

**OPEN EVENT MEETING
LANGUAGE: RUS**

**10 July 2025
10:00 – 12:30**

AEB Conference Centre
(Butyrsky Val St. 68/70b.1
1st floor, office 13)

**OPEN EVENT OF THE AEB IT & TELECOM COMMITTEE AND
THE AEB INTELLECTUAL PROPERTY COMMITTEE**

**DEEPFAKES: RISKS AND
OPPORTUNITIES FOR BUSINESS**

PROGRAMME

Co-Moderators **Maria OSTASHENKO**, Chair of the AEB IT & Telecom committee
Anton BANKOVSKIY, Chair of the AEB Intellectual property Committee

10:00 – 10:10 WELCOME REMARKS

**10:10 – 11:10 PLENARY SESSION 1:
LEGAL REGULATION AND JUDICIAL PRACTICE**

Topics for discussion:

1. Problems of intellectual property rights to objects created by artificial intelligence
2. Intellectual property in the era of AI: approaches of the USA, China and Russia to determining the owner of content
3. Legal regulation in the field of deepfakes: current provisions of the law and legislative initiatives
4. Judicial practice

Participants:

Anastasia PETROVA, Counsel, ALRUD law firm
Shermet KURBANOV, Lawyer, SEAMLESS Legal
Irina KOSOVSKAYA, Counsel, EPAM Law Firm
Irina STEPANOVA, Counsel, Nextons

11:10 – 11:20 Coffee break

11:20 – 11:45 SPOOFFING AND DEEPFAKES: BUSINESS IN THE TARGET. RESEARCH RESULTS

Roman KYRYCHYK, Director, Forensics group, B1

**11:45 – 12:25 PLENARY SESSION 2:
PRACTICAL ASPECTS OF PROTECTION AND USE WITHIN THE LEGAL FRAMEWORK**

1. MASTER CLASS: HOW TO PROTECT YOURSELF AND YOUR COMPANY. WAYS TO PROTECT YOURSELF FROM FRAUDSTERS

Dmitry ANIKIN, Data Science Team Lead, Machine Learning Technology Research, Kaspersky

2. USING DEEPFAKES FOR BUSINESS BENEFITS

Daria NOSOVA, Partner of the Digital Law and Intellectual Property Practice, O2 Consulting

3. PRACTICE OF USING AI AT SIBUR

Veronika SEMENOVA, Sibur

12:25 – 12:30

DISCUSSION. QUESTIONS AND ANSWERS. CLOSING REMARKS.

Working language

Russian. Translation is not available.

Contacts

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