



Association
of European
Businesses

OPEN EVENT
Languages: RUS

30 May, 2017
10:00 – 12:00
Stockholm School of
Economics,
Shvedskiy per., 3, St.
Petersburg

**AEB NORTH-WESTERN REGIONAL COMMITTEE/
HR & Migration Sub-Committee**

**CORPORATE SOCIAL RESPONSIBILITY: HR AND
LEGAL ASPECTS AND BEST PRACTICES**

AGENDA

Chaired by: **Elena Novosylova**, Chair of the HR & Migration Sub-Committee of the AEB
North-Western Regional Committee

09:30 – 10:00 REGISTRATION AND WELCOME COFFEE

10:00 – 10:10 Welcome and opening remarks

Elena Novosylova, Chair of the HR & Migration Sub-Committee of the AEB
North-Western Regional Committee

10:10 – 10:25 Technologies of the “Center for the employment of graduates of orphanages and young people with disabilities”: new approaches to the implementation of CSR programs

Mikhail Krivonos, Co-Founder, Center for the employment of graduates of orphanages and young people with disabilities

10:25 – 10:40 Legal aspects of employer’s participation in social programs: duties, benefits and international trends

Anna Chaikina, Head of Employment practice, BORENIUS ATTORNEYS RUSSIA LTD

10:40 – 11:35 Best practices of participation of the business in social projects

Representatives from business: presentations, discussions (Phillip Morris, IKEA, others)

11:35 – 11:50 Outsourcing of business processes as a tool of CSR

Elena Novoselova, Head of Regional Development, Coleman Services

11:50 – 12:00 CLOSING & NETWORKING

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