



Association
of European
Businesses

OPEN EVENT
Language: RUS

17 June 2015
16:00 -18:00
Consulate General of
Sweden in St.
Petersburg
Ul. Malaya Konyushennaya., 1/3
St. Petersburg

AEB NORTH-WESTERN REGIONAL COMMITTEE

PRESENTATION OF AEB ANNUAL SURVEY'S RESULTS "STRATEGIES AND PROSPECTS FOR EUROPEAN COMPANIES IN RUSSIA"

PROGRAMME

Moderator: **Timo Mikkonen**, Chairman of the AEB North-Western Regional Committee

15:30 – 16:00 **REGISTRATION AND WELCOME COFFEE**

16:00 – 16:10 **OPENING REMARKS**
Erik Hammarsköld, Consul General of Sweden in St. Petersburg
Timo Mikkonen, Chairman of the AEB North-Western Regional Committee

16:10 – 17:20 **PRESENTATION OF AEB SURVEY'S RESULTS "STRATEGIES AND
PROSPECTS FOR EUROPEAN COMPANIES IN RUSSIA"**
Alexander Demidov, Managing Director, GfK-Rus

17:20 – 17:35 **Q&A SESSION, DISCUSSION**

17:35 – 18:00 **CLOSING, NETWORKING**

Working language: Russian. Interpretation will NOT be provided.

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