

Open Event

AEB GR CONFERENCE 2025

AT THE EDGE OF TOMORROW: GR IN THE FACE A NEW WORLD ORDER

October 2, 2025
AEB Conference Center

Program

10:00 **Opening Remarks**
Tadzio Schilling, CEO, AEB

10:15 – 11:15 **Panel session 1**
Operating in an Increasingly Fragmented World: GR Outlook 2025/26

- Konstantin Abramov, CEO, VTsIOM
- Mikhail Vinogradov, President, "St. Peterburg's Politics" Foundation

Moderator: Yury Panasik, Kesarev, Partner

11:15 – 11:30 Coffee Break

11:30 – 12:15 **Panel Session 2**
Beyond GR? Harnessing the Law, Forming Alliances, Activating PR

- Vadim Kukava, General Director, InPharma*
- Sergey Pepeliaev, Managing Partner, Pepeliaev Group
- Pavel Rudyakov, Chairman, AEB Household Appliances Manufacturer Committee and Waste Management WG
- Victor Afonin, Vice-President, Oriflame Cosmetics Russia*

* invited

Moderator: Olga Silnitskaya, Deputy CEO, AEB

12:15 – 13:15 **Executive Talk**
Successful GR? Advocacy as Seen by the State

- Ruslan Davydov, Minister for Customs Cooperation, Eurasian Economic Commission
- Roman Chekushov, Deputy Minister, Ministry of Industry and Trade*
- Olesya Veinblat, Department of Strategic Planning and Coordination of the national project «Efficient and competitive policy», Director, Ministry of Economic Development*
- Andrey Loginov, Rector, RSUH; former Deputy Minister of Justice

Moderator: Tadzio Schilling, AEB CEO

AEB Sponsors 2025

B1 • Bank Credit Suisse • Colgate-Palmolive • ING • Kept • Lemana PRO • MB RUS • Merck • METRO Cash&Carry • Oriflame • Procter & Gamble • Raiffeisenbank • SOGAZ Insurance Group • TotalEnergies EP Russie • Zetta Life

Association of European Businesses
Russia, 127055 Moscow,
Butyrsky Val St. 68/70, bld. 1

Tel.: +7 (495) 234 27 64
E-mail: info@aebrus.ru
www.aebrus.ru

* invited

13:15 – 13:30 Coffee Break

13:30 – 14:30 **Panel session 3**

Transforming GR: Will AI Disrupt GR and When?

- Philippe Pegorier, Deputy Chairman of the AEB Board; Partner, Kesarev
- Alexandre Litvak, Co-regulation Platform
- Alexandre Didenko, Moscow School of Management SKOLKOVO, head of the AI Laboratory
- Dmitry Gavrilenko, GR Director, Avito

Moderator: Maria Ostashenko, Chairperson, AEB IT and Telecommunications Committee

14:30 Networking

Language Russian (no translation)

Contacts Program:
Olga Silnitskaya, Deputy General Director of AEB
Olga.Silnitskaya@aebrus.ru

Registration:
Polina Skorovarova, Event Coordinator, Phone: +7 965 216-43-59,
polina.skorovarova@aebrus.ru

Gold sponsor



AEB Sponsors 2025

B1 • Bank Credit Suisse • Colgate-Palmolive • ING • Kept • Lemana PRO • MB RUS • Merck • METRO Cash&Carry • Oriflame • Procter & Gamble • Raiffeisenbank • SOGAZ Insurance Group • TotalEnergies EP Russie • Zetta Life

Association of European Businesses
Russia, 127055 Moscow,
Butyrsky Val St. 68/70, bld. 1

Tel.: +7 (495) 234 27 64
E-mail: info@aebrus.ru
www.aebrus.ru