

IV Tatarstan International Automotive Forum
«Outlook for the automotive industry: shift to innovations»

28-30 March 2018, Kazanskaya Yarmarka, Kazan www.tiaf-forum.ru

This programme is subject to change

28 March	
09:00-10:00	Registration, welcome coffee
10:00-10:15	Opening ceremony
10:15-11:00	Exposition tour
11:00-11:10	Opening remarks: Alexey Pesoshin , Prime Minister, Republic of Tatarstan (<i>confirmed</i>) Frank Schauff , CEO, Association of European Businesses (<i>confirmed</i>) Michael Johannes , Vice President, Messe Frankfurt GmbH, Brand Manager Automechanika (<i>confirmed</i>)
11:10-11:40	Market analysis and forecast Moderator: Alex Zaguskin , Managing Director, AZ Enterprise (<i>confirmed</i>) <ul style="list-style-type: none"> ▪ Overview of passenger car market ▪ Overview of commercial vehicles market ▪ Overview of autocomponents market ▪ Review of measures of state support of investors: advantages and aspects that require preliminary study Invited speakers: <ul style="list-style-type: none"> ▪ Sergey Udalov, COO, Autostat (<i>confirmed</i>) ▪ Tatiana Arabadji, Director, Russian Automotive Market Research (<i>confirmed</i>) ▪ Ekaterina Bourliand, Director, Tax department, KPMG (<i>confirmed</i>)
11:40-13:30	Plenary session Moderator: Alex Zaguskin , Managing Director, AZ Enterprise (<i>confirmed</i>) Keynote presentation: The future is here, Boris Pankov , (<i>confirmed</i>) Key topics: <ul style="list-style-type: none"> ▪ State support for the automotive market: how effective are the introduced measures? ▪ Automotive industry in Tatarstan: achievements, challenges, new projects ▪ Automotive Strategy 2025 – shift to innovations ▪ Export strategy – first results and further implementation Invited speakers: <ul style="list-style-type: none"> ▪ Alexander Morozov, Deputy Minister of Industry and Trade of the RF (<i>invited</i>) ▪ Albert Karimov, Deputy Prime Minister, Minister of Industry and Trade of the Republic of Tatarstan (<i>confirmed</i>) ▪ Andrey Tyurin, First Deputy Prime Minister of Ulyanovsk region (<i>confirmed</i>) ▪ Alexey Tyupanov, Managing Director, Russian Export Center (<i>confirmed</i>) ▪ Sergey Kogogin, General Director, Kamaz (<i>invited</i>) ▪ Oxana Karakhova, CFO, DAIMLER KAMAZ RUS (<i>confirmed</i>)
13:30-14:30	Lunch, business break
14:30-16:30	Innovations in automotive industry: trends and overview Moderator: Denis Zagarin, Deputy General Director, NAMI, Director of testing center (<i>confirmed</i>) Key topics: <ul style="list-style-type: none"> ▪ Can Russia become one of the leaders of the "unmanned revolution" in motor transport? Comparing the level of Russia's readiness to implement unmanned technology to other countries ▪ Innovations at UNECE level ▪ Development of telematic systems

