



**CONFERENCE
LANGUAGES: RU**

May 22, 2014
13:00 – 17:00
Hotel Intourist-
Krasnodar,
Krasnaya str, 109

**SIXTH ANNUAL HR-CONFERENCE
TRENDS IN THE FIELD OF HR MANAGEMENT**

DRAFT PROGRAMME

12:30 – 13:00 REGISTRATION

Opening remarks

13:00 – 13:15 Oleg Zharko, Chairman of the AEB Southern Regional Committee

13:15 – 13:30 Igor Brener, Client HR Manager Cargill in Russia, Deputy Chairman of the South regional Committee of the AEB

13:30 – 15:00 Session I: Part 1

Investigation of the main trends at the Russian HR market

Chaired by Igor Brener, Client HR Manager Cargill in Russia, Deputy Chairman of the South regional Committee of the AEB

SPEAKERS:

Igor Brener

What does business expect from partnership with HR in 2014

Maria Kolobova - territorial Director, South of ANCOR

The attractiveness of an employer on the Russian labour market: results of the Randstad Award.

Marina Smus, EY, HR Manager, EY in Moscow

Olga Savina, HR Manager, EY in Krasnodar.

Generation Y: from selection and adaptation to motivation and development

Svetlana Tolstaya (Sohatskaya), Territorial Director of Kelly Services

Innovative solutions in the field of personnel management

15:00 – 15:30 Coffee break

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15:30 – 16:50 Session II: Part 2

Chaired by Igor Brener, Client HR Manager Cargill in Russia, Deputy Chairman of the South regional Committee of the AEB

SPEAKERS:

Evgeniya Shirokaya, Manager OPEN & Operations Training, Philip Morris - Kuban.
Oxana Bolkhovitina, HR Executive, Operations Kuban, Philip Morris - Kuban.
The promotion of a culture of continuous improvement at the factory Philip Morris Kuban

Yulia Vorobyeva, Manager on work with key clients, Hay Group.
The wages market and forecasts of increasing in 2013-2014 (focus on Krasnodar region)
The global forecast of turnover of staff in different countries and the analysis of the main factors for combating fluidity

Alexandra Gusarova, Head of the personnel policy department, Bank Kuban Credit.
Modern system of remote testing and assessment. The building of the system of distance learning. Mass recruitment of personnel.

Andrey Kimberg, bank Pervomayskiy,
On the issues of the new law about certification of workplaces. Changes in the labour code of the Russian Federation in 2013-2014

16:50 – 17:00 Closing of the conference

Contact person: **Juliana Perederiy**, AEB Southern Regional Committee Coordinator,
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