



OPEN EVENT
Language: RUS

Joint event of the AEB North-Western Regional Committee and Avito Job

May 29, 2024
14:30 – 17:30

UNDERSTAFFED? WE KNOW HOW TO HELP. PRACTICAL TIPS AND SOLUTIONS FOR BUSINESS.

Venue:

Office of the company
"Nextons" (Nevsky pr.32-34, lit.A, 5th floor, BC "Jensen House")

PROGRAM

14:30 – 15:00 REGISTRATION AND WELCOME COFFEE

Moderator: **Elena NOVOSELOVA**, AEB NWRC's HR&Migration Subcommittee Chairperson/ Deputy General Manager, Regional Development, Russia & CIS, Coleman Group

15:00 – 15:10 WELCOME SPEECH

Elena KIYANOVA, AEB NWRC Chairperson/ Manager Corporate Affairs North Region, Philip Morris Sales and Marketing

15:10 – 15:30 NATIONAL LABOR PRODUCTIVITY PROJECT. THE FOCUS IS ON THE STAFF.

Natalya LEVKINA, Director of Analytics and Communications, Regional Competence Center

15:30 – 15:50 HOW TO INCREASE THE EFFICIENCY OF THE SELECTION PROCESS - ADVANTAGES OF DIGITALIZATION

Roman GUBANOV, Sales Director, Avito Job

15:50 – 16:40 EXPANDING THE RANGE OF CANDIDATES: NEW CATEGORIES IN THE SELECTION

Anastasia KOGAN, Senior manager of the social projects department, Magnit
Dana KOLOMYTSEVA, Deputy General Director, Director of HR Policy and Corporate Communications, Vodokanal
Dmitry KOLTUNOV, Head of the Staff Recruitment and Adaptation Department, Cherkizovo

16:40 – 17:00 Q&A SESSION

17:00 – 17:30 NETWORKING COFFEE

Working language: **Russian.** Interpretation into English will NOT be provided.

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