

V Tatarstan International Automotive Forum  
**Innovation Prospects and Trends in the Automotive Industry**

26—28 February 2019, Kazan Expo, Kazan [www.tiaf-forum.ru](http://www.tiaf-forum.ru)

*This programme is subject to change*

<b>February 26</b>	
<b>09:00-10:00</b>	<b>Registration, welcome coffee</b>
<b>10:00-12:00</b>	<p><b>Autonomous driving: from hype to implementation, together with NTI Autonet</b></p> <p><u>Moderator</u> – <b>Roman Malkin</b>, Council of co-chairman, NTI Autonet (<i>confirmed</i>)</p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> <li>▪ <i>What are the market leaders ready to present or oppose?</i></li> <li>▪ <i>What legislation needs to be adopted to turn the "autonomous vehicle" from an attraction into a vehicle?</i></li> <li>▪ <i>Why was Russia the first country to legally define what a "highly automated car" is?</i></li> <li>▪ <i>How will highly automated cars communicate with each other?</i></li> </ul> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> <li>▪ <b>Alexander Bezborodov</b>, LL.M., Partner, BEITEN BURKHARDT (<i>confirmed</i>)</li> <li>▪ <b>Evgeny Makarov</b>, Deputy Chief Designer, KAMAZ</li> <li>▪ <b>Ruslan Shagaleev</b>, Mayor of the city Innopolis (<i>confirmed</i>)</li> <li>▪ <b>Alexander Klimchik</b>, Head of Technology Center for Robotics and Mechatronics Components, Innopolis University (<i>confirmed</i>)</li> <li>▪ <b>Igor Alekseev</b>, Deputy Director for Corporate Relations and Government Relations, Yandex (<i>confirmed</i>)</li> <li>▪ <b>Alexander Osinsky</b>, Client Technical Architect, IBM Russia &amp; CIS (<i>confirmed</i>)</li> <li>▪ <b>Roman Ferster</b>, CEO RGRAUTO Ltd., An Official Mobileye, An Intel Company Distributor in the Russian Federation (<i>confirmed</i>)</li> </ul> <p><u>Discussion participants:</u></p> <ul style="list-style-type: none"> <li>▪ <b>Dina Akpanbaeva</b>, Deputy Director, Industrial Policy Department, EEC (<i>confirmed</i>)</li> </ul>
<b>12:00-13:00</b>	<b>Lunch, business break</b>
<b>13:00-13:15</b>	<b>Opening ceremony</b>
<b>13:15-14:00</b>	<b>Exposition tour</b>
<b>14:00-14:15</b>	<p><b>Opening remarks:</b></p> <p><b>Rustam Minnikhanov</b>, President of Tatarstan  <b>Frank Schauff</b>, CEO, Association of European Businesses  <b>Michael Johannes</b>, Vice President, Messe Frankfurt GmbH, Brand Manager Automechanika</p>
<b>14:15-16:30</b>	<p><b>Plenary session</b></p> <p><u>Moderator:</u> <b>Frank Schauff</b>, CEO, Association of European Businesses (<i>confirmed</i>)</p> <p><b>14:15 Keynote presentations</b></p> <ul style="list-style-type: none"> <li>▪ <b>Grigoriy Mikryukov</b>, Head of Department for Sectors of Economy, Analytical Center for the Government of the Russian Federation (<i>confirmed</i>)</li> <li>▪ <u>Implementation of Export Strategy: steps, status, prospects</u> – <b>Pavel Burlachenko</b>, Director for the support of automotive exports and the railway industry, Russian Export Center (<i>confirmed</i>)</li> <li>▪ <u>The most acute tax disputes in the automotive industry</u> – <b>Ekaterina Bourliand</b>, Director, Tax department, KPMG (<i>confirmed</i>)</li> <li>▪ <b>Boris Pankov</b>, General Director, Omnicomm (<i>confirmed</i>)</li> </ul> <p><b>15:00 State and OEM outlook:</b></p> <ul style="list-style-type: none"> <li>▪ <i>State support for the automotive market</i></li> <li>▪ <i>The automotive industry in Tatarstan: achievements, challenges, new projects</i></li> <li>▪ <i>EV market support in EEU</i></li> </ul>

