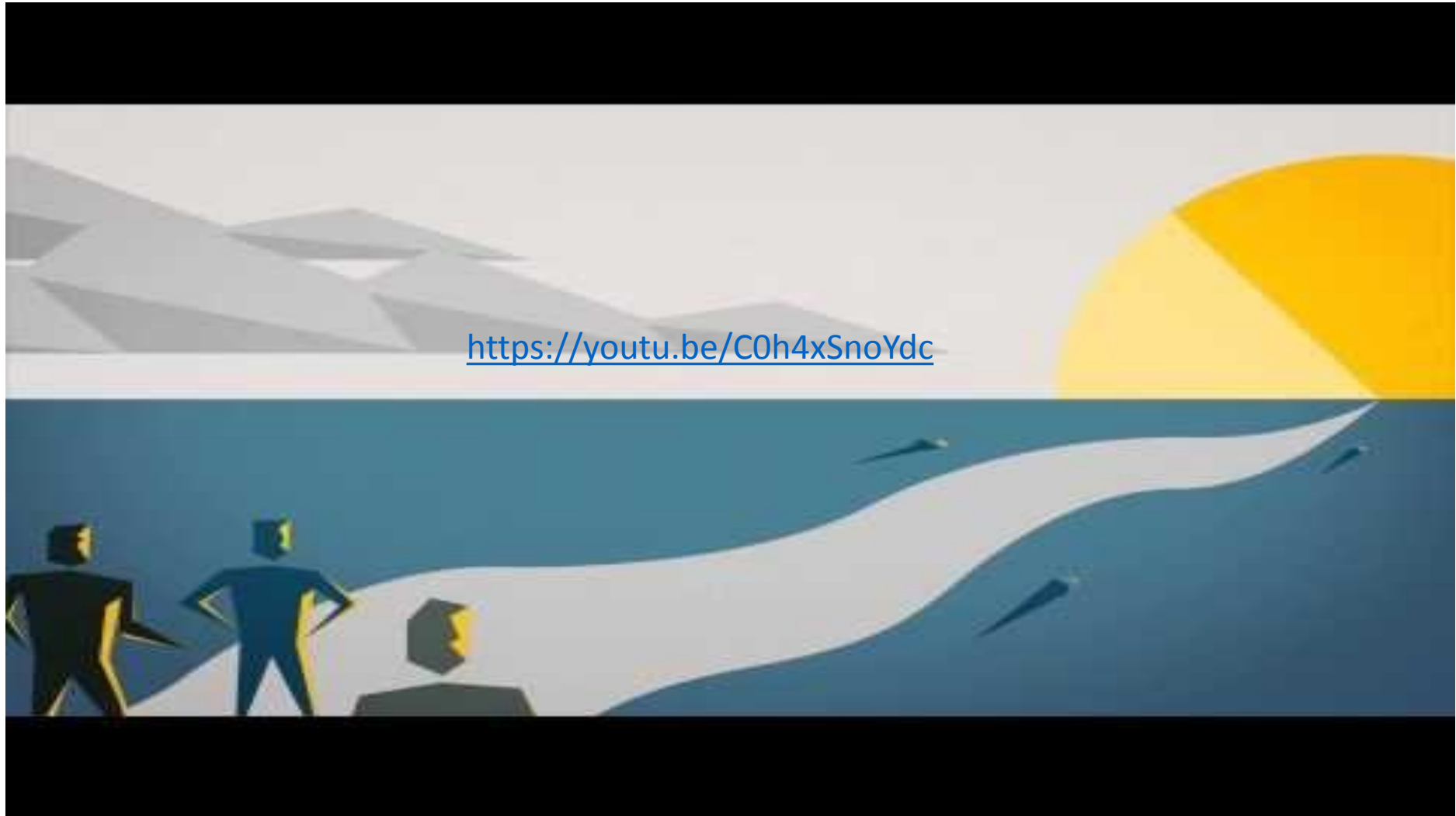
GAZPROM



university of
 groningen



EDI's vision





Content

“Sometimes in the wind of change, we find our true direction”

