



RUSSIA'S REGIONS: NEW AREAS OF GROWTH

ROSCONGRESS



ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM SESSION
IN THE NORTHWESTERN FEDERAL DISTRICT

● PSKOV, 21 AUGUST 2018

RUSSIA'S REGIONS: NEW AREAS OF GROWTH INVESTMENT IN THE REAL ECONOMY

Attracting investment into the real economy is a top priority for Russia's regions. Developing high-tech manufacturing facilities, creating new jobs, and improving infrastructure all help to boost a region's competitiveness.

In recent years, several institutions and measures have been introduced to support industrial development in Russia. Such initiatives aim to attract financing, identify and apply technological solutions, and offer assistance in finding new domestic and foreign markets.

How can we help businesses in Russia's regions to understand global trends and integrate into the manufacturing chains of leading international companies? What opportunities is the state providing to encourage the creation of new enterprises? What more can be done to attract investment into the real economy?

Location: Prostoriya Multipurpose Centre
2, Irkutsky Per., Pskov

10:00–11:00 Participant registration. Welcome coffee

11:00–12:50 **Plenary session**

Moderator:

Alexander Ivlev, Country Managing Partner for Russia, EY

Panellists (invited):

Alexander Beglov, Presidential Plenipotentiary Envoy to the
Northwestern Federal District

Mikhail Vedernikov, Acting Governor of Pskov Region

Oleg Safonov, Head of the Federal Agency for Tourism

Svetlana Chupsheva, Director General, Agency for Strategic
Initiatives

Alexander Stuglev, CEO, The Roscongress Foundation

Andrey Slepnev, CEO, Russian Export Center

Alexey Komissarov, Director, Industry Development Fund

12:50–13:15

Media briefing

13:00–14:00

Lunch for participants

14:00–15:00

Session: Localization as a Means to Create a Cluster Economy

Moderator:

Andrey Shpilenko, Director, Association of Clusters and Technoparks

Panellists (invited):

Alexander Kuznetsov, Deputy Governor of Pskov Region

Olga Torbich, General Director, Moglino Special Economic Zone

Anna Suslina, General Director, St. Petersburg Water Supply and Wastewater Disposal Cluster

Vadim Zazimko, General Director, St. Petersburg Composite Cluster

14:00–15:00

Russian Export Center: BRIEFING SESSION

- The one-stop-shop principle on which the Russian Export Center operates
- The full range of specialized services for exporters: education and training, information and analysis, consultation, and other types of support at each stage of the export process. The REC's project-based approach
- Facilitating the promotion of Russian goods on external markets: developing mechanisms for exhibition and trade fair activities and organizing overseas trade missions for Russian exporters
- Export education and training. New opportunities for business
- End-to-end financial support for exporters: insurance, credit and guarantee mechanisms

Panellists:

Dmitry Makeyev, Regional Communications Director, Russian Export Center

15:00–17:00

Sightseeing tour of the historic centre of Pskov

22 August 2018

10:00–13:00

Visit to the special economic zone Moglino

Special economic zone Moglino is a territory for investment projects that has a special legal status giving the investors a number of tax and customs incentives and guaranteeing access to utility, transport and business infrastructure. Investors have a chance to cut their start-up costs by 30–40% compared to Russian average.

Visit to field-oriented enterprises:

- Dula Ru factory (furniture production);
- TANN Nevskii factory (printing production);
- Pskov Bread Baking Factory (bread and confectionery production).

An interactive programme on baking traditional bubliks is planned as a part of the visit.

13:00–14:00

Lunch

14:00–16:30

Tour to the Izborsk museum and reserve

Izborsk is one of the oldest Russian cities that was mentioned in the Primary Chronicle.

The reserve's ensemble has preserved its thousand-year-old design and urban structure, as well as traditional peasant settlements and merchant mansions, ceremonial structures and fortifications. Among the most interesting architectural and archeological sites of this ancient city are the Truvor settlement of the 8th century, the Izborsk fortress of the 14th century, the Malsky monastery of the 15th century, churches, chapels, and memorial crosses.