



**WEBINAR**  
Language: **RUS, ENG**

**17 November 2021**  
**10:00 – 12:00**

## **AEB NORTH-WESTERN REGIONAL COMMITTEE**

**Zoom Conference**

# **SUSTAINABLE WASTE MANAGEMENT IN A CIRCULAR ECONOMY: EXPERIENCE OF EUROPEAN COUNTRIES**

## **PROGRAM**

**Moderated by:** **Anton Rassadin**, Chair of the AEB North-Western Regional Committee/ Head of Corporate Communication, BSH Russia

**10:00 – 10:10** **OPENING REMARKS**

**Tadzio Schilling**, CEO, Association of European Businesses

**Ernesto Ferlenghi**, Chair of the Steering Group, AEB Green Initiative/ Chair of the AEB Energy Committee

**10:10 – 10:30** **IMPLEMENTING CIRCULAR ECONOMY BUSINESS MODELS: EU AND RUSSIA EXPERIENCE**

**Federico Porrà**, Policy Officer Circular Economy, Directorate for Sustainable Products, Production and Consumption, Directorate-General for Environment, European Commission

**Ruslan Gubaidullin**, Executive Director, Association "Clean Country"

**10:30 – 10:50** **NORWAY'S EXPERIENCE**

**General Overview and Regulatory Issues:**

**Richard Scarborough**, Consul-General, Consulate of Norway in St. Petersburg

**Business case:**

**Elena Poplavskaya**, HSEQ Manager, Jotun Paints

**10:50 – 11:05** **GERMANY'S EXPERIENCE**

**General Overview and Regulatory Issues:**

**Ute Katzsch-Egli**, Deputy Consul-General of Germany in St. Petersburg

**Business case:**

**Yuri Mikhailov**, General Director, Knauf Petrobord

**11:05 – 11:25** **THE NETHERLANDS' EXPERIENCE**

**General Overview and Regulatory Issues:**

**Carl Peersman**, Consul-General of the Netherlands in St. Petersburg

**Business Case:**

**Rodrigo Davalos**, Procurement Services Director, HEINEKEN Russia

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**11:25 – 11:45 ISRAEL'S EXPERIENCE**

***General Overview and Regulatory Issues:***

**Uri Resnik**, Consul-General of Israel in St. Petersburg

***Business Case:***

**Roey Ashkenazy**, Corporate Environment Protection Manager, Tempo Group and Barkan Wineries

**11:45 – 12:00 Q & A SESSION**

**Working language:** English. Interpretation will be provided.

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\* Invited speakers

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