



Association
of European
Businesses

Open Event
Language: RUS

Open Event organised by the AEB HR Committee, Recruitment Sub-Committee

19 October 2016
14:00 - 17:00

AEB Conference Center
Krasnoproletarskaya str. 16,
bld. 3, entr.8, 4th fl., Moscow

“DIGITAL HR: IN TRANSFORMATION ?”

Moderator:

Tatiana Baskina, Chairperson of the AEB Recruitment Sub-Committee, Deputy Director General, ANCOR

13:30 – 14:00

REGISTRATION AND WELCOME COFFEE

14:00 – 14:10

WELCOME REMARKS

Michael Germershausen, Chairman of the AEB HR Committee, Managing Director, Antal Russia

14:10 – 14:20

INTRODUCTORY REMARKS

Tatiana Baskina, Chairperson of the AEB Recruitment Sub-Committee, Deputy Director General, ANCOR

14:20 – 14:40

DIGITAL BENEFITS CASE

Irina Brezhneva, Vaillant Group Rus

14:40 – 15:00

DO WE REALLY NEED A CORPORATE MESSENGER? (SPOILER: YES) FIGURES, FACTS AND BENEFITS

Olga Kholmanskikh, Head of the Sberbank Intranet Development, Marketing & Communications Department, Sberbank

Kirill Bordilovskiy, Expert of the Sberbank Intranet Development, Marketing & Communications Department, Sberbank

15:00 – 15:20

SALARY REVIEW TOOL. HR DIGITAL ENVIRONMENT BY THE ORANGE EXAMPLE

Elena Batova, Head of Compensation & Benefits, HR Department, Orange Business Services, Russia & CIS

15:20 - 15:40

PREDICTIVE HIRING BASED ON BIG DATA

Natalia Kulkova, HR Director, Antal Russia

15:40 - 16:30

EXPERTS' PANEL DISCUSSION

AMAZING REALITY OF DIGITAL HR: HUMANS AND ROBOTS, FORESIGHT AND TECHNOLOGICAL TRENDS

Moderator: Tatiana Baskina, Chairperson of the AEB Recruitment Sub-Committee, Deputy Director General, ANCOR

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Participating experts:

Arik Akhverdyan, Founder, VCV

Vladimir Rora, General Manager, Experium

16:30 – 17:00 DISCUSSION, QUESTIONS & ANSWERS SESSION

Working language: Russian, Translation will not be provided

Contact person: **Tatiana Morozova**, AEB Committees Coordinator, tel.: (495) 234- 27-64, ext. 120;
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