

## Webinar Invitation

# Digital Taxes in the EU & post-Soviet Countries: Implications & How to Handle

September 24, Thursday

10.00 – 11.00 am CEST (Brussels) /  
11 – 12 am EEST (Moscow)

European Affairs Consulting Group - EACON and Kesarev, GR/PA consultancies in the EU, Russia, CEE & the post-soviet countries, will hold a joint webinar on digital taxes in the EU and post-Soviet countries.

Experts from both organizations will share their perspective on:

- "Google Tax" measures across the EU and the former Soviet Union region and their implications for the technology sector
- Expectations on the development of the regulatory environment
- How the corporate sector could respond and influence these regulatory trends

**When:** September 24, 2020, 10:00 am CEST (Brussels) / 11:00 am EEST (Moscow)

### Timetable:

- 10:00-10:05/11:00-11:05 - Opening remarks by Chris Dobson, Executive Partner, Kesarev
- 10:05-10:25/11:05-11:25 - Presentation "Digital Taxes in the EU" by Sören Haar, Founding Partner and Federico Torres, Managing Director at EACON
- 10:25-10:45/11:25-11:45 - Presentation "Digital Taxes in the post-Soviet countries" by Chris Dobson, Executive Partner and Yury Shikhov, Senior Counsel at Kesarev
- 10:45-11:00/11:45-12:00 - Discussion and Networking

The event will be held in English.

Please RSVP to [eaconoffice@eacongroup.com](mailto:eaconoffice@eacongroup.com) or [events@kesarev.com](mailto:events@kesarev.com) by COB September 22, 2020.



### **Sören Haar**

Sören is a founding partner of EACON. He has a rich experience in EU affairs, having worked in different EU institutions including the European Parliament, the EU Council and for the European Commission. Throughout the years, Sören has gained incomparable experience in the fields of taxation and internal market, among other policy areas. He is author and co-author of a number of publications on the European Union.



### **Federico Torres**

Federico is Managing Director at EACON, being mainly responsible for advocacy strategy development, policy analysis, and campaigning. He has more than 20 years of experience in consultancy, having worked in different countries and policy areas. His main areas of expertise lie in the fields of digital policies (in particular the Digital Single Market), innovation and internal market.



### **Chris Dobson**

Chris is an Executive Partner at Kesarev, with more than 20 years of experience in public affairs consultancy management in the developing markets across the world, with a core focus on Russia, CEE and the region. Chris counsels a range of major investors into the region, including those in the digital sector.



### **Yury Shikhov**

Yury is a Senior Counsel at Kesarev. He co-leads the Technology & Digital Practice, one of the leading in the firm. He played an instrumental role in the establishment and growth of the practice. As part of his role, he advises a range of Fortune-500 clients, coordinating the work for them in Russia, Ukraine, Central Asia and South Caucasus.

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## **About EACON**

Eacon is a mid-sized, independent, owner-controlled and politically neutral European affairs agency based in Brussels, with offices in main European capitals. Founded in 2003, Eacon provides integrated lobbying to corporate clients and associations. Throughout the years, its team of experts has successfully managed to increase the visibility, position, alliances and political impact of its clients in different policy areas. Thanks to its broad network of partners throughout Europe, Eacon helps clients in their advocacy efforts at both the EU and national levels. [www.eacongroup.eu](http://www.eacongroup.eu)

## **About Kesarev**

Kesarev is the largest independent consultancy in Russia, the post-Soviet region, Central, Eastern Europe, Turkey, and Israel, covering 25 countries and specializing in government relations services, risk and corporate reputation management. Kesarev serves clients in the agribusiness/food sector, healthcare, FMCG, financial services, ICT, infrastructure, energy/utility, mining/natural resources. [www.kesarev.com](http://www.kesarev.com)