



СТОКГОЛЬМСКАЯ ШКОЛА
ЭКОНОМИКИ

WEBINAR

THE INTERNET REVOLUTION: A TALE OF CHAOS, TRIBES & PARTICIPATION

by Stockholm School of Economics in Russia



DATE: JUNE 24, 2021

TIME: 19:00-20:30 (MSC)

LANGUAGE: ENGLISH/RUSSIAN

FREE OF CHARGE

REGISTRATION >>>

The Internet Revolution: A tale of chaos, tribes & participation

SPEAKER: ASHKAN FARDOST (SWEDEN)

“The basis of digitalisation is not the technology, but its impact on human behaviour,” says Ashkan Fardost.

Written language took us from tribes to farms. The printing press took us from farms to factories in cities. The internet is lunging us back to the tribe! But this time, the tribes are digital. And global. Four billion people—and counting—are participating. This radically changes how we shape our identities, organize our societies and companies, and how we collaborate and contribute to create value.

«The Internet has linked up billions human brains to create one single great collective consciousness, and this has enormous consequences», Ashkan claims.

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