



Association
of European
Businesses

WEBINAR
WORKING LANGUAGE: RUS

June 29, 2020
15:00 – 16:30

PANDEMIC AND EXTERNAL COMMUNICATIONS: NEW CHALLENGES AND OPPORTUNITIES IN REAL ESTATE

PROGRAM

Moderated by: Tatiana Kovalenko, AEB Real Estate Committee Chair, Deputy Managing Director, OOO SENDLER & COMPANY

15.00 - 15.10 Welcome speech

Tatiana Kovalenko, AEB Real Estate Committee Chair, Deputy Managing Director, OOO SENDLER & COMPANY

15.10 - 15.25 How did the COVID-19 pandemic affect the approach of real estate companies to external communications?

Anna Sverdlova, Co-founder and Managing Partner, Geran & Partners Consulting Practice

15.25 - 15.40 How did the representatives of the event industry survive the quarantine and what will happen after the pandemic? How will this affect the real estate and construction market?

Aliya Serikpayeva, Managing Director, Kazakhstan Networking Partners

15.40 - 15.55 How Cisco is experiencing the COVID-19 pandemic? New Cisco Designed solutions that will help real estate and construction businesses in the "new normality"

Ekaterina Voynova, Head of Public Department, Cisco Systems Russia

15.55 - 16:30 Questions & Answers session

Working language: **Russian**, interpretation into English will be provided

Contact person: Saida Makhmudova, AEB Committees Coordinator,
saida.makhmudova@aebrus.ru; Tel.: +7 (495) 234 27 64, ext.151

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Association of European Businesses
Butyrsky Val str. 68/70, bld. 1
127055 Moscow, Russia

Phone: +7 (495) 234 27 64
Fax: +7 (495) 234 28 07

E-mail: info@aebrus.ru
www.aebrus.ru