



## Sponsorship Packages

### Silver Sponsor – 3,000 Euro (+ VAT 18%)

1. Silver Sponsor logo placed:
  - a. on Forum badges
  - b. on the official Forum catalogue cover
  - c. on signage banner near Pav. 1 entrance
  - d. on 'Delegates Registration' banner in the foyer
  - e. on background banner in the conference hall
  - f. on screen saver in the conference hall
2. Silver Sponsor's logo posted on the web page of the Forum on Automechanika Moscow powered by MIMS internet page
3. Silver Sponsor's logo listed in the official catalogue of the Forum on the thank-you page for "Partners and Sponsors"
4. Silver Sponsor company description and logo in the official Forum Catalogue listing (600 symbols in Russian and English)
5. Silver Sponsor's advertising materials placed in the Forum registration area
6. Silver Sponsor's roll up placed in the foyer near the conference hall (max size - 100 x 200 sm; roll-up shall be provided by the Silver Sponsor)
7. Silver Sponsor logo listed in official info-mailings for participants and visitors of the Forum and Automechanika Moscow powered by MIMS trade fair (60,000 exclusive contacts)
8. 2 free delegate places at the Forum
9. 2 invitation tickets to the Gala Dinner
10. Expression of gratitude by the organizers during the opening of the Forum

### Golden sponsor – 5,500 Euro (+ VAT 18%)

1. Golden Sponsor logo placed:
  - a. on Forum badges
  - b. on the official Forum catalogue cover
  - c. on signage banner near Pav. 1 entrance
  - d. on 'Delegates Registration' banner in the foyer
  - e. on background banner in the conference hall
  - f. on screen saver in the conference hall
2. Golden Sponsor's logo posted on the web page of the Forum on Automechanika Moscow powered by MIMS internet page
3. Golden Sponsor's logo listed in the official catalogue of the Forum on the thank-you page for "Partners and Sponsors"
4. Golden Sponsor company description and logo in the official Forum Catalogue listing (600 symbols in Russian and English)
5. Golden Sponsor full color advertising module in the official Forum Catalogue (size – A4)
6. Golden Sponsor flash-banner (100x100) on the Forum web page
7. Golden Sponsor's advertising materials placed in the Forum registration area
8. Golden Sponsor's roll up placed in the foyer near the conference hall (max size - 100 x 200 sm; roll-up shall be provided by the Golden Sponsor)

powered by:



**2nd International Forum  
«Automotive industry and autocomponents  
market in Russia»  
August 24-25, 2011  
IEC Crocus Expo, Moscow**

9. Golden Sponsor logo listed in official info-mailings for participants and visitors of the Forum and Automechanika Moscow powered by MIMS trade fair (60,000 exclusive contacts)
10. 3 free delegate places at the Forum
11. 3 invitation tickets to the Gala Dinner
12. Expression of gratitude by the organizers during the opening of the Forum

### **Platinum sponsor – 9,000 Euro (+ VAT 18%)**

1. Exclusive status: only one Platinum Sponsor possible
2. Platinum Sponsor logo placed:
  - g. on Forum badges
  - h. on the official Forum catalogue cover
  - i. on signage banner near Pav. 1 entrance
  - j. on 'Delegates Registration' banner in the foyer
  - k. on background banner in the conference hall
  - l. on screen saver in the conference hall
  - m. on the front cover of the Delegate bags
3. Platinum Sponsor's logo posted on the web page of the Forum on Automechanika Moscow powered by MIMS internet page
4. Platinum Sponsor's logo listed in the official catalogue of the Forum on the thank-you page for "Partners and Sponsors"
5. Platinum Sponsor company description and logo in the official Forum Catalogue listing (600 symbols in Russian and English)
6. Platinum Sponsor full color advertising module on the 4<sup>th</sup> cover of the official Forum Catalogue (size – A4)
7. Platinum Sponsor flash-banner (100x100) on the Forum web page
8. Platinum Sponsor's advertising materials placed in the Forum registration area
9. Platinum Sponsor roll up placed in the foyer near the conference hall (size and location shall be confirmed with the organiser; banner shall be provided by the Platinum Sponsor)
10. Inserts of the Platinum Sponsor promotional materials/business souvenirs in delegate bags
11. Platinum Sponsor logo listed in official info-mailings for participants and visitors of the Forum and Automechanika Moscow powered by MIMS trade fair (60,000 exclusive contacts)
12. 4 free delegate places at the Forum
13. 4 invitation tickets to the Gala Dinner
14. Expression of gratitude by the organizers during the opening of the Forum