**Организаторы**



Association of European Businesses

Ассоциация Европейского Бизнеса



messe frankfurt

Мессе Франкфурт Рус



Казанская ярмарка



**Со-организаторы**

Министерство промышленности и торговли Республики Татарстан

	<ul style="list-style-type: none"> <li>▪ <i>Automotive Strategy 2025 – shift to innovations</i></li> <li>▪ <i>OEM cases</i></li> </ul> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> <li>▪ <b>Alexander Morozov</b>, Deputy Minister of Industry and Trade of the RF</li> <li>▪ <b>Albert Karimov</b>, Deputy Prime Minister, Minister of Industry and Trade of the Republic of Tatarstan</li> <li>▪ <b>Dina Akpanbaeva</b>, Deputy Director, Industrial Policy Department, EEC (<i>confirmed</i>)</li> <li>▪ <b>Sergey Kogogin</b>, General Director, Kamaz</li> <li>▪ <b>Adil Shirinov</b>, President and CEO, Ford Sollers</li> <li>▪ <b>Oxana Karakhova</b>, CFO, DAIMLER KAMAZ RUS (<i>confirmed</i>)</li> </ul>
<b>17:00-18:00</b>	<p><b>Practical workshop by Industrial Development Fund</b></p> <p><i>How to get a business loan at 1%, 3% or 5% for starting or expanding industrial facilities</i></p> <p><b>Svetlana Zubritskaya</b>, Head of Head of Investment Analysis Department, Industrial Development Fund (<i>confirmed</i>)</p>
<b>February 27</b>	
<b>09:00-09:30</b>	<b>Registration, welcome coffee</b>
<b>09:30-09:45</b>	<p><b>Case study:</b> opportunities to improve the efficiency of the dealer network on the example of a Toyota case</p> <p><b>Danil Merkel</b>, Marketing Director, TradeDealer (<i>confirmed</i>)</p>
<b>09:45-12:00</b>	<p><b>Localisation of production: purchasing and suppliers perspective</b></p> <p><u>Moderator:</u> <b>Andrey Kossov</b>, Commercial Manager, Johnson Matthey, chairman of the AEB Autocomponents committee (<i>confirmed</i>)</p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> <li>▪ <i>Localization as the main condition for obtaining state support</i></li> <li>▪ <i>New trends in the automotive industry: current challenges and prospects</i></li> <li>▪ <i>Opportunities of the UC RUSAL project team to localize aluminum components in the Russian automotive industry</i></li> <li>▪ <i>Quality management at electroplating facility</i></li> <li>▪ <i>Coatings for car body and interior: the latest innovations and trends in the field of color solutions for the next 3 years</i></li> <li>▪ <i>Identification and traceability as an element of the quality management system of manufactured products</i></li> </ul> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> <li>▪ <b>Ksenia Sizova</b>, Associate, DLA Piper (<i>confirmed</i>)</li> <li>▪ <b>Vladimir Dlugokanskiy</b>, Deputy Director of the projects of localization, Avtotor Holding (<i>confirmed</i>)</li> <li>▪ <b>Sergey Fedchenko</b>, Deputy General Director for Marketing and Sales, OAT (<i>confirmed</i>)</li> <li>▪ <b>Anton Stepanov</b>, Project manager automotive area, UC Rusal (<i>confirmed</i>)</li> <li>▪ <b>David Garafutdinov</b>, Sales Manager, Collini (<i>confirmed</i>)</li> <li>▪ <b>Vladimir Trofimenko</b>, Director General, representative group of companies Mankiewicz (<i>confirmed</i>)</li> <li>▪ <b>Alsou Khayaliyeva</b>, Key Account Manager, SEZ "Alabuga" (<i>confirmed</i>)</li> <li>▪ <b>Marsel Prokofyev</b>, Commercial Director, COŞKUNÖZ ALABUGA (<i>confirmed</i>)</li> <li>▪ <b>Andrey Shaverin</b>, Account Manager Industry. Automotive, PhD, Omron (<i>confirmed</i>)</li> </ul>
<b>12:00-13:00</b>	<b>Lunch, business break</b>
<b>13:00-18:00</b>	<p><b>B2B meetings</b></p> <p>A special session will be held as part of the Forum Programme to encourage <b>direct negotiations between car manufacturers, wholesale buyers and suppliers.</b></p> <p><b>Event format:</b></p> <p>The timetable for meetings is agreed with the Exhibition Organising Committee in advance. Before the event, all negotiating parties will be given an individual timetable for their meetings. Each meeting lasts 10 minutes.</p> <p><b>How it works:</b></p> <p>We bring together Executive Officers and Managers of Procurement Departments. You arrange in advance to see required buyers at a particular time. A timetable of meetings is drawn-up.</p> <p>At the appointed time you come to an individual table.</p>