Author unknown

- Introduction
- Changing dynamics in the energy market
- Global challenges for the oil and gas industry
- Strategy for executive education
- EDI is adapting to the changing demand
- Conclusion



Founded in 2002 by

gasunie


GasTerra



ASSOCIATED PARTNERS:



Joined in 2006

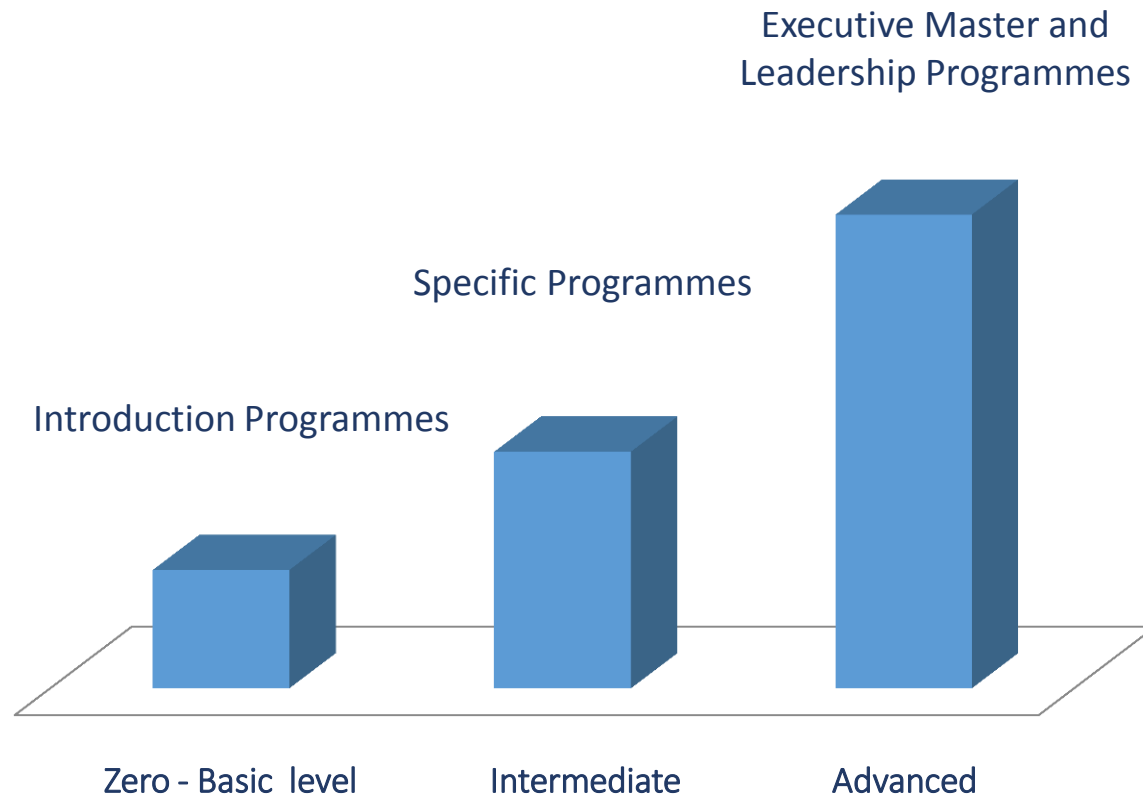
AFFILIATED PARTNERS:





EDI's portfolio offers life long learning

Executive education of EDI:

