



**OPEN EVENT
LANGUAGE: RUS/ENG**

**November 12, 2024
15:00 – 16:30**

**OPEN EVENT ORGANIZED BY THE AEB
RECRUITMENT & RELOCATION SUB-COMMITTEE
OF THE AEB HR COMMITTEE**

Zoom video
conference

**EMPLOYEES ENGAGEMENT - TOOLS
OF ENGAGEMENT AND DIALOGUE
BUILDING IN TODAY'S WORLD**

PROGRAM

Moderator: Yulia MASLOVA, AEB Recruitment & Relocation Sub-Committee Chairperson

15:00 – 15:05 **OPENING REMARKS**
Irina AKSENOVA, AEB HR Committee Chairperson

15:05 – 15:25 **KEY TO CAREER: AUCHAN TALENT CAMPUS**
Irina SHIRSHOVA, Head of recruitment, Auchan

15:25 – 15:45 **EXPERIENCE OF INDUSTRIAL COMPANY IN PERSONNEL ATTRACTING
UNDER CORPORATE CONSTRAINTS**
Ludmila DYAKOVA, HR Operations Lead, Cargill Business Services, Krasnodar,
Russia

15:45 – 16:05 **ALL-AGE TEAM BUILDING**
Valentina ZALENSKAYA, HR Director, GfK LLC

16:05 – 16:30 **QUESTIONS & ANSWERS**

Working language: Russian. Translation will not be provided

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