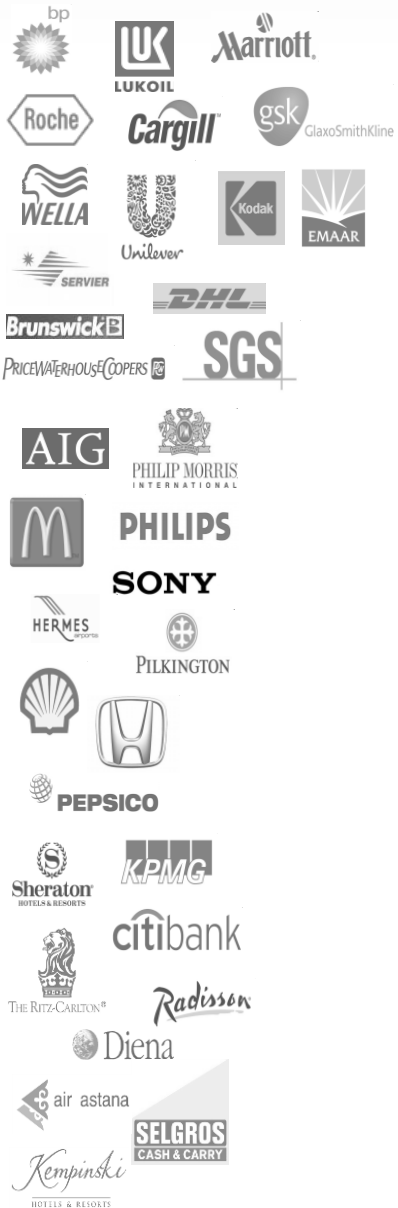


# BENEFACTORY



## THE ECONOMY OF HAPPINESS INCREASING EMPLOYEES' SATISFACTION BY DOING NOTHING

DENIS CHALOV  
AGroup Russia





**HAPPINESS – is a complex thing consisting of many components...**

**Satisfaction**

**Relationships**

**Confidence**

**Recognition**

**Positive thinking**

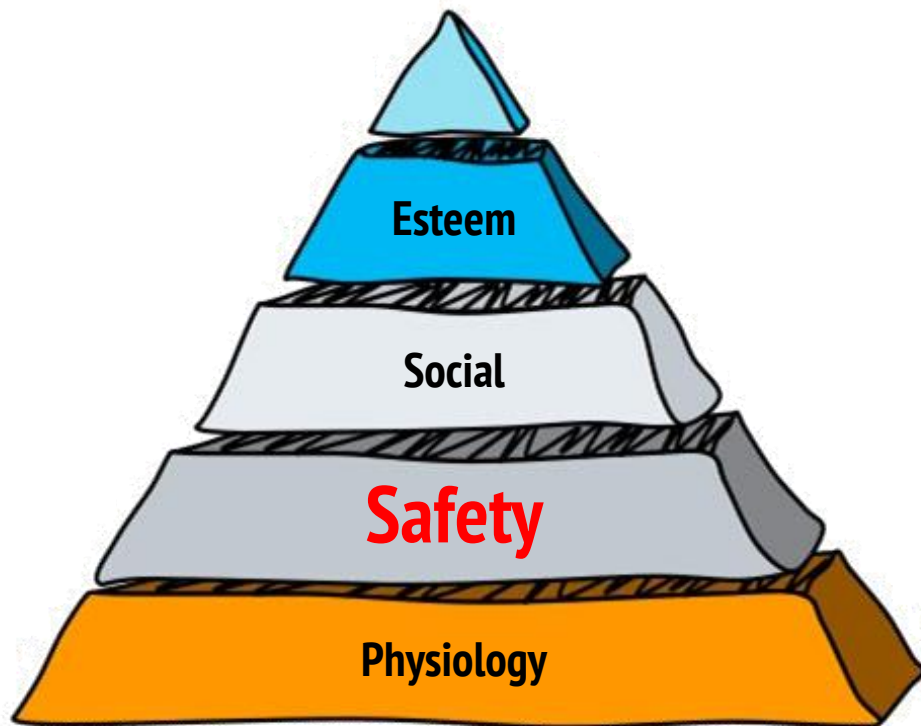




... with **CONFIDENCE** being one of the many  
but one of the most important

**Positive thinking!!!**

## REMEMBER THE MASLOW



« Pay people enough so that they're not thinking about money and they're thinking about the work. »





**Helping people keep their confidence brings  
higher satisfaction into their lives**



**HOW-TO:**  
give more value,  
bring confidence back,  
spend nothing



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