



AEB North-Western Regional
Committee's event on waste
management and circular economy

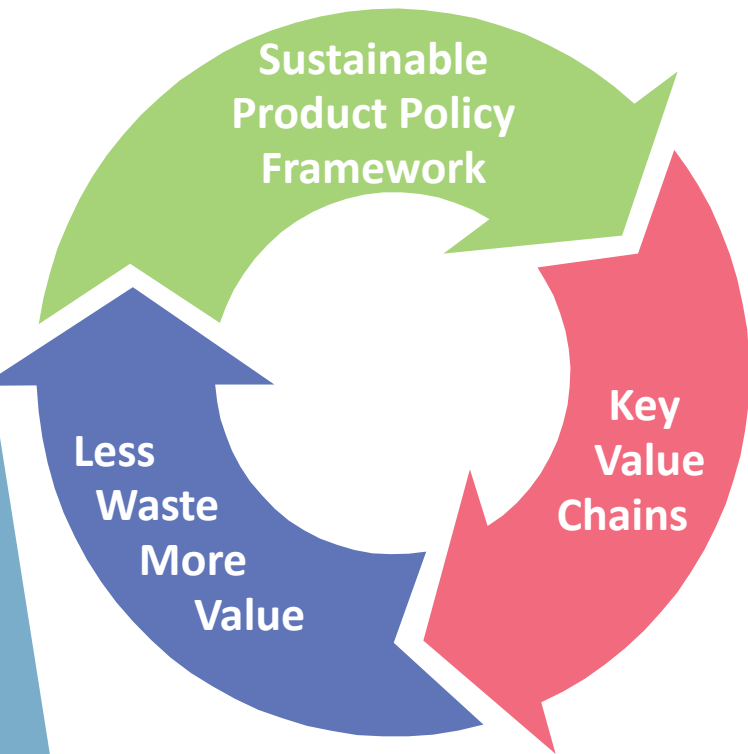
Circular Economy Action Plan

For a cleaner and
more competitive
Europe

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Changing the way Europe consumes and produces



35 actions

Make sustainable products the norm in the EU
Empower consumers and public buyers
Sustainable production processes

Electronics and ICT
Batteries and vehicles
Packaging
Plastics
Textiles
Construction and buildings
Food, water and nutrients

Reduce Waste
Reduce Waste Exports
Boost market for high quality and safe secondary raw materials

Making circular economy work for people, regions and cities

Circular economy as a requisite for climate neutrality

Getting the Economics Right

Financial Markets

Investments and R&I

Global Level Playing Field

Monitoring

What to expect next: some highlights



- Start roll-out of the **Sustainable Product Policy Framework**:
 - Sustainable Products Initiative
 - Legislative proposal on substantiating **green claims** & Legislative proposal **empowering consumers** in the green transition
- Apply the framework to:
 - **Textiles**
 - **Electronics**
- Revision of the rules on waste shipments



Designing sustainable products

Sustainable Products Initiative

How?

- Legislative initiative to ensure products placed on the EU market become increasingly more sustainable
- Widen the Ecodesign Directive beyond energy-related products
- Establish a set of sustainability principles (*via Ecodesign Directive or other instrument*)

Up to

80%



of products' environmental impacts are determined at the design phase

« **Sustainable products should be the norm, not the exception** »

Less waste, more value

Prevent waste in the first place



- Specific waste reduction targets for more complex streams
- Enhance the implementation of the requirements for EPR schemes
- Continue modernising EU waste laws (packaging, end-of-life vehicles, hazardous substances in electronic equipment; batteries adopted Q4 2020)
- Propose to harmonise separate waste collection systems

Transform waste into high-quality and safe resources in markets for recycled materials

- Develop chemicals that are sustainable and safe by design
- Reduce the presence of hazardous substances detrimental to health and the environment
- Assess the scope to develop further EU-wide end-of-waste criteria for certain waste streams

Address waste exports



- Establish 'recycled in the EU' as a benchmark for quality secondary materials
- Thoroughly review EU rules on waste shipments, increasing the processing of materials
- Adopt multilateral, regional and bilateral measures to combat environmental crime

Towards a global circular economy



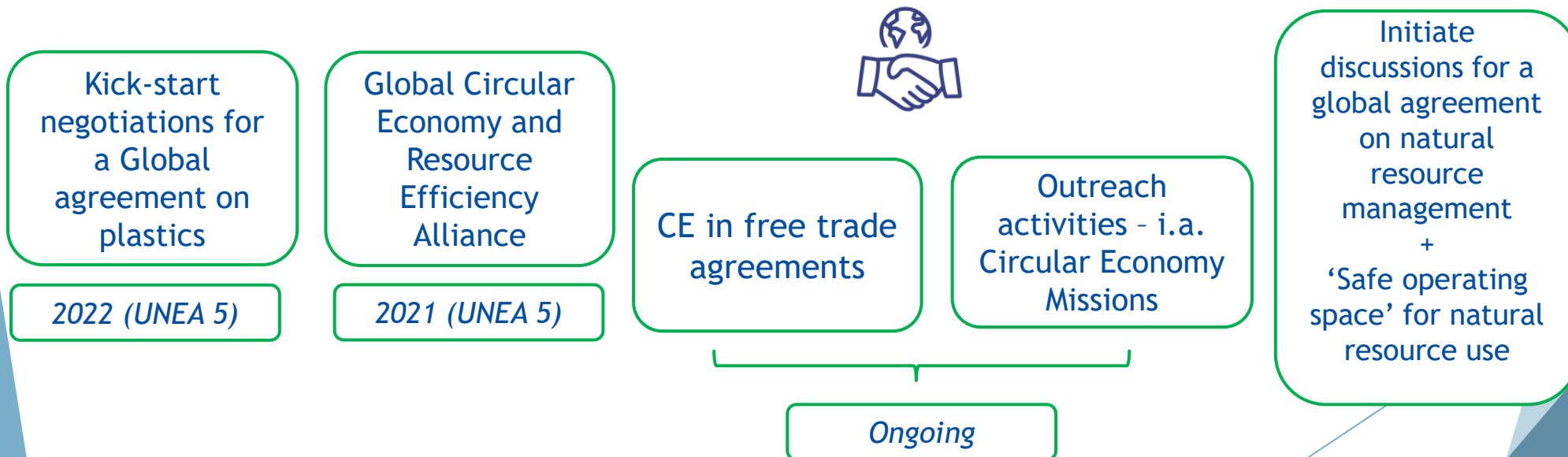
Leading efforts at global level to:

Keep resource use within planetary boundaries

Decouple global economic growth from resource use

Promote jobs creation within and outside the EU

An agenda to promote CE at bilateral, regional and multilateral level, including through development & international cooperation programmes



['Leading the way to a global circular economy: state of play and outlook'](#)



European
Commission

Learn more & Keep in touch



[Circular economy action plan \(europa.eu\)](https://europea.eu)



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Thank you



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