

Programme “From Trade to Investment”

Sokos Hotel Olympia Garden
Bataisky pereulok, 3A
St. Petersburg

Last Update: March 28, 2013

Thursday, April 04, 2013

8.00 – 10.00

REGISTRATION OF THE PARTICIPANTS

8.30 – 9.45

Seminar on project financing (in cooperation with Vnesheconombank), with participation of Sergey Zimin, Investment Ombudsman in the North-Western Federal District (Hall “Moscow”)

Speakers:

- **Marina Petrov**, Head of North-West Federal District, EBRD
- **Viktoria Karelina**, Head of Group of the IFOs and Regional Development Banks, Vnesheconombank
- **Leonid Drobot**, Manager, IFOs and Regional Development Banks, Vnesheconombank

10.00 – 11.15

INAUGURATION CEREMONY (Hall “The Americas”)

Moderator:

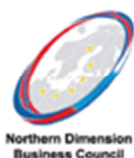
Frank Schauff, CEO, Association of European Businesses (AEB)

- **Alexey Mordashov**
General Director of JSC “Severstal”;
Co-chairman of the Northern Dimension Business Council
- **Mikael Aro**
President and CEO, VR-Group
- **Sergey Zimin**
Investment Ombudsman in the North-Western Federal District
- **Peter Balas**
Deputy General Director, DG Trade, European Commission
- **Alexey Likhachev**
Deputy Minister, RF Ministry of Economic Development
- **Rune Aasheim**
Consul General of Norway in St. Petersburg
- **Reiner Hartmann**
Chairman of the Board, Association of European Businesses (AEB)

11.15 – 11.45

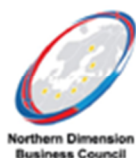
COFFEE BREAK (Lobby and Restaurant “Fransmanni”)

Organizers:



11.45– 13.15	<p>PLENARY SESSION (Hall “The Americas”)</p> <p><i>Moderator:</i></p> <p>Alexey Mordashov, CEO, OAO Severstal; Co-chairman of the Northern Dimension Business Council</p> <ul style="list-style-type: none">▪ Aleksey Meshkov, Deputy Foreign Minister of the Russian Federation▪ Paavo Lipponen, Prime minister of Finland (1995-2003); Independent consultant, Nord Stream▪ Andrey Slepnev, Minister for Trade and Member of Board of Eurasian Economic Commission▪ Jukka Ruusunen, President and CEO, Fingrid▪ Klaus Mangold, Chairman, Mangold Consulting GmbH; Co-chairman of the Working Group on Machine Building and Engineering
13.15 – 14.15	<p>LUNCH (Restaurant “Fransmanni”)</p>
13.30 – 15.30	<p>Meeting of the Representatives of the member states and NGO’s of the Northern Dimension (upon special invitation)</p>
15.30 – 16.30	<p>Presentation of the Northern Dimension Institute (for managers of research and education Centers of North-Western Federal District) (upon special invitation) (Hall “Moscow”)</p>
14.30 – 16.00	<p>PARALLEL SESSIONS</p> <p><i>Thematic round tables in the framework of the Northern Dimension Business Council’s separate working groups</i></p> <p>1. Electric Power and Energy Efficiency (Hall “Montreal”)</p> <p><i>Moderators:</i></p> <ul style="list-style-type: none">▪ Sergey Chizhov, First Deputy CEO, JSC “Fortum” <p>2. Ecology and Cleantech (Hall “Seoul”)</p> <p><i>Moderators:</i></p> <ul style="list-style-type: none">▪ Felix Karmazinov, General Manager, SUE “Vodokanal of St. Petersburg”▪ Mika Sulkinoja, Director, Finnish Cleantech Cluster, Finland <p>3. Vocational Education and Training (Hall “Helsinki”)</p> <p><i>Moderators:</i></p> <ul style="list-style-type: none">▪ Yaroslav Meshavkin, General Director, Center for interregional cooperation of employers of Northwestern federal district of Russia▪ Philippe Pegorier, President, Alstom Russia and CIS <p>4. Transport, Logistics and Customs Policy (Hall “South America”)</p> <p><i>Moderators:</i></p> <ul style="list-style-type: none">▪ Vitaly Yuzhilin, Deputy of the State Duma of the Russian Federation, Head of the Association of Sea Commercial Ports in Russia (tbc)▪ Tom Hydelund, CEO, Maersk (Russia, Finland, the Baltic countries) <p>5. Health and Pharmaceuticals (Hall “Athens”)</p> <p><i>Moderators:</i></p> <ul style="list-style-type: none">▪ Sergey Smirnov, Chairman of the Board of Directors, LLC “Novo Nordisk”▪ Alexander Borisov, General Director of NTFF “Polysan”

Organizers:



6. Wood Processing Industry (Hall "Sydney")

Moderators:

- **Boris Frenkel**, Government Relations Director, LLC "Sveza-Les"
- **Arto Juvonen**, Vice President, Russian Operations and Strategic Business Development, UPM

7. Creative industries (together with the Northern Dimension Partnership for Culture) (Hall "Beijing")

Moderators:

- **Harri Koponen**, COO, Rovio
- **Ilya Popov**, CEO, Marmelad-media

8. Engineering and Automotive Components (Hall "Barcelona")

Moderators:

- **Valery Draganov**, President, AVTOTOR Holding
- **Klaus Mangold**, Chairman, Mangold Consulting GmbH

16.00 – 16.30

COFFEE BREAK (Lobby and Restaurant "Fransmanni")

16.30 – 17.30

FINAL PLENARY SESSION (Hall "The Americas")

Moderators:

Mikael Aro, President and CEO, VR-Group

Alexey Mordashov, CEO, OAO Severstal; Co-chairman of the Northern Dimension Business Council

- **Presentation of Northern Dimension Partnership on Culture**
- **Presentation of Northern Dimension Partnership on Transportation and Logistics**
- **Presentation of Northern Dimension Environmental Partnership**
- **Presentation of Northern Dimension Partnership on Public Health and Social Well-being**

Reports of Northern Dimension Partnerships and Northern Dimension Business Council Working Groups on discussion results and presentation of future plans.

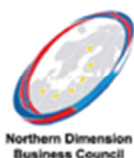
18.00

BUFFET RECEPTION (Restaurant "Fransmanni")

General Partners



Organizers:





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