



Language: RUS

October 2, 2024  
16:00 – 18:00

AEB conference  
center and ZOOM

Open event organized by the AEB IT & Telecom  
Committee<sup>1</sup>

## ARTIFICIAL INTELLIGENCE IN ACTION: HOW IT WORKS AND WHAT OPPORTUNITIES IT OFFERS

### PROGRAM

- 16:00 – 16:10 WELCOME WORDS**  
**Maria OSTASHENKO**, Chair of the AEB IT and Telecommunications  
Committee  
**Ekaterina EROVA**, Chair of the AEB Legal Committee  
**Ekaterina CHEBURKOVA**, Chair of the AEB Compliance and Ethics  
Committee
- 16:10 – 16:30 GENERATIVE AI: LEGAL CHECKLIST**  
**Valeria EISTRACH**, Lawyer, Melling, Voitishkin & Partners  
**Roman VLASOV**, Lawyer, Melling, Voitishkin & Partners  
**DISCUSSION, Q&A SESSION**
- 16:30 – 16:45 LEGAL REGULATION OF AI IN THE EU**  
**Shermet KURBANOV**, Lawyer, SEAMLESS Legal
- 16:45 – 17:00 DATA ETHICS IN THE WORK OF ARTIFICIAL INTELLIGENCE**  
**Vladimir MESCHERYAKOV**, Director of Compliance Department, MTS  
Digital LLC
- 17:00 – 17:15 ADVANTAGES OF AI FOR EXTERNAL COMMUNICATIONS AND  
MARKETING**  
**Ekaterina TONITSOY**, Marketing Communications Specialist,  
LARTA Glass
- 17:15 – 17:30 HOW AI HELPS LAWYERS IN THEIR WORK**  
**Denis LIM**, Partner, Lex Borealis, LLC  
**Kirill BURYAKOV**, CEO, Doczilla
- 17:30 – 17:45 SELF-REGULATION IN AI AND THE ROLE OF BUSINESS**  
**Pavel ELSUKOV**, Deputy Director for Corporate Relations, Yandex
- Q&A Session**
- 17:45 – 18:00**  
**Russian**, translation will not be provided

### Program:

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**Working language:**

**Contact person:**



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Public Affairs and Communications Committee.**