

Ruukki sets the challenge for attractive, energy-efficient industrial and commercial buildings

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Exterior walls of buildings completed using Ruukki's panel system can now be given a new visual splendour. Two new additions to the façade system combine architecturally desirable visuality with ecology and the economic goal of energy efficiency. Façades in Ruukki's façade system can be created by installing façade products, such as Liberta rainscreen panels or graphic designs, onto the panel surface. The new products enable the construction of energy-efficient, personalised buildings at a sensible price providing value for money.

"Commercial and industrial buildings no longer need to look like boring shoeboxes. Property owners and occupiers are paying increasingly more attention to getting business premises to reflect a company's products, values and culture. In addition to their impressive looks, exterior walls built using Ruukki's panel system are airtight and improve the energy efficiency of the building," says **Pasi Turpeenniemi**, Director, Products & Services, Envelopes at Ruukki.

There are two new products being launched. The first, Ruukki Forma, enables existing façade products in the Ruukki Design Palette to be installed onto the surface of the panel system. The Ruukki Forma package includes energy panels, including accessories, and various façade cladding products based on the Ruukki Design Palette. The package includes a design service and energy simulation. Ruukki Forma gives a building energy efficiency by making it airtight and features a range of options to create an impressive façade.

The other new product, Ruukki Expression, enables graphic designs to be installed onto a façade surface. The Ruukki Expression package includes energy panels, including accessories and graphic tapes, together with design and an energy simulation service. Ruukki Expression opens endless possibilities to give a building the appearance its owner requires.

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