



Association
of European
Businesses

OPEN EVENT
Language: RUS

18 June, 2019
10:00 – 14:00

"Danone Russia" Plant,
Industrial zone "Parnas",
6th Verkhniy lane, 1, lit. A,
St. Petersburg
(map is attached)

AEB NORTH-WESTERN REGIONAL COMMITTEE

CORPORATE SOCIAL RESPONSIBILITY: EXPERIENCE OF EUROPEAN COMPANIES IN RUSSIA

AGENDA

- Moderated by:** **Elena Novoselova**, Deputy Chair of the AEB North-Western Regional Committee/ Head of Regional Development, Coleman Services UK
- 10:00 – 10:40 REGISTRATION AND WELCOME COFFEE**
- 10:40 – 10:50 Welcome remarks and introduction**
Elena Novoselova, Deputy Chair of the AEB North-Western Regional Committee/ Head of Regional Development, Coleman Services UK
Dmitry Belikov, Branch director, Danone Russia
- 10:50 – 12:00 Successful cases in CSR of European companies in Russia**
Evgenia Falkova, Corporate Affairs Director in West Region, Danone Russia
/Anna Lisnenko, Director for Procurement in West Region, Danone Russia
Maria Filippova, Head of Public and Government Relations, Lenta
Sergey Balyshv, Food and Beverage Director, Solo Sokos Hotel Palace Bridge
Rosa Mba Eyyama, Sustainable Coordinator, IKEA DOM LLC
Julia Bogdanova, Senior manager CSR, KPMG
- 12:00 – 12:20 Q/A SESSION**
- 12:20 – 13:00 GROUP 1 - EXCURSION BY DANON PLANT**
GROUP 2 - QUEST SESSION "MYTHS AND TRUTH ABOUT MILK PRODUCTS"
- 13:00 – 13:40 GROUP 2 - EXCURSION BY DANON PLANT**
GROUP 1 - QUEST SESSION "MYTHS AND TRUTH ABOUT MILK PRODUCTS"
- 13:40 – 14:00 NETWORKING**

The working language of the meeting is **Russian**. Translation will NOT be provided.

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