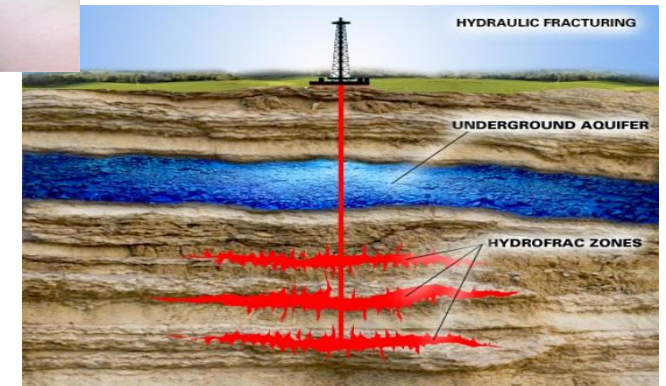
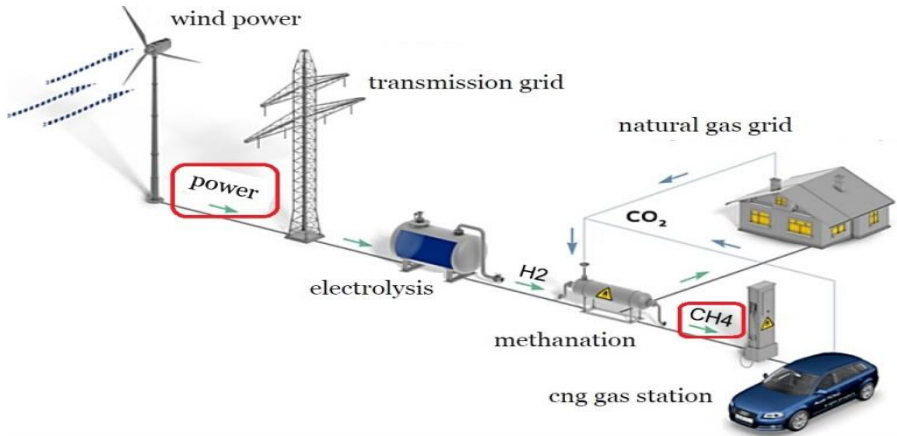


Besides, EDI offers:

- **E-learning**
For blended tracks & as a pre-reading material
- **Customized programmes**
Classroom: In-companies, partner events
Online: e-learning
Combination: blended learning
- **Knowledge update**
Classroom: knowledge sessions, events, in-companies
Online: e-learning
- **High level events**



Changing dynamics in the energy market





Global challenges for the oil and gas industry

- Future: increasing demand for energy
- Switching roles: importers become exporters..., but uncertainty is rising
- Increasing pressure on decarbonization and climate goals
- Intensified geopolitical relations
- Low hydrocarbon price environment



Global challenges for the oil and gas industry

How to adapt to these changes?

- Changing business models
(fossil vs. renewable, regulation/geopolitics)

- New Market possibilities :

example: a new market in using LNG for transport (Ships/Trucks)

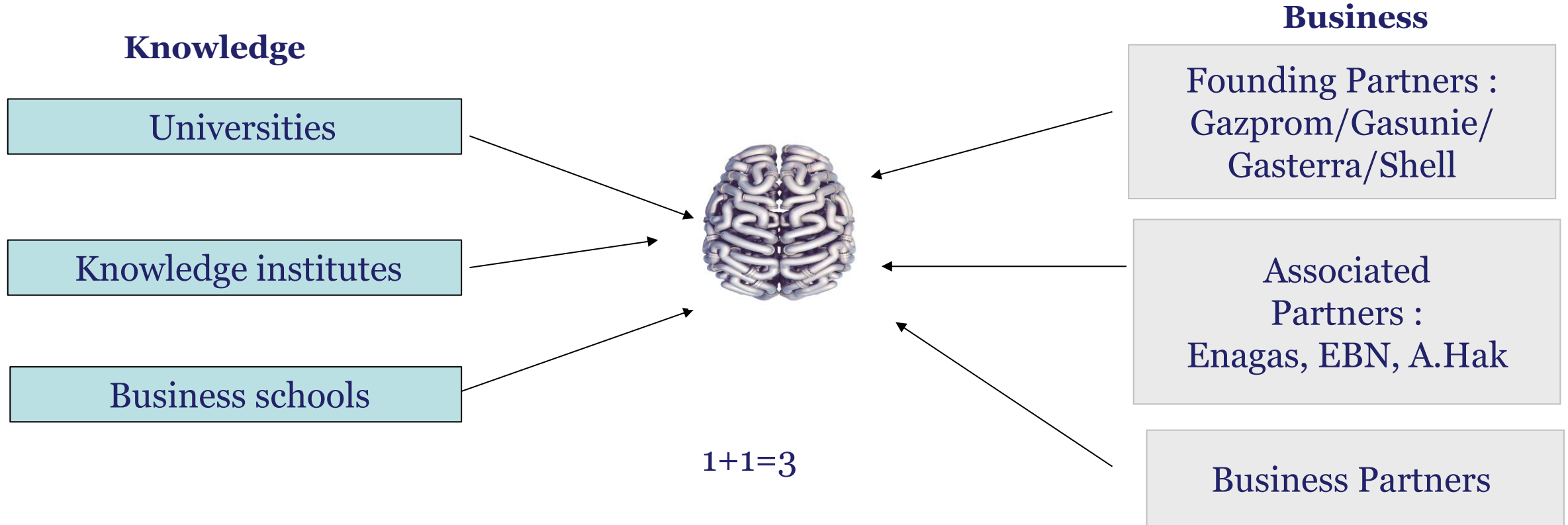
- New Technological advances:

