

## Press release

### Brother announce new appointments

At the beginning of the fiscal year 2017, Brother LLC stated its intention to actively promote the products and services to the corporate market segment. Since the turn of the new fiscal year, the company has set itself new ambitious plans, i.e. to increase sales of Toner Management Program and MPS contracts. Moreover, the company has been actively developing tender business and started selling Brother B-Guard, which is its own print management solution. Brother LLC has plans to significantly increase sales in the corporate segment over the next few years, while deliveries to corporate customers should account for about 70% of the company's business.

In order to achieve the set goals, Brother LLC streamlines its corporate structure and announces the following staff changes, effective 1 April 2018:



**Sarkis Baseyan**, formerly the Head of Business Channel Development Department in Russia and CIS countries, has been appointed to the position of Sales & Marketing Director.



**Osamu Nishikawa**, previously the Marketing Director, has been appointed to the position of Operational Director.

*For more information please contact Brother.*

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