



ООО «АЕБ Бизнес»

119017, Россия, Москва, Бол. Ордынка, д. 40, стр. 2
Tel. +7 (495) 234 2764 Fax +7 (495) 234 2807

Crisis Communications: A Business Game

By AEB PR and Communications Committee

Friday, June 19, 2009
9:00-13:00 (registration from 8:30)
Business Center "Romanov Dvor", 4th Floor, Deloitte Office
Rooms London, New York, Tokyo
4 Romanov Per., Moscow

Business meeting

Supported by:

Deloitte.

AGENDA

Moderated by Igor Reichlin, PR and Communications Committee member,
CNC Communication & Network Consulting RUS LLC

- 9:00 Welcome word
Ursula Colgan, Chairwoman, AEB PR and Communications Committee,
Mmd Corporate, Public Affairs & Public Relations Consultants
- 9:10 Business Game
- Presentation of scenarios (20 minutes)
 - Preparation (30 minutes)
 - Crisis communications workout (1.5 hours).
 - Analysis (40 minutes)
- 12:10 Coffee and networking

Working language – Russian, English translation will not be provided