



Association
of European
Businesses

OPEN EVENT

Language: **ENG – RUS**

30 May 2019

AEB Conference Centre

Butyrsky val, 68/70, bld.1
Ground floor, Office 13,
Moscow

Open event organised by the AEB Finance and Investments Committee

STRATEGIES AND PROSPECTS FOR EUROPEAN COMPANIES IN RUSSIA: SURVEY RESULTS AND CASE STUDIES

PROGRAMME

Moderator: **Stuart Lawson**, AEB Finance & Investments Committee Chairman / Senior Advisor, EY

09:30 – 10:00 **REGISTRATION AND WELCOME COFFEE**

10:00 – 10:10 **OPENING REMARKS**
Frank Schauff, AEB CEO

Stuart Lawson, AEB Finance & Investments Committee Chairman / Senior Advisor, EY

10:10 – 10:40 **PRESENTATION OF AEB SURVEY'S RESULTS "STRATEGIES AND PROSPECTS FOR EUROPEAN COMPANIES IN RUSSIA"**
Alexander Demidov, Managing Director, GfK-Rus

10:40 – 11:20 **STATE MEASURES TO IMPROVE THE INVESTMENT CLIMATE IN RUSSIA**
Representatives of the Ministry of Finance, Ministry of Economic Development, Ministry of Industry and Trade, Bank of Russia (*invited*)

11:20 – 12:00 **CASE STUDIES: INVESTMENTS PROJECTS IN 2018-2019**

German Quality on the Russian Plant

Natalia Dikanskaya, Commercial Excellence and Business Strategy Director, Merck Biopharma Russia and CIS

Ferrero factory in Vladimir region. New investments to increase export potential

Marina Tatarskaya, PR Director, Ferrero Russia CJSC

CKD production of Scania new generation trucks in Russia

Vakhtang Partsvania, Head of Sustainability and Government Relations, Scania-Rus LLC

Rudi Podlesnik, CFO, PPG Industries LLC

Representative of Mercedes-Benz Russia (*invited*)

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Representative of TOTAL VOSTOK LLC (*invited*)

12:00 – 12:20 Q&A SESSION, DISCUSSION

12:20 – 12:30 LOTTERY

Working language: English and Russian. Interpretation will be provided.

Contact person: Anna Tsiulina, AEB Committee Coordinator, tel. (495) 234-27-64, ext. 124;
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