examples: “Gas to Power (G2P)” \longrightarrow Power to Gas (P2G), exploring natural gas in difficult areas, production of shale gas



Strategy

Joint Excellence in Education and Events



EDI = Bring together different parties + add knowledge



Knowledge partners and network of lecturers



Energy Academy **Europe**



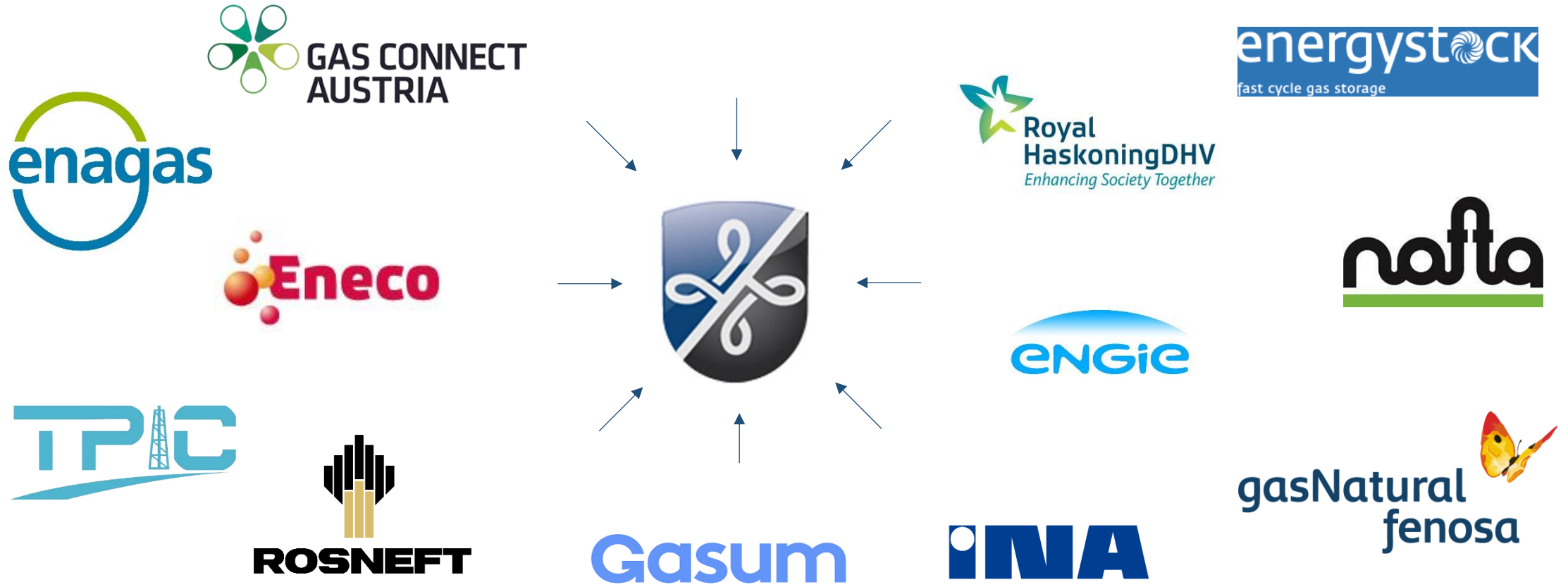
CIEP



Around 200 lecturers from business and academia



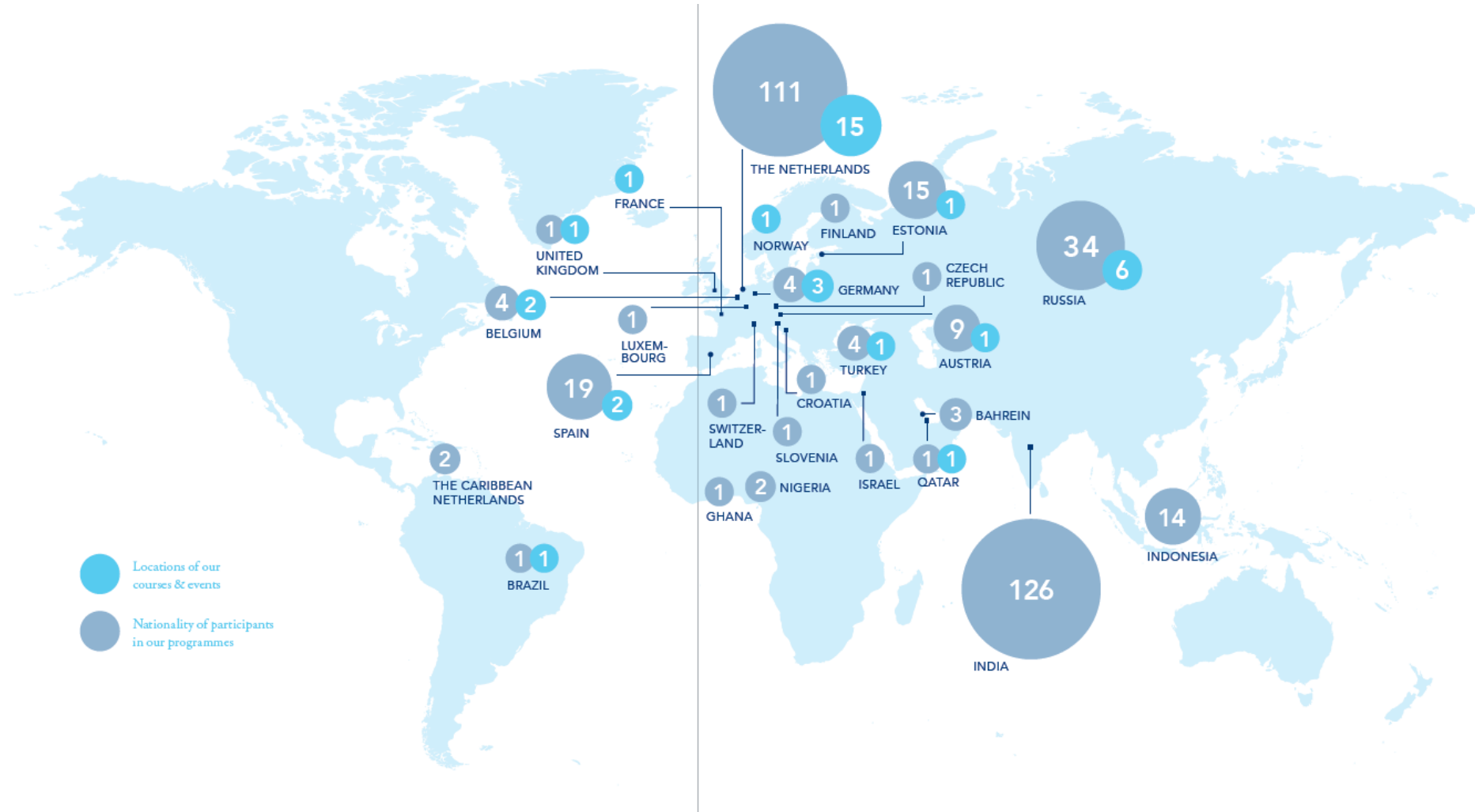
Business partners



And many more



From European to global





Executive education portfolio



The Energy Delta Institute (EDI) was founded by GasTerra, Gasunie, Gazprom, RUG and Shell in 2002. EDI brings together world-class knowledge and business skills to educate energy professionals to become the future leaders of the energy industry. Our programmes and events for starters, mid-career and c-level professionals focus on the economic, managerial, regulatory and geopolitical aspects of the energy business.

INTRODUCTION PROGRAMMES	⌚	SITE VISIT	€.
International Gas Value Chain Location: Amsterdam, The Netherlands Date: 18 - 22 May 2015 Gain insights into the core processes and dynamics of the international gas value chain. Reviews and illustrates the latest developments of the global gas market and future scenarios.	5 days	✗	€ 4,450
