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**JOINT MEETING WITH THE HOTELS OF ST.
PETERSBURG**

“AEB HOTELS AND TOURISM COMMITTEE”

**ARMIN EBERHARD,
AEB Hotels and Tourism Committee Chairman, General
Manager, Renaissance Moscow Monarch Centre Hotel**

5 April, 2019, BC “Nevskaya Ratusha”, St. Petersburg



HISTORY

2008 – Establishment of the AEB Hotels and Tourism Working Group with 6 Hotels members;

2018 – Restructuring of the Working Group into the Hotels and Tourism Committee with 17 Hotels members



AEB Hotels and Tourism Committee goals:

To consolidate, coordinate and lobby for the interests of AEB Member companies working in the tourism and hotel industry;

To exchange information on best practices on operational challenges for business on the Moscow hotel market.



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HOTEL & SPA



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HOTELS & RESORTS
MOSCOW CITY



AEB Hotels and Tourism Committee: format of the committee meetings

- General managers luncheon on monthly basis;
- Regular committee meetings, different disciplines;
- Joint meetings with cross-sectoral and industrial committees of AEB;
- Open events/round table discussions of the Committee



AEB Hotels and Tourism Committee: main topics/ issues

- Simplified visa regime for min. 72 hours (business and leisure tourism) increasing demand, based on the success of the FIFA FAN ID regime;
- Joint efforts for promotion by industry and Moscow government department for Moscow as a leisure and business tourist destination and improved visibility at international trade fairs
- Revision of new migration registration regulation of foreign employees, registration of CIS staff at the place of work for hotels to reduce the issue of labor shortage.
- Transport infrastructure and communications development to promote tourism development, providing employment opportunities, professional education advances of qualified specialists in hospitality industry in the regions, encourage entrepreneurialism
- Review of business governance rules through institutions such as Rospatrepnadzor to adjust regulations to competitive and modern standards, removing business hurdles and allow for better investment opportunities;
- Input on city wide initiatives including security measures which impact people flow in the city centre and access and egress from hotels and restaurants



AEB Hotels and Tourism Committee activities: lobbying

- Cooperation with Ministry of Economic Development on “Strategy of the tourism industry development”
- Ministry of Foreign Affairs on visa regulations;
- Cooperation with the Ministry of internal affairs of the Russian Federation on migration issues
- Cooperation with the Moscow Government on development of tourism and hospitality sectors in Moscow, relaxed visa regulations, migration issues, Moscow destination presentation for tourism and conference
- Cooperation with department of trade on updates on business regulations in hospitality industry



AEB Hotels and Tourism Committee activities: events

- AEB CONFERENCE “GET READY FOR THE 2018 FIFA WORLD CUP RUSSIA!” which will cover the following practical aspects with regard to the 2018 FIFA World Cup Russia: hospitality, accommodation, migration, intellectual property rights, customs, retail trade, construction industry and building material suppliers, legal, etc. in participation with Ministry of internal affairs, Ministry of IT and Communication, Moscow Government, Federal Customs Service, Moscow Volunteer Committee, Transport Department FIFA 2018, OrgCommittee FIFA 2018;
- EMPLOYER BRANDING IN THE HOSPITALITY INDUSTRY - JOINT EVENT OF THE AEB HR & AEB HOSPITALITY COMMITTEES
- Meetings with the Rospotrebnadzor, MVD of Russia, Moscow Security Department ;
- Regular meetings with the Moscow Tourism Committee.

PARTICIPATION IN THE AEB PUBLICATIONS

- AEB POSITION PAPER
- AEB BUSINESS QUARTERLY
- PUBLICATION OF THE HOTELS SPECIAL OFFERS ON THE AEB FACEBOOK PAGE





AEB Hotels and Tourism Committee: plans for 2019

- Round table with the representatives of the Ministry of economic development, Rostourism, Mrs. Sergunina, First Deputy of Moscow Mayor, to discuss the hospitality and tourism industry development;
- To cooperate with Aeroflot, RZD, Intourist to understand their view and strategy on tourist industry development;
- To advocate extending of FAN ID, visa free regime including the Committee's proposals and statistics on increasing of tourists flow as a consequence of implementation visa-free regime;
- To advocate migration enrollment of the CIS staff at the place of work (Hotel) and improvement of a working electronic registration system in the Hotels;
- Joint project with MICE European head office, Tourist companies, Sky team, Moscow Tourism Committee, RZD.



AEB Hotels and Tourism Committee: plans for 2019

- To extend a scope of activities by attracting the representatives of the tourism, restaurant groups and catering industries into the committee
- To organize different type of meetings within the Committee: hotel specific, restaurant closed meetings of the tourist companies, restaurants, and twice per year to have joint meetings between all mentioned above groups.



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Thank you for your attention!

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