

'Digital taxation is an unstoppable global trend, becoming more complex and set to expand across a growing list of countries & sectors'

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DIGITAL TAXES IN THE EU & POST-SOVIET COUNTRIES:

Implications & How to Handle









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Digital taxes in the EU and post-Soviet countries was the topic for the latest webinar held jointly by Kesarev and the European Affairs Consulting Group — EACON yesterday. The presenters discussed the building trend towards digital taxation globally and the chain of influence from Brussels to Moscow and the wider post-Soviet region, as well as future implications for the wider business community beyond the technology sector.

Experts from both organizations shared their perspectives on:

- Overview of the digital taxation and policy debate in the EU and the post-Soviet markets
- Regulatory procedures in both geographical areas
- The influence of the European legislation on the regulation in Russia and consequently, the whole post-Soviet space, despite the increasing political disagreements
- Opportunities and limitations for the corporate sector to influence the decision making in the EU and post-Soviet markets, including on the national and supranational institutions.

Representatives of the leading international Tech sector companies and the relevant business associations who participated in the webinar actively engaged in the discussion of the presented materials.

Please click on <u>this link</u> for access to the Webinar materials: video recording, presentations and memo on Google tax in the post-Soviet countries.

For further comments please contact Evgeny Yankovoy, <u>e.yankovoy@kesarev.com</u>



About Kesarev

Kesarev is the largest independent consultancy in Russia, the post-Soviet region, Central, Eastern Europe, Turkey, and Israel, covering 25 countries and specializing in government relations services, risk and corporate reputation management. Kesarev serves clients in the agribusiness/food sector, healthcare, FMCG, financial services, ICT, infrastructure, energy/utility, mining/natural resources. www.kesarev.com

About EACON

Eacon is a mid-sized, independent, owner-controlled and politically neutral European affairs agency based in Brussels, with offices in main European capitals. Founded in 2003, Eacon provides integrated lobbying to corporate clients and associations. Throughout the years, its team of experts has successfully managed to increase the visibility, position, alliances and political impact of its clients in different policy areas. Thanks to its broad network of partners throughout Europe, Eacon helps clients in their advocacy efforts at both the EU and national levels.

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