



OPEN EVENT
Language: RUS

**Joint event of the AEB North-Western Regional
Committee and Avito Rabota**

May 29, 2024
14:30 – 17:30

UNDERSTAFFED? WE KNOW HOW TO HELP. PRACTICAL TIPS AND SOLUTIONS FOR BUSINESS.

Venue:

Office of the company
"Nextons" (Nevsky pr.32-
34, lit.A, 5th floor, BC
"Jensen House")

PROGRAM

14:30 – 15:00 REGISTRATION AND WELCOME COFFEE

Moderator: **Elena NOVOSELOVA**, AEB NWRC's HR&Migration Subcommittee Chairperson/ Deputy General Manager, Regional Development, Russia & CIS, Coleman Group

15:00 – 15:20 NATIONAL LABOR PRODUCTIVITY PROJECT. THE FOCUS IS ON THE STAFF.
Natalya LEVKINA, Director of Analytics and Communications, Regional Competence Center

15:20 – 15:40 HOW TO INCREASE THE EFFICIENCY OF THE SELECTION PROCESS - ADVANTAGES OF DIGITALIZATION
Roman GUBANOV, Sales Director, Avito Rabota

15:40 – 16:40 EXPANDING THE RANGE OF CANDIDATES: NEW CATEGORIES IN THE SELECTION
NN, Magnit
NN, Rosatom
NN, Vodokanal
NN, Cherkizovo

16:40 – 17:00 Q&A SESSION

17:00 – 17:30 NETWORKING COFFEE

Working language: **Russian.** Interpretation into English will NOT be provided.

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