



Moscow, August 9, 2010

PRESS RELEASE

July for the fifth month in a row showed revival on the market of new cars and light commercial vehicles in Russia

- *Sales of new passenger cars and LCVs in Russia increased by 9% in the first 7 months of 2010 and by 48 % in July 2010*
- *Among the top 10 bestselling models so far, nine are locally produced*
- *AEB AMC welcomes all visitors of the forthcoming Moscow International Automobile Salon 2010*

The first seven months of 2010 saw sales of new cars and light commercial vehicles in Russia increase by **9%** compared with the same period in 2009, or by 79,211 more sold units, according to the AEB Automobile Manufacturers Committee (AEB AMC).

Growth for **July 2010** amounted to **48%** or 55,907 units, as compared with the same period in 2009.

Among the **top ten bestselling models** of passenger cars so far, **nine** are produced in Russia.

“Another month of strong growth clearly shows the continuing recovery in the automotive industry with a 48% increase compared to last July. Later this month the industry will further demonstrate its confidence in Russia with the Moscow International Automobile Salon 2010 which will showcase numerous global, European and Russian premieres supported by the attendance of many key industry leaders. This will place the whole industry in a great position to enjoy the further growth expected in the remainder of the year”, commented David THOMAS, Chairman of the AEB Automobile Manufacturers Committee.

Martin JAHN, Vice Chairman of the AEB Automobile Manufacturers Committee continues, “Despite the traditional holiday period and the shortage of cars, the sales in July were almost at the level of June. Revival of the market allows optimism for the remaining months of the year. Nevertheless, in August and September, there may be some slowdown due to holidays on the majority of Russian factories as well as emergency weather conditions in several regions of central Russia.”

Attachments:

1. New car/LCV sales in Russia by brands in July / 7 months 2010/2009
2. New car/LCV sales in Russia by groups in July / 7 months 2010/2009
3. 25 best sold models of cars in Russia in July / 7 months 2010/2009

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Moscow International Automobile Salon 2010

August 25 – 26: press days

August 26: business day

August 27 - September 5: public days

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NEW CAR AND LCV* SALES IN RUSSIA BY BRANDS IN JULY 2010

(data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles)

