



Association
of European
Businesses

Open Event
Language: RUS

29 May 2015 г.
Conference Center AEB
ul. Krasnoproletarskaya
16, bln.3, 4th floor, office 8,
Moscow

Open Event organized by the AEB SME Committee

ANTI-CRISIS MEASURES FOR SMEs: GOVERNMENT AND BUSINESS INITIATIVES

Moderator: **Orlin Efremov**, Chair of the SME Committee, Managing Director, Performance Partners LLC

08:30 – 09:00 **REGISTRATION AND WELCOME COFFEE**

09:00 – 09:10 **OPENING REMARKS**
Frank Schauff, AEB CEO (TBC)

09:10 - 09:20 **INRODUCTORY REMARKS**
Orlin Efremov, Chair of the AEB SME Committee, Managing Director, Performance Partners LLC

09:20 – 09:40 **SUPPORT MEASURES FOR SMALL AND MEDIUM-SIZED BUSINESSES IN THE CONDITIONS OF CRISIS**
Alexey Shestoperov, Deputy Director of the Department of Small and Medium Business and Competition, Ministry of Economic Development of the Russian Federation

09:40 - 10:00 **OPTIMISATION OF HR AND PAYROLL ADMINISTRATION – GETTING MORE FROM LESS**
Pavlo Boyko, Solutions Director – Russia and CIS, TMF Group

10:00 - 10:20 **SUPPORT MEASURES FOR BUSINESSES IN THE MOSCOW CITY**
Maxim Reshetnikov, Moscow City Government Minister, Head of Economic Policy Department

10:20 – 10:40 **EFFECTIVE ACCOUNTING: FROM ANALYSIS OF CURRENT STATE TO IMPLEMENTATION OF RECOMMENDATIONS**
Julia Mazur, Partner, Alinga Consulting

10:40 - 11:00 **ANTI-CRISIS MEASURES AND CORPORATE CULTURE OR HOW WE CAN INCREASE REVENUES AND DECREASE COSTS**
Orlin Efremov, Chair of the AEB SME Committee, Managing Director, Performance Partners LLC

11:00 - 11:30 **DISCUSSION, Q & A SESSION**

Working language: **Russian**, Translation will not be provided

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