

8th International Moscow Automotive Forum
«Automotive industry in transformation: drivers of success»
 22-23 August 2017, Expocenter, Moscow

This programme is subject to change

22 August, Tuesday Conference hall, Pavilion 8, lower level	
09:00-10:00	Registration, welcome coffee
10:00-10:15	Opening remarks: Thomas Staertzel , AEB Board Chairman, Managing Director/CEO, Porsche Russland (<i>invited</i>) Michael Johannes , Vice President, Messe Frankfurt Exhibition GmbH, Brand Manager Automechanika (<i>invited</i>)
10:15-11:30	Government outlook <u>Moderator:</u> Alfiya Kogogina, Deputy of State Duma of the Federal Assembly of the Russian Federation (<i>invited</i>) <u>Key topics:</u> <ul style="list-style-type: none"> ▪ <i>State support for the automotive market: how effective are the introduced measures?</i> ▪ <i>Industry assembly 3.0</i> ▪ <i>Automotive strategy 2025</i> ▪ <i>Export strategy 2025</i> ▪ <i>Special Investment Contracts</i> ▪ <i>Additional instruments and measures of support</i> <u>Invited speakers:</u> <ul style="list-style-type: none"> ▪ Alexander Morozov, Deputy Minister of Industry and Trade (<i>invited</i>) ▪ Evgeny Elin, Deputy Minister of Economic Development (<i>invited</i>) ▪ Petr Fradkov, General Director, Russian Export Center (<i>invited</i>) ▪ Maxim Shereykin, General Director, Agency of technological development (<i>invited</i>) ▪ Roman Petrusa, Acting Director, Industry Development Fund (<i>invited</i>)
11:30-12:00	Networking coffee
12:00-14:00	Plenary session: CEO outlook <u>Moderator:</u> <i>tbc</i> <u>Key topics:</u> <ul style="list-style-type: none"> ▪ <i>Russian automotive market: overview, forecast</i> ▪ <i>Export orientation: potentials, dynamics, key segments and markets</i> ▪ <i>Innovations: plans for the introduction of new technologies in Russia</i> <u>Invited speakers:</u> <ul style="list-style-type: none"> ▪ Joerg Schreiber, President and Managing Director, Mazda Motor Rus, Chairman of the AEB Automobile manufacturers committee (<i>invited</i>) ▪ Marcus Osegowitsch, General Director, Volkswagen Group Rus (<i>invited</i>) ▪ Nicolas Maure, President, Avtovaz (<i>invited</i>) ▪ Andrey Pankov, General Director, Renault Russia (<i>invited</i>) ▪ Vadim Sorokin, President, GAZ Group (<i>invited</i>) ▪ Alexander Moynov, Managing Director, KIA Motors Rus (<i>confirmed</i>)
14:00-15:00	Lunch, Business break
15:00-15:30	Inspirational Keynote: Perception of failures in different business cultures Stuart Lawson , Executive Director, EY Russia and CIS (<i>confirmed</i>)
15:30-17:00	Trends of technology development in the automotive industry <u>Moderator:</u> <i>tbc</i> <u>Key topics:</u> <ul style="list-style-type: none"> ▪ <i>Analysis of world / European trends</i> ▪ <i>Development of the industry of unmanned vehicles</i> ▪ <i>Innovations in technology: electric cars</i>

Organisers

	<ul style="list-style-type: none"> ▪ <i>AutoNet road map in the framework of the National Technological Initiative</i> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> ▪ Representative of T-Systems ▪ Representative of DETECON ▪ Representative of Agency for strategic initiatives
<p>23 August, Wednesday Conference hall, Pavilion 8, lower level</p>	
10:00-10:30	Registration, welcome coffee
10:30-12:00	<p>Localisation of production: purchasing managers outlook <u>Moderator:</u> <i>tbc</i></p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> ▪ <i>Overview of current situation with localisation</i> ▪ <i>The impact of the current situation on the implementation of industrial assembly agreements</i> ▪ <i>New projects and plans for further localisation</i> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> ▪ Denis Chirkov, Alliance Localization Manager, Avtovaz Renault Nissan Purchasing Organisation (<i>confirmed</i>) ▪ Rob Harrison, VP Purchasing, Ford Sollers (<i>invited</i>) ▪ Juergen Olberding, COO, DAIMLER KAMAZ RUS (<i>invited</i>) ▪ Alexander Smolyankin, Purchasing Director, PCMA Rus (<i>invited</i>) ▪ Timur Mikaya, Director of localisation, Autotor Holding (<i>invited</i>)
12:00-12:45	Lunch, Business break
12:45-14:00	<p>Localisation of production: suppliers outlook (together with the AEB Autocomponents committee) <u>Moderator:</u> Andrey Kossov, Commercial Manager, Johnson Matthey, chairman of the AEB Autocomponents committee (<i>invited</i>)</p> <p><u>Key topics:</u></p> <ul style="list-style-type: none"> ▪ <i>Overview of the current situation with localisation of components</i> ▪ <i>Export of autocomponents</i> ▪ <i>Automotive strategy 2025</i> ▪ <i>New edition of the industrial assembly – possibilities for autocomponent producers</i> <p><u>Invited speakers:</u></p> <ul style="list-style-type: none"> ▪ Stevan Zivanovic, CEO, Continental Automotive Systems RUS, Head of Powertrain Division and BU Engine Systems Russia (<i>invited</i>) ▪ Alexander Gershunovich, Vice President Business Development Russia, Takata Corporation (<i>invited</i>) ▪ Andrey Kossov, Commercial Manager, Johnson Matthey (<i>invited</i>) ▪ Hartmut Maier, General Director, Benteler Automotive (<i>invited</i>)
14:15-16:00	<p>B2B MEETINGS A special session of direct negotiations between car manufacturers and car components producers will be held in the scope of the Forum Programme.</p> <p>Event format: The timetable of meetings is agreed with the forum organisers in advance. Before the event all negotiating parties will get an individual timetable of their meetings. Duration of each meeting: 10 minutes.</p> <p>How that works: We get Executive Officers and Managers of Procurement Departments together. You arrange to see required Buyers in particular time in advance. A timetable of meetings is drawn-up. At the appointed time you come to an individual table. For car components manufacturers it is an opportunity to conduct negotiations on supplies for 1 day at single hall without wasting the time. List of participants will be announced shortly</p>