



Open event  
Working language: RUS

07/11/2024  
10:00 – 12:00  
AEB Conference  
Center

## OPEN JOINT EVENT ORGANISED BY AEB IT TELECOM, COMPLIANCE & ETHICS COMMITTEE AND AEB LABOUR LAW SUB-COMMITTEE (OF THE HR COMMITTEE)

# PERSONAL DATA 2024: IN SEARCH OF BALANCE

## PROGRAM

**Moderators:** **Maria OSTASHENKO**, AEB IT-Telecom Committee Chairperson  
**Polina PRESNYAKOVA**, AEB Compliance & Ethics Committee Chairperson  
**Evgeny REYZMAN**, AEB Labour Law Sub-Committee Chairperson

**10:00 - 10:10 WELCOME WORDS OF THE COMMITTEES CHAIRPERSONS**

**10.10 – 11.00 PANEL DISCUSSION: HOW TO HANDLE PERSONAL DATA WITHIN THE COMPANY**

- Legal grounds for processing employee data - do we need to obtain 50 consents?
- Effective tools for raising awareness
- Spreading of employees personal data
- Internal investigations of personal data breaches

### The Panelists:

**Anastasia KONDRATENKO**, Senior Lawyer, Labor and Migration Law, Restructuring, Sapozhnikov & Partners

**Natalia POLIKARPOVA**, Legal Director, PepsiCo

**Andrey SLEPOV**, Partner, ADVANT Beiten

**Marina YUFA**, Head of the Data Protection Legal Support Practice, "Avito"

**11:00 - 11:15 OVERVIEW OF TRENDS OF PERSONAL DATA REGULATION IN RUSSIAN AND LAW ENFORCEMENT PRACTICES IN 2024**

**Valeria EISTRACH**, Lawyer, Melling, Voytishkin & Partners

**11:15 - 11:30 RECENT TRENDS IN THE RISK-BASED APPROACH: GROUNDS FOR PROCESSING, WHICH ARE ALTERNATIVE TO CONSENT, CONTRACTUAL REGULATION OF PDN PROCESSING AND LIABILITY ISSUES**

**Anastasia PETROVA**, Counsel, ALRUD

**11:30 - 11:45 EXTRATERRITORIAL EFFECT OF THE PERSONAL DATA LAW: PRACTICAL DIFFICULTIES**

**Elena AGAEVA**, Partner, Head of Personal Data Protection Practice at AB EPAM

**11:45 - 12:00 QUESTIONS AND ANSWERS, CLOSING REMARKS**

**Working language:** Russian, translation will not be provided

**Contact persons:** **Program:**  
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Телеграм-канал  
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