



ASSOCIATION OF EUROPEAN BUSINESSES

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Retention & Engagement: What Smart Companies Really Do *open event organized by the AEB HR Committee*

Wednesday, November 13th, 2013

15:00–18:00 (registration from 14:30)

AEB Conference Center, Krasnoproletarskaya str. 16, bldg. 3

Open event

Moderator: *Tatiana Khvatinina, Chair of the AEB Assessment, Training and Development Sub-Committee, Managing Director, SHL Russia & CIS*

14:30 -15:00 Registration and welcome coffee

15:00-15:10 **Opening remarks**

Tatiana Khvatinina, Chair of the AEB Assessment, Training and Development Sub-Committee, Managing Director, SHL Russia & CIS

15:10-15:30 **Global engagement trends 2013**

Elena Semyanistaya, Executive Director, Engagement Offer Leader AXES Management Aon Hewitt Alliance Member

15:30-15:50 **Engagement in retail: new ways, real results**

Darya Kuklina, HR Director, Nadezhda Lobacheva, Head of Internal Communication, BNS Group (brands Calvin Klein, Jennyfer, MEXX, Topshop etc.)

15:50-16:30 **Managing & innovating engagement in retail stores**

*Ariel Barack, Insight Market Leader – Eastern Europe, Hay Group
Giulio Derme, General Manager, Triumph Russia*

16:30-16:40 Coffee break

16:40-17:00 **Launching talent driven retention system in start-up or changing organization**

Liliya Nadezhdina, Head of Talent Management, Ferronordic Machines

17:00-17:40 **That magic extra inch: leadership in talent retention**

*Olga Ilyina, Leading Business Development Consultant, CBSD/Thunderbird Russia
Co-speaker TBC*

17:40-17:55 **Q & A session**

17:55-18:00 **Closing remarks**

Tatiana Khvatinina, Chair of the AEB Assessment, Training and Development Sub-Committee, Managing Director, SHL Russia & CIS

Working language: English. Translation will not be provided.

Contact person: *Tatiana Morozova, AEB Committees Coordinator, Tel: (495) 234 27 64, ext. 120
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