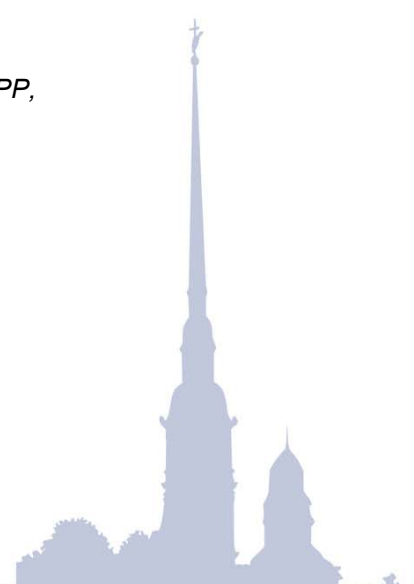


Programme

Last update: September 19, 2011

- From 7.30** **Registration of the participants**
- 8.30 - 9.45** **Seminar on project preparation and financing**
- Bruno Balvanera, Head of Regional Development Russia, European Bank for Reconstruction and Development (EBRD)*
Andrei Donskoy, Principal Banker, EBRD St. Petersburg
Omonullakhuja Sadullakhujaev, Analyst, EBRD St. Petersburg
- 10.00 - 11.00** **Opening Ceremony and Plenary session**
Moderator:
Frank Schauff, CEO, Association of European Businesses
- **Reiner Hartmann**
*Head of Representative Office, E.ON Ruhrgas AG;
Chairman of the Board, Association of European Businesses (AEB)*
 - **Fernando Valenzuela**
Head of Delegation of the European Union to the Russian Federation
 - **Mikhail Oseevsky**
*Vice-Governor of St Petersburg,
Head of Saint Petersburg Governor's Administration*
 - **Grigory Dvas**
*Vice-Governor and Chairman of the Economic Development and Investment
Activity Committee, Leningrad Oblast*
 - **Alexey Mordashov**
*CEO, OAO Severstal
Co-chairman of the Northern Dimension Business Council*
 - **Tapio Kuula**
*President and CEO, Fortum Corporation
Co-chairman of the Northern Dimension Business Council*
- 11.00 - 11.30** **Coffee-break**
- 11.30 - 12.45** **Session 1**
Russian economy and the challenges of modernisation: bureaucratic invention or new window of opportunities
Moderator:
Oleg Khokhlov, Partner, Goltsblat BLP
- **Igor Koval**
*Department of the investment policy and development of PPP,
RF Ministry of Economic Development*
 - **Dominique Fache**
*General Director Russia and CIS, Enel;
Chairman of the Board, Enel OGK 5*
 - **Jeroen Ketting**
*Managing Director, Lighthouse Russia BV;
Chairman, the AEB Energy Efficiency Committee*
 - **Alexander Demidov**
*CEO, GfK Rus;
Professor, Higher School of Economics*



12.45 - 13.45

Session 2

Success stories of Russian and European Businesses

Moderator:

Elena Khromova, Partner, BDO in Russia

- **Erik Helin**
CEO, Specta
- **Jean-Luc Duramy**
Vice-president Eastern Europe, DuPont Science and Technologies LLC
- **Antonio Linares**
Managing Director, Roca Russia & CIS

13.45 - 15.00

Lunch for Forum's participants and guests

Official meeting of the Northern Dimension Business Council (upon special invitation)

Moderators:

- **Alexey Mordashov**, *CEO, OAO Severstal; Co-chairman of the Northern Dimension Business Council*
- **Tapio Kuula**, *President and CEO, Fortum Corporation; Co-chairman of the Northern Dimension Business Council*

15.00 - 17.00

Parallel Sessions

Thematic round tables:

1. Manufacturing (machine building, automobile manufacturing, automotive components, home appliances, FMCG, construction materials etc.)

Moderator:

Manfred Janoschka, *Member of the Board, Konsu Group; Chairman of the AEB North-Western Regional Committee*

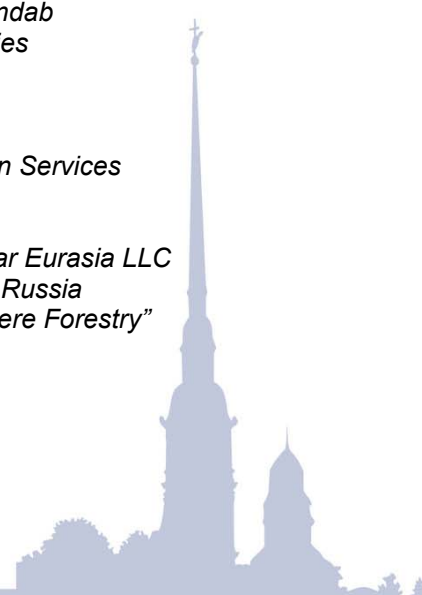
- **Friedrich Friess**, *General Director, BSH Bytowije Pribory*
- **Oleg Melnikov**, *St. Petersburg Branch Director, Special Economic Zones*
- **Timur Shagivaleev**, *Chairman of the Board, Special Economic Zone "Alabuga"*
- **Maksim Sobolev**, *Real estate development director, YIT Lentek*
- **Sergey Pondar**, *Managing Director Technology and Manufacturing Services, Ilim Group*
- **Calin Anton**, *Key Account Manager Russia & CIS, Lindab*
- **Ronald Lucassen**, *Vice-President, Heineken Breweries*