	<p><b>For manufacturers of car components</b>, it is an opportunity to conduct negotiations on supplies for 1 day in one place without wasting time.</p> <p><b>Confirmed participants:</b></p> <p><b>Ford Sollers</b> <b>Nikolay Khodosevich</b>, Vice President for Purchasing</p> <p><b>KAMAZ</b> <b>Andrey Elin</b>, Chief procurement expert</p> <p><b>DAIMLER KAMAZ RUS</b> Azat Akchuvakov, Senior Production Procurement Specialist</p> <p><b>Volvo Trucks</b> <b>Polina Naumenko</b>, Associate Buyer</p> <p><b>Avtotor Holding</b> <b>Vladimir Dlugokanskiy</b>, Deputy Director of the projects of localization</p> <p><b>COŞKUNÖZ ALABUGA</b> <b>Marsel Prokofyev</b>, Commercial Director</p> <p><b>OAT</b> <b>Sergey Fedchenko</b>, Deputy General Director for Marketing and Sales</p> <p><b>SEZ "Alabuga"</b> <b>Alsou Khayaliyeva</b>, Key Account Manager</p> <p><b>Trolza</b> <b>Ivan Kotvitskiy</b>, General Director</p> <p><b>Cluster of Automotive Industry of Samara Region</b> <b>Nikolai Maksimov</b>, Deputy General Director</p>
<b>February 28</b>	
<b>Ford Sollers Elabuga Production site visit</b> Kazan - Elabuga, 205.5 km, 3 hours on the way	
<b>06:00-06:05</b>	Transfer of the participants from hotels to Elabuga
<b>10:00-11:30</b>	Visiting the production site of Ford Sollers Elabuga
<b>12:30-13:00</b>	Transfer to the venue for lunch
<b>13:10-14:10</b>	<b>Lunch (Cafe "Gorodishche", Mira ave., 2, Elabuga, Tatarstan)</b>
<b>14:10-18:10</b>	Transfer to Kazan on the route: city center - airport

### **Additional sessions in framework of TIAF 2019**

**February, 26, 13.00 - 16.00**

IEC Kazan-Expo, 3rd Floor, Conference-hall

**Science and engineering skills promoting section in the format of Engineering Slam**

Goal: development of additional entrepreneurial knowledge and skills, studying the experience of commercializing the results of intellectual activity, engaging students and pupils in the process of research, engineering and project activities in a digital economy and Industry 4.0

**February, 27, 14.00 – 17.00**

IEC Kazan-Expo, 3rd Floor, Conference-hall

**Seminar "How to increase sales in your auto service station by at least 15% - practical recipes"**

Speaker – **Roman Gulyaev**, "Pravilny Avtobiznes" (Right Auto Business)

*Admission is free*