Internal communications Bilfinger Tebodin

DECEMBER, 2017

Svetlana Vasilieva PR Manager

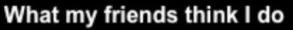
## WHAT IS INTERNAL COMMUNICATIONS?

- ✓ Newsletter?
- Birthday announcement?
- Management notices?
- ✓ Party reminder?
  - ???



#### INTERNAL / CORPORATE COMMUNICATOR







What my parents think I do



What society thinks I do

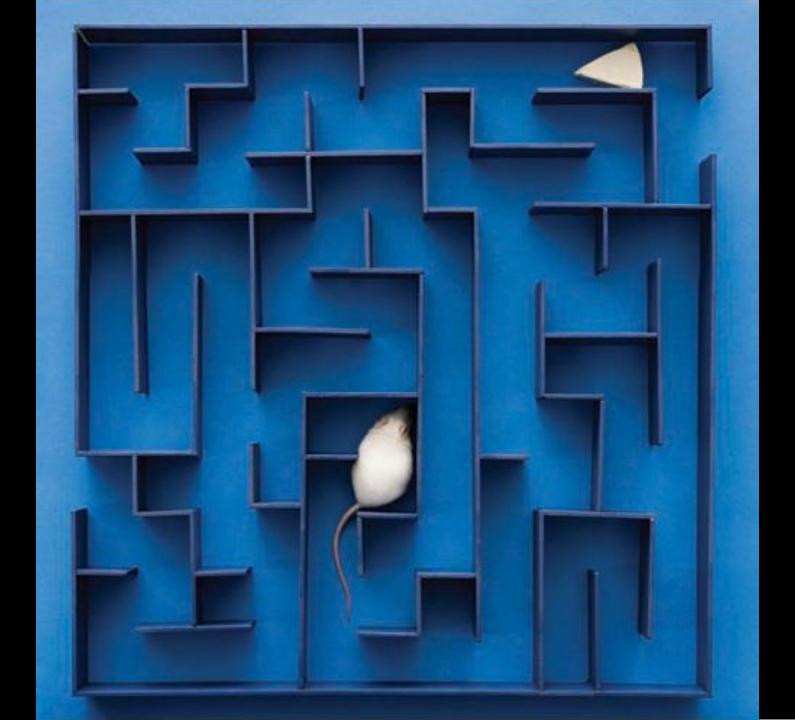


What my boss thinks I do



What I think I do

What I actually do



Challenge

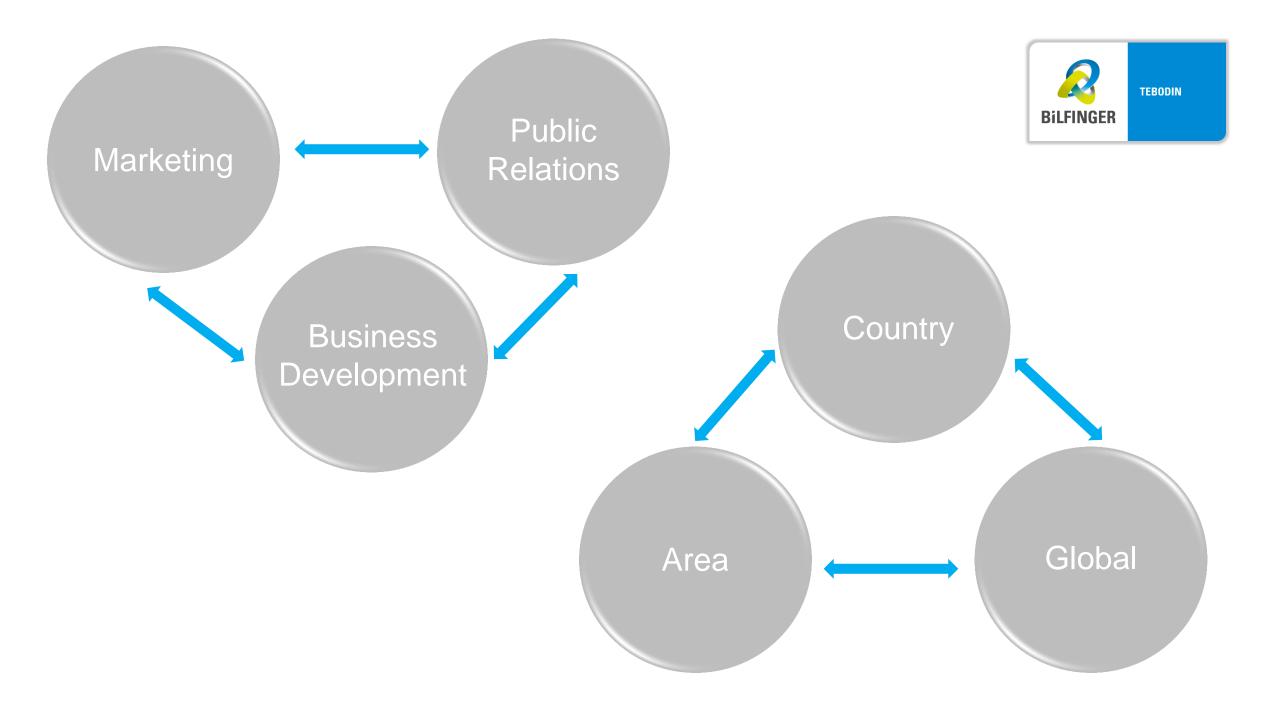
Community

Appreciation

Sec.



# WHAT IS INTERNAL **COMMUNICATIONS?**



## WHAT IS INTERNAL COMMUNICATIONS?

Proper delivery of the knowledge

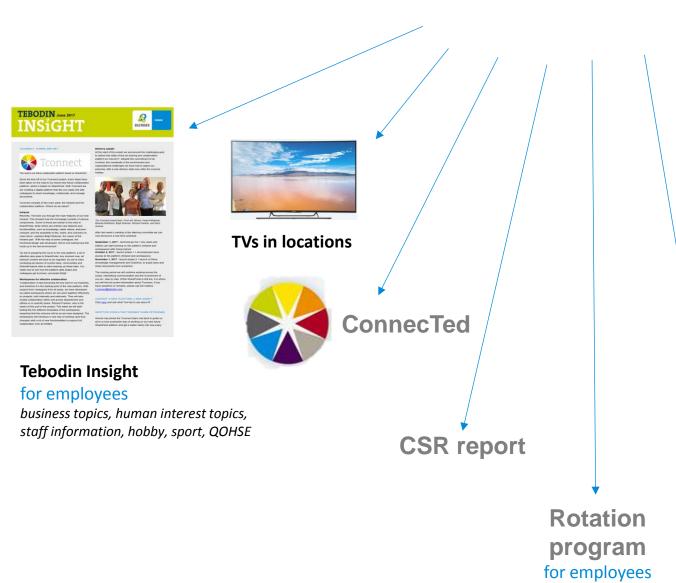
- ✓ Keep up-to-date
- New initiatives and ongoing objectives
- ✓ Explaining personal role
- Consistent message
- Appreciation of challengers





# BETTER INFORMED EMPLOYEES = INCREASED PRODUCTION DECREASED FRUSTRATION -

#### **OUR COMUNICATION CHANNELS**





**Tebodin World for clients** global clients, cooperation in our network, sustainability, interviews etc,









Partinesreitu ja immeresed Computing@ Application and Texidin amounced their partnership in immeresed Computing the imovative data center technology, winch uses liquid cooling to reduce 4 spt-k-energy in data centers, was developed by Duton cleantech company apertas.



Global agreement with Autodeak Recently, we signed a 3-year Enterprise Business Agreement with softwar corporation Autodeak for the use of their applications, such as AutoCAD an Revit. Based on this agreement. Tetodri has access to a variety of applications, exailing our engineers to always work with the latest softwar deliver customers the best value.

Infract with Radius Group for large logistics center for Auchan Bus Group warded Tectoria northar for the development of conceptual, and detail legislic parametration for one Catente Europe's largest also center. In the Domodedovo district of Moscow, owned by Auchan.