| BRANDS | January - July 2010 | January - July 2009 | % | July 2010 | July 2009 | % |
|---|------------------------|------------------------|-----------|---------------|---------------|------------|
| LADA | 272599 | 212296 | 28% | 51825 | 32426 | 60% |
| CHEVROLET | 61996 | 67955 | -9% | 8986 | 7798 | 15% |
| KIA* | 56231 | 35730 | 57% | 10502 | 5124 | 105% |
| RENAULT* | 50801 | 43264 | 17% | 8574 | 6654 | 29% |
| HYUNDAI* | 45750 | 41706 | 10% | 7201 | 4611 | 56% |
| FORD* | 45578 | 54390 | -16% | 6209 | 5333 | 16% |
| DAEWOO | 39720 | 31277 | 27% | 7404 | 3635 | 104% |
| TOYOTA* | 39146 | 43084 | -9% | 8251 | 5069 | 63% |
| GAZ* | 36588 | 32574 | 12% | 6579 | 5709 | 15% |
| NISSAN | 34365 | 43169 | -20% | 7263 | 3896 | 86% |
| VOLKSWAGEN | 27636 | 24719 | 12% | 5102 | 3252 | 57% |
| SKODA* | 25862 | 21444 | 21% | 4997 | 2029 | 146% |
| UAZ* | 22237 | 15352 | 45% | 3551 | 2101 | 69% |
| MITSUBISHI* | 18699 | 23353 | -20% | 3795 | 4010 | -5% |
| PEUGEOT* | 17652 | 19294 | -9% | 4010 | 2458 | 63% |
| OPEL* | 16617 | 25066 | -34% | 3403 | 3243 | 5% |
| SUZUKI | 14428 | 10700 | 35% | 2235 | 2083 | 7% |
| HONDA | 11582 | 16316 | -29% | 1596 | 1471 | 8% |
| BMW | 11301 | 9179 | 23% | 1583 | 1350 | 17% |
| MAZDA* | 11140 | 22399 | -50% | 2067 | 1525 | 36% |
| AUDI | 11100 | 8732 | 27% | 1630 | 1328 | 23% |
| FIAT* | 10448 | 9007 | 16% | 1986 | 1142 | 74% |
| MERCEDES-BENZ | 9523 | 5973 | 59% | 1848 | 856 | 116% |
| CHANCE | 9218 | 1202 | 667% | 2015 | 830 | 143% |
| CITROEN* | 7854 | 7633 | 3% | 1512 | 827 | 83% |
| SSANGYONG | 6260 | 4666 | 34% | 1321 | 948 | 39% |
| CHERY | 5600 | 1949 | 187% | 1074 | 239 | 349% |
| TAGAZ* (sales for six months 2010) | 5265* | 1917 | - | N/A | 424 | - |
| LEXUS | 5191 | 3801 | 37% | 981 | 550 | 78% |
| SUBARU | 5094 | 5422 | -6% | 857 | 703 | 22% |
| VOLVO | 4994 | 4498 | 11% | 849 | 400 | 112% |
| LAND ROVER | 4851 | 5470 | -11% | 905 | 573 | 58% |
| LIFAN | 3155 | 1741 | 81% | 894 | 357 | 150% |
| VOLKSWAGEN vans* | 2825 | 3243 | -13% | 590 | 350 | 69% |
| INFINITI | 2139 | 3352 | -36% | 308 | 290 | 6% |
| VORTEX (sales for six months 2010) | 1580* | 3680 | - | N/A | 1359 | - |
| GREAT WALL* | 1472 | 1701 | -13% | 331 | 205 | 61% |
| GEELY | 1128 | 5197 | -78% | 13 | 987 | -99% |
| MERCEDES-BENZ vans* | 989 | 825 | 20% | 166 | 92 | 80% |
| PORSCHE | 824 | 783 | 5% | 188 | 158 | 19% |
| IVECO* | 670 | 262 | 156% | 76 | 25 | 204% |
| SEAT | 575 | 664 | -13% | 80 | 42 | 90% |
| HUMMER | 532 | 849 | -37% | 69 | 96 | -28% |
| CADILLAC | 513 | 1038 | -51% | 58 | 111 | -48% |
| MINI | 505 | 359 | 41% | 80 | 42 | 90% |
| JAGUAR | 482 | 615 | -22% | 92 | 58 | 59% |
| JEEP | 249 | 278 | -10% | 47 | 47 | 0% |
| SAAB | 187 | 232 | -19% | 9 | 27 | -67% |
| ISUZU* | 136 | 43 | 216% | 27 | 5 | 440% |
| DODGE | 131 | 314 | -58% | 10 | 34 | -71% |
| CHRYSLER | 119 | 168 | -29% | 12 | 25 | -52% |
| BYD (sales stopped) | 77 | 867 | -91% | 0 | 59 | - |
| ALFA ROMEO | 47 | 73 | -36% | 10 | 6 | 67% |
| IZH (incl. VAZ 2104)* (sales temporarily stopped) | 27 | 4656 | -99% | 0 | 292 | - |
| TOTAL | 963688 | 884477 | 9% | 173171 | 117264 | 48% |

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*LCV sales are included into total brand's sales if exist in the product line of the brand (brands marked *); reported separately for some brands. LCV_{≤3,5t} (with several exceptions reaching highest range of 6t). Some updates concerning LCV data may occur.

**CHANCE = cars produced at "ZAZ" CJCS (Zaporizhzhia Automobile Building Plant, Ukraine), from July 2009 distributed in Russia by QUEENGROUP.

***TAGAZ = cars and LCVs of TAGAZ brand produced at "TagAZ" LLC (Taganrog Automobile Plant, Russia).

****VORTEX = cars produced at "TagAZ" LLC (Taganrog Automobile Plant, Russia).

*****IKCO sales stopped in 2009.

*****LIFAN distributor in Russia changed in 2010.

NEW CAR AND LCV* SALES IN RUSSIA BY GROUPS IN JULY 2010

(data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles)