Организаторы



Ассоциация
Европейского
Бизнеса



Мессе
Франкфурт
Рус



Казанская
ярмарка



Со-организаторы

Министерство
промышленности и
торговли
Республики
Татарстан

	<ul style="list-style-type: none"> ▪ <i>Development of unmanned vehicles</i> ▪ <i>Innovative technologies: e-cars</i> ▪ <i>Avtonet 2.0 roadmap in the framework of the National technology initiative</i> ▪ <i>Data protection</i> ▪ <i>Absolutely Digital Production. Are you ready?</i> ▪ <i>Radical NOx reduction in city buses using ASDS technology</i> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> ▪ Vadim Toporov, Deputy Director, Department of management consulting, KPMG in Russia and CIS (<i>confirmed</i>) ▪ Andrey Savinkov, Deputy chief designer, KAMAZ (<i>invited</i>) ▪ Alexander Gurko, Co-head of the working group on the implementation of the NTI "Avtonet" roadmap, President, GLONASS Union (<i>invited</i>) ▪ Alexey Gogenko, Deputy General Director for strategic development, FGUP NAMI (<i>confirmed</i>) ▪ Vakhtang Partsvania, Head of Sustainability & GR, Scania Rus (<i>confirmed</i>) ▪ Roman Chernin, Head of maps and navigation services, Yandex (<i>confirmed</i>) ▪ Alexander Gorin, Director for Sales, Engineering and Programmes; Alexey Belyaev, Sales and business development manager, Faurecia (<i>confirmed</i>)
29 March	
09:30-10:00	Registration, welcome coffee
10:00-12:00	<p>Localisation of production: purchasing managers perspective Moderator: Alex Zaguskin, Managing Director, AZ Enterprise (<i>confirmed</i>)</p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> ▪ <i>Implementation of investment projects to localise production facilities in Russia in the current environment: overview based on practical examples</i> ▪ <i>The impact of the current situation on the implementation of industrial assembly agreements</i> ▪ <i>Localisation challenges in the poor market conditions</i> ▪ <i>New projects and plans for further localisation</i> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> ▪ Kamil Karibov, Ph.D., Partner, BEITEN BURKHARDT (<i>confirmed</i>) ▪ Denis Chirkov, Alliance Localization Manager, Avtovaz Renault Nissan Purchasing Organisation (<i>confirmed</i>) ▪ Ilyas Gusmanov, Deputy Purchasing Centre, Director for prospective projects, Kamaz (<i>confirmed</i>) ▪ Nikolay Khodosevich, VP Purchasing, Ford Sollers (<i>confirmed</i>) ▪ Vladimir Dlougakansky, Localization Director, Avtotor Holding (<i>invited</i>) ▪ Artur Mustafin, Purchasing Director Elaz (<i>invited</i>)
12:00-13:00	Lunch, business break
13:00-15:00	<p>Localisation of production: suppliers perspective Moderator: Andrey Kossov, Commercial Manager, Johnson Matthey, chairman of the AEB Autocopponents committee (<i>confirmed</i>)</p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> ▪ <i>The impact of the current situation on the implementation of industrial assembly agreements</i> ▪ <i>New trends in the automotive component industry: current challenges and prospects</i> ▪ <i>New projects and plans for further localisation</i> ▪ <i>Three hurdles for localization in Russia: raw material quality, validation tests and local tooling production</i> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> ▪ Sergey Mayorov, Chairman of the Board, machine-Building cluster of the Republic of Tatarstan (<i>confirmed</i>) ▪ Nikolai Maksimov, Deputy General Director, Cluster of Automotive Industry of Samara Region, Machine-building association (<i>confirmed</i>) ▪ Alexander Gershunovich, Vice President Business Development Russia, Takata Corporation (<i>confirmed</i>) • Marsel Prokofyev, Commercial Director, COŞKUNÖZ ALABUGA (<i>confirmed</i>)

	<ul style="list-style-type: none"> • Vadim Terekhin, Managing Director, Bosal (<i>confirmed</i>) • Valeria Kovaleva, Purchasing director; Golubev Pavel, Localization and supplier development manager, Faurecia (<i>confirmed</i>)
15:00-18:00	<p>B2B MEETINGS</p> <p>A special session of direct negotiations between car manufacturers and car components producers will be held in the scope of the Forum Programme.</p> <p>Event format: The timetable of meetings is agreed with the Exhibition Organizing Committee in advance. Before the event all negotiating parties will get an individual timetable of their meetings. Duration of each meeting: 10 minutes.</p> <p>How that works: We get Executive Officers and Managers of Procurement Departments together. You arrange to see required Buyers in particular time in advance. A timetable of meetings is drawn-up. At the appointed time you come to an individual table. For car components manufacturers it is an opportunity to conduct negotiations on supplies for 1 day at single hall without wasting the time.</p> <p>Invited participants: Avtotor, ARNPO, COSHKUNOZ ALABUGA, Elaz, DAIMLER KAMAZ RUS, Ford Sollers, Kamaz The list of the companies will be updated upon confirmation of participation</p> <p>Confirmed participants:</p> <ol style="list-style-type: none"> 1. Ford Sollers <ul style="list-style-type: none"> • Nikolay Khodosevich, VP Purchasing 2. Bosal <ul style="list-style-type: none"> • Vadim Terekhin, Managing Director <i>Priority: suppliers of pipes, stamping</i> 3. Renault Russia <ul style="list-style-type: none"> • Valentin Khomiakov, Head of strategic development of suppliers 4. Faurecia <ul style="list-style-type: none"> • Valeria Kovaleva, Purchasing director
30 March	
Visiting production site	
Visiting production sites of Kamaz and CUMMINS KAMA will be organised. Detailed programme will follow shortly	