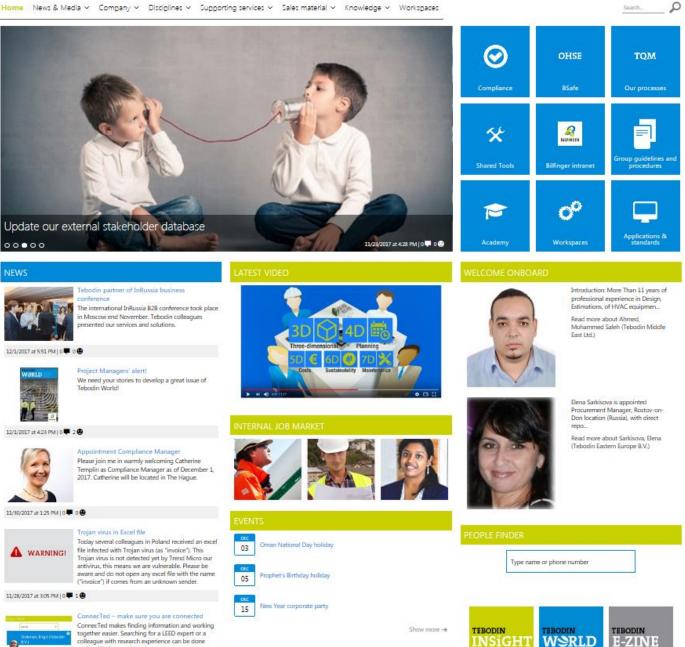


E-zine for clien

for clients (digital) projects, local markets, successful ISO / OHSAS audits, training sessions, participation in events, CSR related topics



Home News & Media ~ Company ~ Disciplines ~ Supporting services ~ Sales material ~ Knowledge ~ Workspaces







- More personal  $\checkmark$
- Mobile friendly  $\checkmark$
- Work & communication  $\checkmark$

easily with the search tool.

# CHANCE FOR INITIATIVE



- ✓ Book crossing
- ✓ Last Friday drink
- Environmental initiatives
- ✓ Bicycle day
- Healthy breakfast etc.

#### "

Be proactive and don't pass by! You can get a great reward!



### HEALTHY BREAKFAST

October, 20











## WE CARE ABOUT TOMORROW

Tree planting for forest recovery with Greenpeace Russia









#### SAFETY THROUGH THE EYES OF CHILDREN





Tebodin employees' children took part in the drawing contest devoted to the international Safety Day 2017



#### **ДЕТСКИЙ ТВОРЧЕСКИЙ КОНКУРС**



#### 26 Ноября (Воскресенье) День Матери в России!

В преддверии этого очень важного для всех нас праздника объявляем детский творческий конкурс

#### Моя мама – лучшая на свете!

- Памятные подарки всем участникам творческого конкурса гарантированы, также приз зрительских симпатий одному из участников!
- Все мамы, чьи портреты и изображения мы увидим, также получат приятный комплимент©!





Конкурс проводится с 16.10.17 по 20.11.17 Итоги конкурса будут объявлены к 26.11.2017

#### Условия:

Участники: дети сотрудников всех возрастов Формат: рисунок, аппликация, поделка и т.д. с изображением МАМЫ. Указать обязательно ФИ ребенка, возраст. Принести на ресепшн в наши локации либо сделать фото и отправить Ольге Стрижаковой

# ANNIVERSARY!

5

years



5



5

**Юлия** Скурихина, Екатеринбург

**Виталий Золочевский,** Ростов-на-Дону

**Сергей Федосов,** Ростов-на-Дону 5

years!

years

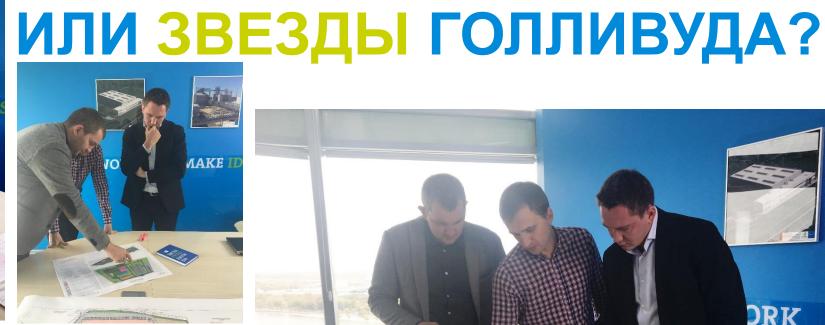
**Дмитрий Мещеряков,** Ростов-на-Дону

#### **CONGRATULATIONS!**

# СОТРУДНИКИ ТЕБОДИН



















TEBODIN



# **TEBODIN SUMMERPATRY 2017**







# #тебодинтакойодин

Use the #hashtag and see your photo here!















Use our hashtag when publish photos!

## THANK YOU!





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