| GROUPS | January - July 2010 | January - July 2009 | % | July 2010 | July 2009 | % |
|----------------------------|------------------------|------------------------|-------------|--------------|--------------|-------------|
| AVTOVAZ | 272599 | 212296 | 28% | 51825 | 32426 | 60% |
| GM Group | 79845 | 95140 | -16% | 12525 | 11275 | 11% |
| OPEL | 16617 | 25066 | -34% | 3403 | 3243 | 5% |
| CHEVROLET | 61996 | 67955 | -9% | 8986 | 7798 | 15% |
| CADILLAC | 513 | 1038 | -51% | 58 | 111 | -48% |
| HUMMER | 532 | 849 | -37% | 69 | 96 | -28% |
| SAAB | 187 | 232 | -19% | 9 | 27 | -67% |
| VW Group | 67998 | 58802 | 16% | 12399 | 7001 | 77% |
| VOLKSWAGEN cars | 27636 | 24719 | 12% | 5102 | 3252 | 57% |
| VOLKSWAGEN vans | 2825 | 3243 | -13% | 590 | 350 | 69% |
| AUDI | 11100 | 8732 | 27% | 1630 | 1328 | 23% |
| SEAT** | 575 | 664 | -13% | 80 | 42 | 90% |
| SKODA | 25862 | 21444 | 21% | 4997 | 2029 | 146% |
| KIA | 56231 | 35730 | 57% | 10502 | 5124 | 105% |
| RENAULT | 50801 | 43264 | 17% | 8574 | 6654 | 29% |
| FORD Group | 50572 | 58888 | -14% | 7058 | 5733 | 23% |
| FORD | 45578 | 54390 | -16% | 6209 | 5333 | 16% |
| VOLVO | 4994 | 4498 | 11% | 849 | 400 | 112% |
| HYUNDAI | 45750 | 41706 | 10% | 7201 | 4611 | 56% |
| TOYOTA Group | 44337 | 46885 | -5% | 9232 | 5619 | 64% |
| TOYOTA | 39146 | 43084 | -9% | 8251 | 5069 | 63% |
| LEXUS | 5191 | 3801 | 37% | 981 | 550 | 78% |
| DAEWOO | 39720 | 31277 | 27% | 7404 | 3635 | 104% |
| GAZ Group | 36588 | 32574 | 12% | 6579 | 5709 | 15% |
| GAZ cars | 1714 | 4540 | -62% | 381 | 542 | -30% |
| GAZ vans | 34874 | 28034 | 24% | 6198 | 5167 | 20% |
| NISSAN Group | 36504 | 46521 | -22% | 7571 | 4186 | 81% |
| NISSAN | 34365 | 43169 | -20% | 7263 | 3896 | 86% |
| INFINITI | 2139 | 3352 | -36% | 308 | 290 | 6% |
| PSA PEUGEOT CITROEN | 25506 | 26927 | -5% | 5522 | 3285 | 68% |
| PEUGEOT | 17652 | 19294 | -9% | 4010 | 2458 | 63% |
| CITROEN | 7854 | 7633 | 3% | 1512 | 827 | 83% |
| UAZ | 22237 | 15352 | 45% | 3551 | 2101 | 69% |
| MITSUBISHI | 18699 | 23353 | -20% | 3795 | 4010 | -5% |
| SUZUKI | 14428 | 10700 | 35% | 2235 | 2083 | 7% |
| BMW Group | 11806 | 9538 | 24% | 1663 | 1392 | 19% |
| BMW | 11301 | 9179 | 23% | 1583 | 1350 | 17% |
| MINI | 505 | 359 | 41% | 80 | 42 | 90% |
| HONDA | 11582 | 16316 | -29% | 1596 | 1471 | 8% |
| FIAT GROUP | 11165 | 9342 | 20% | 2072 | 1173 | 77% |
| FIAT | 10448 | 9007 | 16% | 1986 | 1142 | 74% |
| ALFA ROMEO | 47 | 73 | -36% | 10 | 6 | 67% |
| IVECO | 670 | 262 | 156% | 76 | 25 | 204% |
| MAZDA | 11140 | 22399 | -50% | 2067 | 1525 | 36% |
| MERCEDES-BENZ | 10512 | 6798 | 55% | 2014 | 948 | 112% |
| MERCEDES-BENZ cars | 9523 | 5973 | 59% | 1848 | 856 | 116% |
| MERCEDES-BENZ vans | 989 | 825 | 20% | 166 | 92 | 80% |
| CHANCE | 9218 | 1202 | 667% | 2015 | 830 | 143% |
| SSANGYONG | 6260 | 4666 | 34% | 1321 | 948 | 39% |
| CHERY | 5600 | 1949 | 187% | 1074 | 239 | 349% |

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| | | | | | | |
|---|--------------|-------------|-------------|------------|-------------|-------------|
| JAGUAR LAND ROVER | 5333 | 6085 | -12% | 997 | 631 | 58% |
| LAND ROVER | 4851 | 5470 | -11% | 905 | 573 | 58% |
| JAGUAR | 482 | 615 | -22% | 92 | 58 | 59% |
| TAGAZ (sales for six months 2010) | 5265* | 1917 | - | N/A | 424 | - |
| SUBARU | 5094 | 5422 | -6% | 857 | 703 | 22% |
| LIFAN | 3155 | 1741 | 81% | 894 | 357 | 150% |
| VORTEX (sales for six months 2010) | 1580* | 3680 | - | N/A | 1359 | - |
| GREAT WALL | 1472 | 1701 | -13% | 331 | 205 | 61% |
| GEELY | 1128 | 5197 | -78% | 13 | 987 | -99% |
| PORSCHE | 824 | 783 | 5% | 188 | 158 | 19% |
| CHRYSLER Group | 499 | 760 | -34% | 69 | 106 | -35% |
| JEEP | 249 | 278 | -10% | 47 | 47 | 0% |
| DODGE | 131 | 314 | -58% | 10 | 34 | -71% |
| CHRYSLER | 119 | 168 | -29% | 12 | 25 | -52% |
| ISUZU | 136 | 43 | 216% | 27 | 5 | 440% |
| BYD (sales stopped) | 77 | 867 | -91% | 0 | 59 | - |
| IZH (incl. VAZ 2104) (sales temporarily stopped) | 27 | 4656 | -99% | 0 | 292 | - |

