

RECRUITER'S DAY LATEST TENDENCIES ON THE HR MARKET

Tuesday, September 28th, 2010
09:00 - 11:30 (registration will start at 08:30)
Marriott Tverskaya Hotel
34, 1st Tverskaya-Yamskaya, Moscow

Business breakfast

AGENDA

Moderated by Michael Germerschausen, Chairman of the AEB Recruitment sub-committee, GD Antal Russia

- **Attracting the best talent in the Digital Age**
Speakers: Rebecca Lundie, Head of Digital and Creative Services Hays and Mariam Gerasimova, HR manager, Genzyme Rus LLC

- **How to manage on-line opinion effectively and not damage your employer brand**
Speaker: Marina Lebedeva, Engagement and Resourcing Manager, JTI Marketing and Sales, Russia

- **Decentralized recruiting – a case study**
Speaker: Alyona Konstantinova, HR Director, Campbell Russia

Working language – English, translation will not be provided