2. HR Challenges in the Modernisation Process.

Moderator:

Olga Bantsekina, *Head of Representative Office, Coleman Services UK in Russia; Chair of the AEB HR Committee*

- **Howard Gibson**, *Director Human Resources, Caterpillar Eurasia LLC*
- **Elena Fedotova**, *Head of HR department, John Deere Russia*
- **Anatoly Khasyanov**, *General Director, ZAO "John Deere Forestry"*
- **Daria Andreeva**, *HR Director, JTI, St Petersburg*



3. High Tech in Russia: options for the EU

Co-organised with the EU-Russia Industrialists' Roundtable (IRT)

Moderator:

Ksenia Datsko, Executive Director, EU-Russia Industrialists Round Table

- **Valentin Makarov**, President, Russoft Association
- **Alexander Pinaev**, Director, Luxoft St. Petersburg
- **Mikhail Gromov**, Director, T-Systems Development Center, St. Petersburg
- **Konstantin Kaminskiy**, Deputy General Director, Special Economic Zone "Tomsk"

4. Modernisation in Retail Trade

Moderator:

Thierry Leconte, CFO, Auchan; Deputy Chairman of the AEB Retail Trade Committee

- **Tatiana Kuzmitcheva**, Head of Buying Office / **Tatiana Fedorovitch**, Head of Regional Suppliers Department, Auchan
- **Milen Gentchev**, Chief Financial Officer, METRO Cash & Carry
- **Thierry Geoffroy**, IT and logistics Director, Atak
- **Olga Osipova**, HR Manager / **Dorota Gadomska**, Administrative Director, H&M, Hennes & Mauritz LLC
- Representative, RF Ministry of Education and Science (tbc)
- **Igor Denisov**, Dean of the Faculty of Retail Trade, REA named after Plekhanov

17.00 - 17.30

Coffee-break

17.30 - 19.30

Parallel Sessions

Thematic round tables:

1. Pharmaceutical Business Harmonization with International Standards

Co-organised with the Northern Dimension Business Council

Moderators:

Yury Litvishchenko, CEO, Chiesi Pharmaceuticals LLC; Deputy Chairman of the AEB Health & Pharmaceuticals Committee

Viktor Dmitriev, General Director of the Association of Russian Pharmaceutical Manufacturers (ARPM)

- **Ivan Glushkov**, Director of Corporate Development Department, STADA CIS
- **Aleksandr Potapov**, Director, Production and Development, Polysan Scientific-Technological Pharmaceutical Firm
- **Zakhar Golant**, Deputy Chairperson of the Economic Development, Industrial Policy and Trade, Committee of the Government of St. Petersburg
- **Sergey Krasilnikov**, Head of Unit of the Department of Europe, RF Ministry of Economic Development (tbc)

2. Customs legislation, transport and logistics issues

Moderator:

Dmitry Tchelstov, *Chairman of the AEB Transport and Customs Committee*

- **Vadim Bushuev**, *Deputy Head of North-Western Division, Head of Federal Customs Revenues Service - RF Federal Customs Service*
- **Wilhelmina Shavshina**, *Head of Foreign Trade Regulation Practice, Legal Director, DLA Piper*
- **Anna Ulyanova**, *Senior Tax Manager, Customs consulting, PricewaterhouseCoopers*
- **Victoria Gourinovich**, *Logistics Director, CIS, Head of the Branch ZAO SEB Group*
- **Olga Denshikova**, *Marketing Director, National Container company*
- **Dmitry Larionov**, *Senior Officer, Permanent Delegation to Eurasia, International Road Union*
- **Konstantin Kruttsov**, *Director for Strategic management, Sterh Corporation*

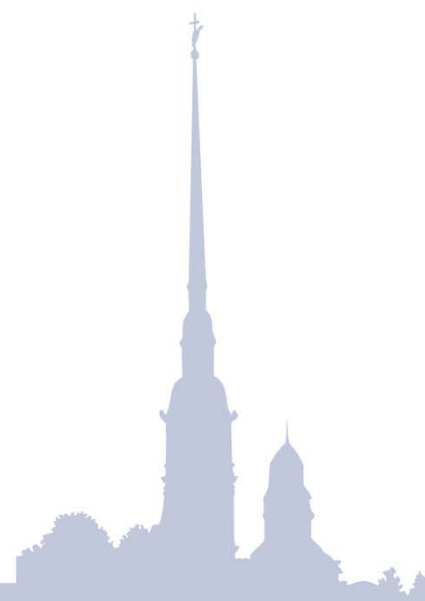
3. The Russian Stock Market: New Opportunities for Investors

Moderator and keynote speaker:

- **Sergey Sinkevich**, *Vice-President, Moscow Interbank Currency Exchange (MICEX)*
- **Maria Ivanova**, *Head of Domestic Securities Services, Deutsche Bank Russia*

19.45 - 22.30

Closing of the Forum and Reception



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