



Sponsorship Package

AEB Day in Krasnodar 2018

Services Provided	Silver Sponsor 50 000 RUR (+ 18% VAT)	Gold Sponsor 100 000 RUR (+ 18% VAT)	Platinum Sponsor 150 000 RUR (+ 18% VAT)	General Partner 200 000 RUR (+ 18% VAT)
Placing the sponsor's logo to the event's agenda and mass mailings indicating the sponsor's status	✓	✓	✓	✓
Placement of promotional materials in the lobby on a table provided by the AEB	✓	✓	✓	✓
Placing a branded promotional stand (big size) in the lobby (provided by the sponsor)	-	-	-	✓
Expression of gratitude by an AEB representative at the sponsored event indicating the sponsor's status	✓	✓	✓	✓
Placing the logo on the AEB website in the section of the sponsored event (1 month before and after the event)	✓	✓	✓	✓
Providing of presentations/photos etc. after the event (upon request)	✓	✓	✓	✓
Registration for additional sponsor's delegates	1	2	3	5
Placement of a roll up in the room where the sponsored event takes place	✓	✓	✓	✓
Placement of a plasma screen playing a promotion video (upon request)	-	-	✓	✓
Exclusivity: There can only be one sponsor in its category	-	-	-	✓
Announcement in Newsletter and news about the event in the AEB Business Quarterly	✓	✓	✓	✓
Seats reservation for the sponsor participants (upon request)	-	✓	✓	✓
Sponsor's welcome speech at the reception opening	-	-	✓	✓



Material Sponsorship Opportunities (food and beverages)

A material sponsor for food/beverages supply provides:

1. Food/beverages in amount sufficient for __ guests for the whole duration of the event.
2. Separate food/beverage station with all necessary equipment and accessories to provide __ guests.

A material sponsor for food/beverages supply gets the following benefits:

1. Status of an Official supplier of the AEB Day in Krasnodar 2018.
2. Placing the Official supplier's logo to all the printed materials devoted to the event.
3. Expression of gratitude by an AEB representative at the sponsored event.
4. Placing the logo on the AEB website in the section of the sponsored event.
5. Free passes for 1 sponsor's delegate.

(The Association of European Businesses reserves the right to reject the proposal without indicating the reason.)



Material Sponsorship Opportunities (gifts)

A material sponsor for gifts supply provides:

1. Gifts in amount sufficient for ___ guests.
2. Proper packaging and necessary accessories for the gifts' distribution among the guests.

A material sponsor for gifts supply gets the following benefits:

1. Status of an Official supplier of the AEB Day in Krasnodar 2018.
2. Placing the Official supplier's logo to all the printed materials devoted to the event.
3. Expression of gratitude by an AEB representative at the sponsored event.
4. Placing the logo on the AEB website in the section of the sponsored event.
- 5.
6. Free passes for 1 sponsor's delegate.

(The Association of European Businesses reserves the right to reject the proposal without indicating the reason.)