European Energy Markets Location: Brussels, Belgium Date: 16 - 19 November 2015 Provides to its participants insights into the entire energy value chain from power generation to the end customer. Illustrates the characteristics of the European energy markets.	4 days	✗	€ 3,200
SPECIFIC PROGRAMMES	⌚	SITE VISIT	€.
Finance, Risk and the Energy Value Chain Location: Amsterdam, The Netherlands Date: 16 - 20 March 2015 Demonstrates how to assess, finance and close a deal within the energy value chain. Joint Excellence programme with PwC Academy.	5 days	✗	€ 4,950
Master Class LNG Industry Location: Barcelona, Spain Date: 15 - 17 April 2015	3 days	✓	€ 2,850

Other visible text on brochures: "dynamic gas markets", "INTERNATIONAL GAS VALUE CHAIN", "ENERGY DELTA INSTITUTE | ENERGY BUSINESS SCHOOL", "MASTER CLASS GAS TRANSPORT", "how to book, manage and trade with transport", "ights of the Master Class", "to Baumgarten G", "Vienna, A".



Our portfolio today

- International Gas Value Chain
- European Energy Markets
- LNG Industry
- Safety Culture & Leadership
- Large Energy Projects Course
- Natural Gas Strategy Course
- EU Energy Regulation
- Small scale LNG (under development)
- International Gas Business and Cooperation
- Indian Energy Landscape



Redefining our DNA..

- From traditionally gas focused to a new world of energy
 - Mini MBA New Energy Realities
 - Executive Programme Energy Transition and Innovation
 - Master Class Energy Storage
 - “The future is electric!” Course (Dutch)
 - North Sea Seminars (Power to Gas)
- From a large open market portfolio to an InCompany focus
- More distant learning as part of a blended learning
- More regional focus: Indian Energy Landscape, North Sea Energy, Baltic Gas Market, SE European Energy Market Developments



Highlights – Events



International Supervisory Board Meeting & International
Partner Meeting



EDI – is a partner of the Youth Day (SPIGF)



- 200 students from Russia, Germany, the Netherlands and France
- CEO off-ties sessions
- Interactive workshops
- Energy Battle between national teams





Conclusion

- Energy industry is a global and multicultural industry, requiring executives to demonstrate a combination of leadership, good vision and sound strategies as well as international orientation
- Companies that are quickly adapting to change and are thinking innovative – have competitive advantages. Investment in manpower – is key.
- Develop faster and do differently through structured training programs



Thank you for your attention

Please contact us for more information

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