



PROGRAM

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Partner Region  
Republic of Tatarstan



Foyer of the West Entrance  
Foyer of the Conference hall 1, Pavilion 8, lower level

09:15 Registration

Coffee break hall, Pavilion 8, lower level

09:15 - 10:00 WELCOME COFFEE BREAK

Conference hall 1, Pavilion 8, lower level

10:00-10:10 WELCOME AND OPENING REMARKS

10:10-12:00 PLENARY SESSION: THE LATEST TRENDS IN THE RUSSIAN AUTOMOTIVE INDUSTRY

MODERATOR: William King, Automotive Sector Leader, Ernst & Young (CIS) B.V.

- The latest policies of the Russian Government in the automotive industry
- Prospects for development of the Russian automotive industry in the frameworks of Russia's accession to the WTO
- Conditions of the automotive components industry development in Tatarstan
- Results of the activities of special economic zones in 2012 and 2013
- Strategies of the leading Russian and foreign OEMs

Confirmed participants:

Timur Mikaya, Director of the Transportation and Automotive Department, Ministry of industry and trade of the RF

Ildar Mingaleev, Deputy Minister of Industry and Trade, Republic of Tatarstan

Carsten Bothmann, Chief Executive Officer, Mercedes-Benz Trucks Vostok

Kirill Epshtein, Managing Director of OJSC GAZ

Denis Petrunin, Managing Director, Hyundai Motor CIS

Coffee break hall, Pavilion 8, lower level

12:00-13:00 Coffee break.

12:00-13:00 OPENING CEREMONY OF AUTOMECHANIKA POWERED BY MIMS 2013 EXHIBITION TOUR FOR OFFICIAL DELEGATIONS

Conference-hall 3, Pavilion 8, lower level

13:00 – 14.30 THE RUSSIAN AFTERSALES MARKET

MODERATOR: Sergey Udalov, Operations Director, AA "Autostat"

- Market outlook
- Strategies of Russian and foreign companies
- Best business cases
- Car repair & services
- IT technologies for dealer networks

Confirmed participants:

Francois Passaga, President, GIPA Group

Sergey Kudryavtsev, Business Services Manager, CASTROL

Nikolay Yankovskiy, Concept Manager Bosch Car Service Network, BOSCH

Ilya Semenov, Marketing and Sales Director, "Lada-image"

Dmitry Rotkin, General Director, Belyi Servis

Conference-hall 4, Pavilion 8, lower level

13:00 – 14.30 SUPPLIER MARKET DEVELOPMENT IN RUSSIA

Moderator: Olga Zarubina, Chairwoman of the AEB Automotive Components Committee, Sales Manager, Russia & CIS, Johnson Controls International

- Costs optimization on the OEM and supplier level: economic feasibility of localization
- Logistics services and cluster solutions for automotive production in Russia
- Strategies of the leading OES
- Quality requirements of the leading OEMs
- New business projects of companies in the industrial assembly context in Russia

Confirmed participants:

Robert van der Noordaa, Business Development Director, Tebodin Eastern Europe B.V.

Koen Devits, Business Unit Director, DSM Engineering Plastics Europe

Pierre Holstein, Director, Business Development Automotive Eastern Europe, Kuehne + Nagel

Wilhelmina Shavshina, Legal Director, Head of Foreign Trade Regulation, PhD in Law, DLA Piper

Alexander Glazunov, General Director, "Prioritet" LLC

Coffee break hall, Pavilion 8, lower level

14:30 - 15:00 Coffee break.

Conference hall 1, Pavilion 8, lower level

15:00-16:30 PLENARY SESSION: AUTOMOTIVE INDUSTRY - REGULATORY ISSUES

Moderator: Frank Schauff, CEO, Association of European Businesses

- Anti-monopoly regulation in the automobile industry. Outcomes and prospects
- Parallel import
- Patent law. IPR aspects
- Technical regulations
- Customs tariff changes in the view of Russia's obligations on accession to WTO: current trends and plans for future
- Waste management: producer responsibility model

**Confirmed participants:**

**Marat Muradov**, Partner, Head of the Russian Competition Practice Group, Dentons

**Carlo Costa**, Chairman of the AEB Tire Producers Working Group; Chief Executive Officer, Pirelli Tyre Russia

**Denis Zagarin**, Deputy General Director, Director of the FSUE "NAMI"

**Denis Khabarov**, Chairman of the AEB Working Group on Parallel Imports; Partner, Baker & McKenzie

**Ekaterina Tilling**, Special Counsel/Head of IP, Moscow Baker Botts L.L.P.

**Anna Ulyanova**, Senior Manager, Customs group, PwC Russia

Conference hall 1, Pavilion 8, lower level

**16:30-17:30 GIPA AWARDS CEREMONY**

Coffee break hall, Pavilion 8, lower level

**17:30 – 18:00 Closing cocktail reception**

**Organizers:**

Messe Frankfurt RUS

Группа компаний ITE

Association of European Businesses



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