

THE SECOND NORTHERN DIMENSION FORUM

2nd March 2011

**Park Inn Pribaltiyskaya Hotel
St. Petersburg**

SPONSORSHIP PACKAGES

Silver Sponsor – 4,000 EUR (plus 18% VAT)

1. Sponsor logo incorporated into invitations and agenda (will be sent to over 5,000 exclusive contacts)
2. Sponsor logo posted on all materials during the promotion campaign before the Forum
3. Placement of sponsor materials in the lobby on a table provided
4. Placement of a sponsor's roll up in the lobby (max. size 100 x 200 cm)
5. Free of charge registration of 2 sponsor delegates
6. Placing of the sponsor logo on the opening slide on the main screen in the room where the sponsored event takes place
7. Expression of gratitude by the organizers at the start of the Forum
8. Short description (up to 150 words) of the company's profile in the Forum's official materials
9. Provision of all materials (presentations/photos etc.) after the event (upon request)

Gold Sponsor – 8,500 EUR (plus 18% VAT)

The following benefits are included in the Gold Sponsor package further to those of the Silver Sponsor package:

1. Placement of a sponsor's pop up/roll up and materials in the lobby (either in sponsor's own stand or on a table provided by the AEB)
2. Free of charge registration of 1 more sponsor delegates (3 in total)
3. Putting of the Gold sponsor's promotion materials (pen, notebook, etc.) into the Forum participant's bag (by agreement with the AEB)
4. Placement of a plasma screen playing a promotion video of the sponsor (upon request).

Platinum Sponsor – 12,000 EUR (plus 18% VAT)

The Platinum Sponsor package includes the listed below benefits in addition to those of the Gold Sponsor package:

1. Exclusivity: There can only be one platinum sponsor
2. Placement of a sponsor's roll up in the hall where the sponsored event takes place
3. Free of charge registration of 1 more sponsor delegates (4 in total)
4. Advertisement on the outside back cover of the Forum program (Size: DIN-A4)
5. Space to put on exhibit equipment inside the exhibition which will take place during the Forum (the size has to be discussed)

Official Car Sponsor – 5,000 EUR (plus 18% VAT) and courtesy of 5 cars with drivers

Includes all those benefits of the Gold Sponsor package, plus:

1. Exclusivity: There can only be one car sponsor
2. Placement of one or more sponsor's cars (location and number to be agreed with the hotel)
3. Free of charge registration of 1 more sponsor delegates (5 in total).