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**Press Release**

**February 2018**

**“Outstanding” all-in-one for SMBs wins Winter 2018 Pick Award**

A flagship all-in-one printer that provides flawless reliability and minimises downtime has been singled out for seasonal praise with a Winter 2018 Pick award from Keypoint Intelligence - Buyers Lab.

Brother’s latest colour laser line-up features top of the range model MFC-L9570CDW **(**<https://www.brother.ru/printers/all-in-one-laser/mfc-l9570cdw>) - picked out by BLI for recognition as an outstanding colour laser multifunction machine for small and medium sized businesses.

The world-leading independent tester, Buyers Lab, recognised the colour Brother device’s true value for customers, specifically highlighting:

* Flawless reliability, which boosts productivity and minimises downtime.
* Its high quality output in print and copy modes.
* Streamlined workflows, thanks to exceptionally fast scan speeds and simplified cloud services integration.
* Impressive feature set including the Brother Solutions Interface (BSI) open architecture platform.

Recommendation from BLI is highly-respected and one of the industry’s toughest ratings to achieve, with experienced analysts putting products through two months of rigorous assessment.

Evgeny Danilov, Product marketing manager at Brother LLC,said: “A Winter 2018 Pick from BLI is further demonstration of our continuous efforts to pursue improvements and product innovation to provide superior value to our customers. The MFC-L9750CDW is the perfect machine for businesses that want flawless reliability from their print and scanning devices.”

While Brother’s all-in-one MFC-L9570CDW received a Winter 2018 Pick Award, the full line-up was picked out for recognition relating to reliability in 2017.

No misfeeds were reported for the Brother MFC-L9570CDW during an 80,000-impression durability test. No post-test servicing was required, either, securing the device an Excellent rating for reliability.

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