

## **VEGAS LEX AND PRAVO.RU WEBINAR: REGULATION OF ADVERTISING AND MARKETING IN RUSSIA**

**On September 14, 2017, the VEGAS LEX law firm and Pravo.ru organized a webinar on legal regulation and specifics of corporate marketing activities.**

Vyacheslav talked about the regulation of advertising and marketing in the Russian Federation, and gave a practical overview of non-advertising marketing activities and a review of advertising cases, exemplifying the mistakes of advertisers; he looked at several FAS cases that led to orders to improve the improper marketing practices, and listed the marketing tools that are not regulated by the Federal Law On Advertising.

The video is available at this [link](#).

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*For more information on VEGAS LEX's services in the area of antimonopoly regulation, click [here](#).*

*For more information on VEGAS LEX's commercial law services, click [here](#).*