



June 18, 2026

AEB North-Western Regional Committee Flagship conference

Rules of the New Economy: How Businesses Manage Risks and Seize Opportunities

Nevsky Prospekt, 32-34, bldg. A, Jensen House Business Center, 5th floor
10:00 – 13:30

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Registration and welcome coffee

Moderator: Elena Kiyanova, Manager of Corporate Affairs North Region, Philip Morris International, Chair of the Northwestern Regional Committee

10:30 – 10:40

Opening remarks

Tadzio Schilling, CEO, AEB
Mikhail Sinyavsky, Advisor to FirmOne St. Petersburg Practice in the Field of Real Estate and Construction, chair of the AEB Subcommittee on Construction and Real Estate

10:40 – 11:00

**AEB Annual Survey.
Strategies and Prospects for European Companies in Russia**

Tadzio Schilling, CEO, AEB

11:00 – 11:20

Growth technologies or growth constraints? Results of the digitalization analysis of foreign companies in Russia

Anna Fedyunina, Deputy Director, Centre for Industrial and Spatial Economics (CISP), HSE University; Member of the Expert Council of the State Council of the Russian Federation on Industry; UNCTAD Expert on Critical Minerals

11:20 – 11:40

Macroeconomic situation and its impact on business

Dmitry Golubkov, Director of Macroeconomic Research, OTP Bank

11:40 – 12:00

Risks (liability) of business in foreign trade activities

Sergey Vasiliev, Legal Director, Co-Head of Customs and Foreign Trade Regulation Denuo Branch in St.Petersburg, Chair of the Subcommittee

12:00 – 12:20

Corporate Transformation in Russia: M&A, Cross-border Transactions, AI Governance, and Digitalization

Sofia Smirnova, Advisor to the Corporate Practice at O2 Consulting, Head of AI & Legal Tech Practice

12:20 – 12:30

Questions and answers

12:30 – 13:30

Business reception and networking

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