

Press

October, 2016

Interlight Moscow powered by Light + Building
International Trade Fair for Decorative and Technical Lighting,
Electrical Engineering, Home and Building Automation
Moscow, November 8-11, 2016

Messe Frankfurt RUS

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Interlight Moscow powered by Light + Building will unite 440 leading manufacturers and suppliers in the areas of lighting, electrical engineering and building automation from 18 countries.

Interlight Moscow will feature more than 60 business and educational events including special program of the Ministry of Energy of Russian Federation.

Interlight Moscow powered by Light + Building is a part of the international “Light + Building” family. The trade fair is presenting the concept of mother brand “Light + Building”, by uniting two main sections – Light and Building.

Light section is represented by the following product groups: Technical Lighting, Decorative Lighting, Electric Lamps and LED Technologies.

Building section includes Electrical Engineering, Building Automation and Smart House product groups.

Interlight Moscow powered by Light + Building is the only B2B trade fair in Russia and neighboring countries presenting whole range of products and solutions for the full circle of equipment for the building infrastructure from the leading world manufacturers and suppliers.

Due to increase of exhibitors presenting electrical engineering products and growth of visitors interest in this segment, we keep on developing and strengthening the exposition in 2016.

Electrical Engineering exposition will be supported by extended educational program at “Electrical Engineering Academy”, developed by the experts of the industry.

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IEK, Hegel, Makel, Nilson, TDM Electric and other companies will present their products and solutions in electrical engineering area to Russian professional audience at Interlight Moscow 2016.

Technical Lighting is one of the most demanded product group among our visitors.

Specialized lighting for offices, warehouses, shops and malls, hospitals and greenhouses, architectural, urban and road lighting solutions will be presented at Interlight Moscow 2016 by the leading companies in this field: AMIRA, Lisma, Sones Electro, Steinel , VARTON and others.

Decorative Lighting pavilion will traditionally present the latest design solutions from European and Russian manufacturers and suppliers. For the third year pavilion will be supported by Interlight Design Academy featuring workshops and seminars for architects and designers. This year the educational program of Academy will be highlighted by presentation of a Russian designer of the world scale – Dima Loginoff and Awarding Ceremony of “Russian lighting design 2016” contest.

The leading decorative lighting companies will present their latest products and new collections at Interlight Moscow - Durable, Larte Luce, Lighting Technologies, Lucia Tucci RUS, Maytoni, Technolight, Top Décor (LUCIDE) and others.

This year **LED products** will be represented by: BL Trade, Bright Solutions, LEDES-Power and other companies.

For 4 years professional association KNX International grants its Official support to Interlight Moscow and organizes a special exposition for Home and Building Automation - KNX city. Joint exposition will present solutions from companies, operating the international KNX standards and protocols: 2N Telecommunication (“Astero”), ABB, ESYLUX,

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EVIKA, iRidium mobile, JUNG, Sauter, Schneider Electric, Simple
Distribution, Steinel, UMC Technology, VaDiArt, Vitrum, Vimar.

This year Interlight Moscow became a partner for special events of the Ministry of Energy of Russia and the Ministry of Energy of Moscow Region, which will take place during the trade fair. The Ministry will present information event “Knowledge is power. State information programs for support of lighting industry” and open discussion with municipal buyers of lighting products. The Ministries are also initiating exchange of the old lamps and light fixtures for governmental institutions for energy efficient lamps provided by exhibitors of Interlight Moscow.

4 days of the trade fair will be enriched by extended professional and educational program, featuring more than 60 events for specialists in lighting, design, electrical engineering and building automation:

- International LED FORUM
- Forum “Building Automation and Energy Efficiency”
- Open panel of Lighting Trade Association
- Forum “Lighting Engineering: norms, standards and measurement equipment”
- Internet of Things Forum
- Marketing Forum
- Plugfest “Integrators’ Choice 2016” (KNX)
- Russian Lighting Design 2016 Award Ceremony
- Special educational program for electrical engineering
- Workshops and seminars at the open conference areas AGORA and Interlight Design Academy.

Highlights of Business and Educational Program:

X International LED Forum - the biggest annual international conference for LED technologies in Russia and the CIS. Main topic of the LED FORUM 2016: «The Lightning of Public Places». Focused on Russian urban landscaping and better lightning environment for social

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areas based on LED technologies. The most prestigious speakers will discuss the standards and needs of modern architecture. Best manufacturers of LED-technologies will present their novelties for city areas (streets, parks, pedestrian areas), education centers (schools, universities), sport and art facilities, museums, and business areas (hotels, restaurants, trade centers). For the first time LED Forum will feature a special trend-session: «Greenhouse lightning. LED technologies for bigger harvests and higher quality plants».

Forum "Energy Efficiency for Buildings". The Forum will be organized together with the Russian Guild of Property Managers and Developers with official support of the Ministry of Construction of Russia for the first time.

Key Topics of the Forum:

- Overall results and plans of energy efficiency development, modern trends
- Energy efficient real estate: statistics, changes, forecasts
- New energy efficient solutions in commercial real estate - rise of technologies
- Automation of lighting control in the office building of MTS company - more than 70% saving

The Forum will also present case studies of energy efficient technologies in commercial real estate.

Among the traditional events of the exhibition - **“Russian lighting design 2016” competition**, which is aimed at promotion of innovations in the lighting area. Event is organized together with VNISI named by Vavilov and supported by the Union of Designers of Russia.

The contest is presenting following nominations:

- Best Design of outdoor lighting,
- Best Project of interior lighting,
- Best Design of a lighting fixture,

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- The best student lighting design project.

Interlight Moscow powered by Light + Building is a part of Messe Frankfurt's building and energy shows, headed by the biennial Light + Building event in Frankfurt, which will take place 18 – 23 March 2018. To find out more information about this event, please visit <http://www.interlight.messefrankfurt.ru>.

Background information on Messe Frankfurt

Messe Frankfurt is one of the world's leading trade show organisers generating around 645* million euros in sales and employing 2,297* people. The Messe Frankfurt Group has a global network of 29 subsidiaries and around 57 international Sales Partners, allowing it to serve its customers on location in more than 160 countries. Messe Frankfurt events take place at more than 40 locations around the globe. In 2015, Messe Frankfurt organised a total of 132* trade fairs, of which more than half took place outside Germany.

Comprising an area of 592,127 square metres, Messe Frankfurt's exhibition grounds are home to ten exhibition halls. The company also operates two congress centres. The historic Festhalle, one of the most popular venues in Germany, plays host to events of all kinds. Messe Frankfurt is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at: www.messefrankfurt.com

* preliminary numbers (2015)