different from the international classification: brands represented on the Russian market by SOLLERS Group; see also above

| | | | | | | |
|----------------------|--------------|--------------|------------|-------------|-------------|------------|
| SOLLERS Group | 39081 | 29068 | 34% | 6885 | 4196 | 64% |
| FIAT | 10448 | 9007 | 16% | 1986 | 1142 | 74% |
| ISUZU | 136 | 43 | 216% | 27 | 5 | 440% |
| SSANGYONG | 6260 | 4666 | 34% | 1321 | 948 | 39% |
| UAZ | 22237 | 15352 | 45% | 3551 | 2101 | 69% |

*LCV sales are included into total brands' sales if exist in the product line of the brand; reported separately for some brands. LCV_{≤3,5t} (with several exceptions reaching highest range of 6t). Some updates concerning LCV data may occur.

**SEAT sales in Russia are done through a separate importer, not via Volkswagen Group Rus.

***All brands of FIAT Group are sold via different importers in Russia.

****CHANCE / TAGAZ / VORTEX: see explanation to the previous table.

*****LIFAN distributor in Russia changed in 2010.

25 BEST SOLD MODELS OF CARS IN RUSSIA IN JULY 2010

(data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles)

| # | MODEL | BRAND | January-July 2010 | January-July 2009 | % | July 2010 | July 2009 | % |
|----|----------------------------|-----------|-------------------|-------------------|------|-----------|-----------|-------|
| 1 | Priora | LADA | 70525 | 59405 | 19% | 10565 | 10349 | 2% |
| 2 | 2105/2107 | LADA | 68759 | 42108 | 63% | 17392 | 5467 | 218% |
| 3 | Samara | LADA | 57911 | 55180 | 5% | 8865 | 7973 | 11% |
| 4 | Kalina | LADA | 51343 | 38309 | 34% | 11167 | 6182 | 81% |
| 5 | Logan | RENAULT | 35311 | 30702 | 15% | 5685 | 5121 | 11% |
| 6 | Focus | FORD | 34506 | 32689 | 6% | 4418 | 3414 | 29% |
| 7 | 4x4 | LADA | 23749 | 13439 | 77% | 3804 | 2046 | 86% |
| 8 | Nexia | DAEWOO | 22866 | 16668 | 37% | 4286 | 1948 | 120% |
| 9 | Niva | CHEVROLET | 19093 | 13714 | 39% | 2443 | 1883 | 30% |
| 10 | Lacetti | CHEVROLET | 17078 | 19677 | -13% | 2526 | 1624 | 56% |
| 11 | Matiz | DAEWOO | 16854 | 14609 | 15% | 3118 | 1687 | 85% |
| 12 | Rio | KIA | 16150 | 2382 | 578% | 3205 | 95 | 3274% |
| 13 | Cee'd | KIA | 13754 | 10462 | 31% | 3253 | 1517 | 114% |
| 14 | Aveo | CHEVROLET | 11765 | 10487 | 12% | 1784 | 1615 | 10% |
| 15 | Sportage | KIA | 11617 | 6014 | 93% | 1677 | 1287 | 30% |
| 16 | Astra (incl. Astra Cabrio) | OPEL | 11523 | 14142 | -19% | 2537 | 2144 | 18% |
| 17 | Getz | HYUNDAI | 11494 | 12580 | -9% | 2181 | 1574 | 39% |
| 18 | Octavia A5 | SKODA | 9856 | 5607 | 76% | 1517 | 503 | 202% |
| 19 | Cruze | CHEVROLET | 9748 | 0 | - | 1695 | 0 | - |
| 20 | Camry | TOYOTA | 9560 | 10667 | -10% | 1508 | 1108 | 36% |
| 21 | Grand Vitara | SUZUKI | 8818 | 5137 | 72% | 1397 | 860 | 62% |
| 22 | 308 | PEUGEOT | 8652 | 7271 | 19% | 2334 | 813 | 187% |
| 23 | Qashqai | NISSAN | 7886 | 8624 | -9% | 1755 | 1071 | 64% |
| 24 | RAV 4 | TOYOTA | 7844 | 5259 | 49% | 2334 | 286 | 716% |
| 25 | Corolla | TOYOTA | 7827 | 9868 | -21% | 2298 | 1569 | 46% |

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