



Michelle Shildkret

NYC / BERLIN / WORLD-WIDE WEB

A digital strategist, social media expert and trend forecaster with specialty in emerging media platforms and digital communication.

I have extensive experience charting a smart and effective course for brands through the rapidly evolving world of online & offline consumer interaction. Past clients include: L'Oreal, Motorola, NBC, Volvo, H&R Block, Smart Car, GlaxoSmithKline, The Prince's Rainforest Project.

Expertise:

- Social media strategy and planning
- Blogger/Influencer outreach
- Digital PR & Social Media press releases
- Community management (Facebook, Twitter, Google+, Instagram, etc)
- Digital content creation (videos, games, iPhone and web apps, etc)
- Video sharing (YouTube, Vimeo, etc)
- Social media advisement & education
- Emerging digital trends and digital platforms, and how they are best utilized

How Can I Help You and Your Brand?

Have questions on the above? Need help with a social media project? Just want a resource to consult with and speak to about any of your digital and social media questions?

It's easy to connect with me:

- **Email:** miishi@gmail.com
- **Phone:** +49 173 6312391 (Germany)
- **LinkedIn:** <http://www.linkedin.com/in/miishi>