

Round Table “Creative industries”

Sokos Hotel Olympia Garden
Bataisky pereulok, 3A, St. Petersburg

AGENDA

Moderators:

Kenneth Agerholm, Innovation and event facilitator, ARTLAB Denmark;

Elizaveta Kiseleva, Project Manager, Moscow Agency for the Development of territories by means of culture (MosART)

14.30-14.40 **Opening and welcoming remarks**

14.50 – 15.40 **Presentations:**

ARTLAB presentation on the mapping, developed for the Ministry of Culture of Denmark on examples of the most viable and effective interventions on how CCI sector and businesses can work together and mutually benefit from each other.

Kenneth Agerholm, Innovation and event facilitator, ARTLAB.

Future needs, trends and possibilities for the creative sector

Silja Suntola, Project Director, CREATIVE INDUSTRIES FINLAND

Case study – presentation of *Smart Moscow* - "Education, entertainment and the city" (integration of cultural product into the market on city level).

Elizaveta Kiseleva, Project Manager, Moscow Agency for the Development of territories by means of culture (MosART)

Investment in the development of cultural tourism of the municipality "City of Cherepovets"

Oksana Lukyanenkova, Deputy Director of the Agency for Urban Development

15:40 – 16:00

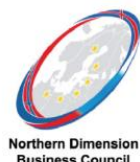
Q/A – Discussion on the issues of the Workshop & Round Table.

Possible concrete further developments as a follow – up to St. Petersburg workshop: policy development, practical collaboration, etc.

Conclusions

The Round Table outcomes will be used for formulating concluding recommendations on the agenda issues.

Organizers:



Association
of European
Businesses